

Anthony J. Evans

Professor of Economics, ESCP Business School

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CURRENT POSITIONS

- *Since* Sept. 2017, Professor of Economics, ESCP Business School
- *Since* Oct. 2008, Visiting Lecturer in Managerial Economics, Cotrugli Business School

PREVIOUS POSITIONS

- Sept. 2010 – Sept. 2017, Associate Professor of Economics, ESCP Business School
- Sept. 2011 – Dec. 2011, Fulbright Scholar-in-Residence, San Jose State University
- Sept. 2007 – Sept. 2010, Assistant Professor of Economics, ESCP Business School
- Apr. 2006 – Sept. 2007, Affiliate Lecturer and Researcher, ESCP Business School

MANAGEMENT ROLES

- *Since* Sept. 2016, Head of Teaching & Learning (London Campus), ESCP Business School
- Sept. 2011 – Sept. 2013, Head of Research (London Campus), ESCP Business School
- Sept. 2008 – Sept. 2011, Assistant Director of Studies (London Campus), ESCP Business School

EDUCATION

- PhD Economics, George Mason University, VA, USA (2007)
- MA Economics, George Mason University, VA, USA (2005)
- BA (Hons) Financial Economics, University of Liverpool, UK (2002)

TRAINING PROGRAMMES

- Successful Case Teaching Workshop, The Case Center, Munich (2019)
- Introduction to the LME, Euromoney Learning, London (2018)
- Microeconomics of Competitiveness Faculty Workshop, Harvard Business School (2013 & 2015)
- Global Colloquium on Participant-Centered Learning, Harvard Business School (2009)

My current research is focused on monetary economics, and I specialise in critiquing the conduct of central banks from the perspective of free banking and the Austrian school of economics.

I specialise in teaching Managerial Economics at a Masters and Executive level and am an Affiliate Faculty member of the Microeconomics of Competitiveness programme at Harvard Business School.

BOOKS

- 2020 *Economics: A Complete Guide for Business*, London Publishing Partnership
 - o First published as *Markets for Managers: A Managerial Economics Primer*, Wiley, 2014
- 2018 *Getting the Measure of Money*, Institute of Economic Affairs
- 2009 *The Neoliberal Revolution in Eastern Europe: Economic Ideas in the Transition from Communism* (with Paul Dragos Aligica), Cheltenham, UK: Edward Elgar

DISSERTATION

- 2007 *Subjectivist Social Change: The Influence of Culture and Ideas on Economic Policy*
Committee chair: Prof. Peter J. Boettke

BOOK CHAPTERS

- 2015 “The financial crisis in the United Kingdom. Uncertainty, calculation and error” in Boettke, Peter J., and Coyne, Christopher J., (Eds) *The Oxford Handbook of Austrian Economics*, Oxford University Press
- 2011 “The Irish Economic ‘Miracle’: Celtic Tiger or Bengal Kitten?” in Howden, David (Ed.) *Institutions In Crisis: European Perspectives on the Recession*, Cheltenham: Edward Elgar
- 2010 “Only Individuals Choose” in Boettke, Peter J., (Ed.) *Handbook on Contemporary Austrian Economics*, Cheltenham: Edward Elgar
- 2009 “Banking, Inflation and Recessions” in Wellings, Richard, (Ed.) *A Beginner’s Guide to Liberty*, Adam Smith Institute

I have published over 30 peer-reviewed articles in journals such as Eastern European Economics, The Journal of Business Ethics, Critical Review, Review of Political Economy, and The Review of Austrian Economics.

ACADEMIC PUBLICATIONS

- 2020 “The upper turning point in the Austrian business cycle theory” *Review of Austrian Economics*, (with Nicolas Cachanosky & Robert Thorpe), forthcoming
- 2020 “The Natural Rate of Interest: Estimates for the UK”, *Economic Affairs*, Vol. 40, Issue 1., pp. 24-35
- 2019 “Ranking Belarus on Competitiveness and Economic Freedom” *Journal of Entrepreneurship and Public Policy*, Vol 8, No. 2., pp.226-240
- 2018 “A strategic plan for the East Belarus mechanical engineering cluster” *International Journal of Competitiveness*, Vol. 1, No. 3 (with Terence Tse)
- 2017 “Monetary Ratios in a Modern Regime: Why the Monetary Base Still Matters” *Economic Affairs*, Vol. 37, No. 1, pp.102-111
- 2016 “A dynamic AD-AS analysis of the UK economy 2002-2010”, *Journal of Private Enterprise*, Vol. 31, No. 4, pp.97-105
- 2016 “The Great EU Debt Write-Off” (with Terence Tse and Jeremy Baker), *Simulation and Gaming*, Vol. 47, No. 4, pp.543-556

