



Universidad de  
los Andes  
Colombia

School of  
Management



## COURSE SYLLABUS PROPOSAL

### RESPONSIBLE LEADERSHIP AND SUSTAINABLE BUSINESS PRACTICES

**Stefan Gröschl**  
ESSEC (France)

**July 6 - July 17**

**Monday - Friday (7:00 am - 10:00 am)**



#### DESCRIPTION

In this course students explore individual and organizational responsibilities, and the changes needed toward greater responsible and sustainable actions that address today's complex and pressing socio-economic and environmental challenges. As the title suggests, the course is separated into interrelated parts at an individual and organizational level. Students will be provided with a framework for greater self-reflection and self-awareness as a starting point for becoming responsible leaders. Students explore theoretical and practical aspects related to the organizational changes required to move from business as usual thinking to a business as unusual paradigm that fosters sustainable business practices and processes.

## OBJECTIVES

- Explore personal values, beliefs, and purpose
- Understand core leadership and responsible leadership competencies
- Identify the challenges and current organizational practices geared toward greater sustainability
- Understand the role of key decision makers and business leaders in this transformative process towards organizational sustainability and responsibility.
- Explore and understand why and how organizations introduce and implement sustainable business practices and processes

## METHODOLOGY

The course will strongly encourage students to prepare prior to class and to actively participate (individually and in pairs/groups) through presentations, class discussions and debates. Interactive teaching methods such as case studies, simulations, role plays, and exploratory exercises will be used throughout the sessions. Participants will be graded on their individual class participation (40%) and their group work/presentation (60%).

## EVALUATION

Participation (40%)

Students may be called upon at any time to comment on the pre-readings being discussed in class. Effective class participation means engaging actively in the discussion. This entails listening and building on others' comments, critiquing other students' statements in constructive ways, and advancing the discussion without going off-topic or dominating the debate.

Presentation Assessment Criteria (30%).

Report Assessment Criteria (30%).

Due to Universidad de los Andes policies, the final grading system for all the 2020 International Summer School courses will be Pass/ Fail. Your final grade will be defined in accordance to the accomplishment of the courses learning goals. The individual numerical grades will serve as a key input for the definition of the Pass/ Fail grade and feedback. The overall pass grade will be 50/100.

## PRE-REQUISITES

N/A.