

Universidad de los Andes
School of Management (UASM)
Courses delivered in English

2021-10 Graduate course offer

MBA TP

January - May

Credits
3

Business Game

Professor: Rodrigo Britto Agudelo

Throughout the challenge, some dimensions of management are explored and progress is made in the development of multiple skills for the solution of complex problems such as the demand of the organizations' environment. The work is based on the projects. The students become protagonists of their own learning and their capacity for work, responsibility and work skills in the team. They are responsible for planning, structuring the work and making decisions to respond to the challenges or situations posed. The work of the teaching team will guide and support throughout the process.

Credits
4

Financial Management

Professor: Maximiliano Gonzalez Ferrero

This is a comprehensive course of the main topics relating to the analysis and the financial function of a company, including issues related to the analysis of investment decisions and financing under uncertain conditions. After completing the course, students will have acquired the conceptual and practical tools to deal with a broad range of financial problems. The course design is based on the idea that understanding problems through a solid conceptual model is the first, perhaps most important step to finding optimum solutions. In line with this idea, course content is theoretical and practical through applicability of the concepts learned through examples, real life cases and exercises.

Credits
2

International Business

Professor: Juan Carrillo Schonburg

The courses is related to the current state of international business in the world and it is divided into two sections: a first that deals with the macroeconomic analysis of the environment, including the phenomenon of globalization, the different economic models and the views on free trade and protectionism that have prevailed in the last two hundred years. The second part will deal with the microeconomic analysis including international strategy and the management of the marketing mix variables. Colombia will be a key theme in all discussions, and in parallel the economic history of the country will be taught to clarify the current state of the infrastructure and exporting culture in regard to the external sector of the economy. The main trade agreements in the world will be reviewed and the international institutions that govern trade will be described. An analysis of foreign investment inside and outside the country, including its impact on the holding of foreign currency in the economy, will be done. In the second stage, we will analyze how a company increase its international presence, different internationalization models, including the CAGE model of distance analysis. The different components of the marketing mix will be taken and the implications of taking a product or service abroad will be worked on.

Credits
2

Entrepreneurship and Innovation

Professor: Andrés Guerrero Alvarado

Throughout the challenge, some dimensions of the entrepreneurs are explored and progress is made in the development of multiple skills necessary for the solution of complex problems such as those demanded by the environment of nascent companies. The challenge includes project-based learning as a methodology that allows students to acquire knowledge and key skills for their professional performance, through the development of projects that respond to problems specific to the enterprise. Students become protagonists of their own learning and develop autonomy, responsibility and teamwork skills. They are responsible for planning, structuring the work and making decisions to respond to the challenges or situations posed. The work of the teaching team will guide and support them throughout the process.

Credits
2

Organizations

Professor: Sebastian Schorch

This course analyzes organizations at three levels: first, the organization itself taken as a system and its relationship with the environment; the second, in relation with groups and; finally, the individual. Accordingly, the Organizations course intends, on the one hand, to facilitate the approach to key concepts of organizational theory and to promote its appropriation as a basis for understanding and acting within organizations; and on the other hand, studying the behavior of individuals and groups in organizations and the effect they have on them. The course is divided into two modules in order to develop the above mentioned objectives: Organizational Theory and Analysis and Organizational Behavior.

Credits
2

Organization Theory

Professor: Simon Turner

This is a blended course, involving one-hour asynchronous activities and two hours' synchronous activities over this eight-week course. The course seeks to achieve the following objective: facilitate the approach to the main concepts of organizational theory and promote its appropriation as a basis to understand and act on organizations. In this course, we will learn about the inner workings of organizations through practical case studies and conceptual frameworks. The course will focus on identifying and explaining different components of organizations (e.g., structure, culture, learning) and how to harness their power to determine how people act and interact with each other and with the competitive environment and ultimately to drive organizational performance.

Credits

2

Sustainability

Professor: Carlos Trujillo Valencia

The world in which we live faces unprecedented challenges. There is ample consensus about the threats that issues such as climate change, biodiversity loss, extreme poverty and inequality, to name just a few, pose to present and future generations. However, solutions seem to be hard to reach. Many of the social, economic, political, and environmental problems we currently have are not new. Society has been fighting against them for centuries. What has changed, though, is the scope, depth, and impact of these problems, which makes them more pressing than ever. Greater complexity and global interconnection have only made these problems more difficult to address.

In light of this scenario, nations of the world have come together to make an agreement on Sustainable Development Goals (SDG), also known as the Global Goals. These are “a universal call to action to end poverty, protect the planet and ensure that all people enjoy peace and prosperity.” The SDGs are planetary goals, to be accomplished by 2030, that seek to restore the planet, achieve the wellbeing of the entire population, and allow that we all may live in peace. They provide clear guidelines and objectives for each country to decide which ones to work on, according to its own priorities and environmental challenges. To achieve these goals requires not only the concurrence of governments, but mainly that of private and civil society organisations as well as the commitment of all their inhabitants.

In this course we will examine how companies can play a strategic role in the achievement of the SDGs by leveraging their operational capacity and strategic orientation to contribute to society. Also, we will design the SDG business case in order to demonstrate that incorporating the SDGs into a company’s corporate strategy contributes to strengthening its competitive advantages. In this sense, the course goes beyond the concepts of “Corporate Social Responsibility,” because it calls for planetary responsibility.

Credits

4

Marketing Management

Professor: Bradley Wilson

This course aims to present the theoretical and practical concepts of the role played by marketing in organizations and society. Students are expected to acquire a basic understanding of how an organization relates with the market and how it uses marketing instruments to approach the consumer and face the actions of the competition.

Since 2004, UASM International Summer School offers on average 12 courses delivered in English by renowned international faculty during June and July

Further information

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