- 2016 "The Microfoundations of Austrian Economics through a New Classical Theoretical Lens" (with Paul Dragos Aligica), *Review of Political Economy*, Vol. 28, No. 1, pp.113-133
- 2016 "The unintended consequences of easy money: How access to finance impedes entrepreneurship", *Review of Austrian Economics*, Vol. 29, No. 3, pp.233-252
- 2014 "What is the Latin for 'Mayonnaise'? A Response to Bagus, Howden and Gabriel", *Journal of Business Ethics*, Vol. 131, Issue 3, pp. 619-623
- 2014 "Contemporary Work in Austrian Economics" (with Vlad Tarko) *Journal of Private Enterprise*, Vol. 29, No. 3, pp. 135-157
- 2014 "Not enough bricks: Monetary misperceptions and the UK housing boom" *Quarterly Journal of Austrian Economics*, Vol. 17, No. 1, pp. 19-45
- 2014 "A subjectivist's solution to the limits of public choice", *Review of Austrian Economics*, Vol. 27, No. 1, pp.23-44
- 2013 "In Defence of 'Demand' Deposits: Contractual Solutions to the Barnett and Block, and Bagus and Howden Debate", *Journal of Business Ethics*, Vol. 124, No. 2, pp. 351-364
- 2013 "The (quantity) theory of money and credit" (with Robert Thorpe), *Review of Austrian Economics*, Vol.26, No.4, pp.463-481
- 2013 "Balancing corporate culture: Grid-group and Austrian economics", *Review of Austrian Economics*, Vol. 26, No. 3, pp. 297-309
- 2013 "A framework for the study of firms as constitutional orders" (with Nikolai G. Wenzel) *Constitutional Political Economy*, Vol. 24, No.1, pp.2-18
- 2012 "Pedagogical Synergies between Austrian Economics and the Case Method" *Journal of Private Enterprise*, Vol. 28, No. 1, pp.91-103
- 2012 "Heterogeneous entrepreneurship and the Sunday Times Rich List" (with Toby Baxendale) *Procesos de Mercado*, Vol. 9, No.1, pp.411-428
- 2012 "On not doing due diligence: Bagus and Howden on free banking" (with Steven Horwitz) *Review of Austrian Economics*, Vol. 25, No. 2, pp.149-157
- 2012 "Ethnic enterprise governance: a public choice analysis of Liverpool's Chinatown" *Journal of Enterprising Communities*, Vol. 6, No. 1, pp.28-38
- 2011 "'Search' vs 'browse': A theory of error grounded in radical (not rational) ignorance" (with Jeffrey Friedman), *Critical Review*, Vol. 23, Issue 1-2, pp.73-104
- 2010 "A Nomos Approach to Social Change: Where Human Action Meets Cultural Theory" *New Perspectives on Political Economy*, Vol 6, No. 2, pp.51-77
- 2010 "The Parallels Between Sports Coaching and Graduate Teaching: Coach Boettke as Exemplar" *Journal of Private Enterprise*, Vol. 26, No. 1, pp.73-83
- 2010 "Austrian Economics Behind the Iron Curtain: The Rebirth of an Intellectual Tradition" *Review of Austrian Economics*, Vol. 23, No. 3, pp.243-268
- 2010 "What Austrian Business Cycle Does and Does Not Claim as True" *Economic Affairs*, 2010, pp.70-71
- 2009 "Look Beyond Your Neighbour: A Peer Group Analysis of the Environment for SMEs Across Europe" (with Davide Sola and Jerome Couturier) *Les Cahiers de Friedland* No. 4, pp. 77-92
- 2009 "Thought Experiments, Counterfactuals and Comparative Analysis" (with Paul Dragos Aligica) *Review of Austrian Economics*, Vol. 22, No. 3, pp. 225-239

- Translated as: 2008 “Thought Experiments, Counterfactuals and Comparative Analysis” (with Paul Dragos Aligica) *Revue Française d’Economie* Vol. XXI, No. 4, pp. 45-71
- 2009 "Constitutional Moments in Eastern Europe and Subjectivist Political Economy" *Constitutional Political Economy*, Vol. 20, No. 2, pp.118-138
- 2008 “Testing Times for Central Banks: Is There Room for Austrian Economics at the Top Table?” (with Toby Baxendale) *Economic Affairs*, Vol. 28, Issue 4, pp.36-41
- 2008 “Austrian Business Cycle Theory in Light of Rational Expectations: The Role of Heterogeneity, the Monetary Footprint, and Adverse Selection in Monetary Expansion” (with Toby Baxendale) *Quarterly Journal of Austrian Economics* Vol. 11, No.3, pp.81-93
- 2008 “Dealing with Dissent: Whistleblowing, Egalitarianism and the Republic of the Firm” *Innovation: The European Journal of Social Science Research*, Vol. 21, No. 3, pp. 267-279
- 2008 “The Cultural Foundations of Management: A Contemporary Homage to Mary Douglas” *Innovation: The European Journal of Social Science Research* Vol. 21, No. 3, pp. 83-184
- 2008 “The Spread of the Flat Tax in Eastern Europe: A Comparative Study” (with Paul Dragos Aligica) *Eastern European Economics* Vol. 46 No. 3 pp. 55-74
- 2007 “Reflections on Mary Douglas: Institutions, Rationality, and Wisdom” *Ama-gi* Vol. 8 No.1 pp.61-65
- 2006 “Are Economic Ideas a Sustainable Commons? A Study of the Exchange of Creative Economics” *Romanian Economic and Business Review* Vol. 1 No. 3
- 2006 “The Spread of Economic Theology: The Flat Tax” *Romanian Economic and Business Review* Vol. 1 No. 1 pp.41-53
- 2005 “Ideas and Interests: The Flat Tax” *Open Republic* Vol. 1 No. 1

For working papers see my entry on the SSRN: <http://ssrn.com/author=766179>

TRADE JOURNALS

- Autumn 2012, “What is Austerity?” *Economics Affairs Student & Teacher Supplement*, Issue 3
- July 2012 “Barclays isn’t the only one engaged in the manipulation of interest rates” in *The LIBOR Reader*, Institute of Economic Affairs
- December 2009 "Ekonomiju ne treba posmatrati iskljucivo kroz prizmu BDP-a" *ekonom: east magazin*, Broj 501 [in Serbian]
- July 2009 “The Times’ Guide to the City”, advertisement feature in Alexander Davidson, *How the Global Financial Markets Really Work*, Kogan Page
- April 2009 “Whistleblowing: using dissent for competitive advantage” *Talent Management Review*, pp. 23-25
- January 2009 “Blowing the Whistle” *Payroll & Human Resources*, pp.38-40
- January 2009 “Egalitarianism and the Failure of Whistleblower Protection” *The Whistle*, No. 57, pp.8-10
- June 2008 “Emerging Market Trends from Europe” (with Terence Tse) *Applied Clinical Trials* pp.42-50
- October 2006 “Libertarianism in Romania” *Revista 22* no. 867 [in Romanian]

My work has been covered by newspapers such as The Times, The Sunday Times, The Daily Telegraph, and The Independent on Sunday.

POLICY REPORTS

- "A Belarus Monetary Perspective" Markets and Money Advisory, March 2018
- "Monetary Policy After the Crash" Adam Smith Institute, February 2018
- "Sound Money: An Austrian proposal for free banking, NGDP targets, and OMO reforms" Adam Smith Institute, January 2016
- "In Search of Austerity: An Analysis of the British Situation" Mercatus Center, October 2012
- "The Single Income Tax" 2020 Tax Commission Final Report, May 2012 [I served as a commissioner]
- "Corporation Tax" 2020 Tax Commission Briefing Note, April 2011
- "Public Attitudes to Banking" The Cobden Centre, June 2010
- "2 days, 2 weeks, 2 months: A proposal for sound money" The Cobden Centre, June 2010
- "Enterprising Britain: Building the Enterprise Capital of the World" (with Davide Sola and Adina Poenaru), independent report for the *Conservative Party*, February 2008
- "Are Tesco Acting Competitively?" (with Toby Baxendale), submitted to the *Competition Commission*, December 2007
- "Sharpening the Thinking on the UK Audit Industry", submitted to the *Financial Reporting Council*, May 2006

For a full list of media coverage see my website: <https://anthonyjevans.com/research/#policy>

I have presented at academic conferences such as the European Academy of Management, the Southern Economic Association, and the Association of Private Enterprise Education; and have given public talks at Cambridge University, Oxford University, and the London School of Economics.

CONFERENCE PRESENTATIONS

- "The Natural Rate of Interest: Estimates for the UK" Eastern Economic Association, New York (March 2019)
- "A strategic plan for the East Belarus mechanical engineering cluster" Association for the Study of Nationalities, Columbia University, New York (May 2018) - not presented
- "Ranking Belarus on Competitiveness and Economic Freedom" Association of Private Enterprise Education (APEE), Las Vegas (April 2018)
- "Economic insights on capitalism, sanctions, and embezzlement: why privatisation matters" Association for the Study of Nationalities, Columbia University, New York (May 2017) – discussant
- "Choose your own financial crisis" Chartered Association of Business Schools, Bristol (April 2017) - poster
- "The Microfoundations of Austrian Economics Through a New Classical Theoretical Lens" Mont Pelerin Society, Miami (September 2016)

- “Choose your own financial crisis. A methodological defence of second person counterfactual scenarios”, Prague Conference on Political Economy, Prague (April 2016) – not presented
- “The Hidden Inflation of the Great Moderation”, Association of Private Enterprise Education (APEE), Cancun (April 2015)
- “Reflections on John Blundell” Association of Private Enterprise Education (APEE), Cancun (April 2015)
- "The Goldilocks Measure of UK Monetary Aggregates: An Introduction to MA", Southern Economic Association, Atlanta (November 2014)
- "An Estimate of Gross Domestic Expenditure (GDE) for the UK", Association of Private Enterprise Education (APEE), Las Vegas (March 2014)
- "The (Quantity) Theory of Money and Credit", Association of Private Enterprise Education (APEE), Maui (March 2013)
- "Pedagogical synergies between Austrian Economics and the Case Method", Association of Private Enterprise Education (APEE), Las Vegas (March 2012)
- “A research agenda for applying Cultural Theory to corporate organizations” Leuven, Belgium (January 2011)
- “Banking, Honest Money, and the Free Market: Prospects” *Libertarian Alliance Annual Conference*, London (October 2009)
- “Towards a Constitutional Theory of the Firm II” 9th Annual Conference, *European Academy of Management (EURAM)*, Liverpool (May 2009)
- “Towards a Constitutional Theory of the Firm” *The Association of Private Enterprise Education (APEE)*, Guatemala City, Guatemala (April 2009)
- “In Defence of Rational Ignorance: A Subjectivist’s Solution to Public Choice Excess” 78th Annual Meetings, *Southern Economic Association*, Washington DC (November 2008)
- “Corporate Constitutionalism: Towards a Constitutional Theory of the Firm” 78th Annual Meetings, *Southern Economic Association*, Washington DC (November 2008)
- “Liquidity in the Age of Independence” *ESCP-EAP Research Olympics*, London (November 2008)
- “Towards a Constitutional Theory of the Firm” *ESCP-EAP Research Olympics*, London (November 2008)
- “In Defence of Rational Ignorance: A Subjectivist’s Solution to Public Choice Excess” *Foundation for Economic Education*, New York, NY (September 2008)
- “An Introduction to ‘Constitutional Management’” *Association of Private Enterprise Education*, Las Vegas, NV (April 2008) – presented by Nikolai Wenzel
- “Austrian Economics Behind the Iron Curtain” *Eastern Economic Association*, Boston, MA (March 2008)
- “Heterogeneous Entrepreneurs, the Monetary Footprint, and the Trade Cycle” 77th Annual Meetings, *Southern Economic Association*, New Orleans, LO (November 2007)
- “Towards a Corporate Cultural Theory II” *Workshop on Cultural Theory and Management: A Conference held in memory of Prof. Dame Mary Douglas*, ESCP-EAP London (July 2007)
- “Towards a Corporate Cultural Theory” *Conference on Austrian Market-based Approaches to the Theory and Operation of a Business Firm*, George Mason Law School, VA (May 2007)
- “A Nomos Model of Social Change: Where Human Action meets Cultural Theory” 76th Annual Meetings, *Southern Economic Association*, Charleston, SC (November 2006)

- “The Diffusion of Economic Ideas in Europe: The Flat Tax (1994-2006)” *Third Annual Graduate Student Conference Idea Exchange: Mediums and Methods of Communication in Eastern Europe, Russia and Central Asia*, Graduate Organization for the Study of Europe and Central Asia, University of Pittsburgh, PA (February 2006)
- “Ethnic Enterprise Governance” *Conference on Entrepreneurship Research*, School of Management & School of Public Policy, George Mason University, VA (November 2005)

SPECIAL LECTURES

- "Getting the Measure of Money" University of Buckingham (March 2019)
- “Outlook: Which ways to better regulation?” Better Regulation conference, Geneva (September 2018)
- “Reflections and Advice on Higher Education” CASE Belarus, Minsk (June 2018)
- “The Importance of Austrian Economics for Central Banks” Bank of England (July 2017)
- “The Role of Competitiveness in Emerging Europe” Future proofing the Economy Forum, Zagreb (February 2017)
- “How I teach” Brian’s Last Friday Talks, London (January 2017)
- “Choose your own financial crisis” University of Buckingham (January 2017)
- “How free markets can handle money” European Students for Liberty, Ljubljana (October 2016)
- “The link between economic institutions and global prosperity”, Legatum Institute (July 2016)
- "Free market monetary theory and practice" Freedom Week Seminar, Sidney Sussex College, Cambridge (July 2016)
- "Why you should love price discrimination!" Freedom Week Seminar, Sidney Sussex College, Cambridge (July 2016)
- “Hayek and Friedman in Chile”, Brian’s Last Friday Talks, London (June 2016)
- “Is there a libertarian case for QE?” Libertarian Alliance, London (June 2016)
- "An Introduction to the Austrian School of Economics", UCLU Libertarian Society, London (February 2016)
- "Sound Money: An Austrian proposal for free banking, NGDP targets, and OMO reforms" Adam Smith Institute, London (February 2016)
- "An Introduction to the Austrian School of Economics", Libek and ESFL, Belgrade (January 2016)
- “An Introduction to the Austrian School of Economics”, Regional Conference of ESFL Vienna (November 2015)
- "Choose your own financial crisis", PPE Workshop, George Mason University (September 2015)
- "Free market monetary theory and practice" Freedom Week Seminar, Sidney Sussex College, Cambridge (July 2015)
- "Competition and the market process" Freedom Week Seminar, Sidney Sussex College, Cambridge (July 2015)
- "Austrian Economics for Start Ups: What Do Entrepreneurs Need to Know?" CADI, Bucharest (May 2015)
- "How to think like an economist" Adam Smith Institute, London (April 2015)
- "Individualism, subjectivism and time: An introduction to the theoretical foundations of the Austrian school", Cambridge Society for Economic Pluralism (November 2014)
- "Free market monetary theory and policy" Freedom Week Seminar, Sidney Sussex College, Cambridge (July 2014)
- "Competition and the market process" Freedom Week Seminar, Sidney Sussex College, Cambridge (July 2014)
- “Individuals Actions: An Austrian Economics School”, University of Essex Liberty League & Post-Crash Economics Society Essex (April 2014)

- "Monetary laissez-faire" Freedom Week Seminar, Sidney Sussex College, Cambridge (July 2013)
- "Competition and monopoly" Freedom Week Seminar, Sidney Sussex College, Cambridge (July 2013)
- "We had it coming: Introduction to Austrian Economics" FEE Webinar (April 2013)
- "The (Quantity) Theory of Money and Credit: Monetarism and von Mises" City University Economics Department Seminar, (November 2012)
- "Establishing the Facts about Austerity" ESCP Europe Research Retreat (August 2012)
- "Only Individuals Choose", The Adam Smith Institute's 'Liberty Lectures', Cass Business School, London (August 2012)
- "An Introduction to the Austrian School of Economics", Institute for Economic Affairs (August 2012)
- "The financial crisis" Freedom Week Seminar, Sidney Sussex College, Cambridge (July 2012)
- "Competition and monopoly" Freedom Week Seminar, Sidney Sussex College, Cambridge (July 2012)
- "An Introduction to the Austrian School of Economics" Freedom Week Seminar, Sidney Sussex College, Cambridge (July 2012)
- "The Financial Crisis in the U.K.: Uncertainty, Calculation, and Error", CADI Workshop, Bucharest, Romania (June 2012)
- "We Had it Coming - An Introduction to Austrian Economics" University of Manchester (March 2012)
- "The role of ignorance in economic crises: The UK experience during the great recession" Cal State East Bay (November 2011)
- "Why whistleblowing protection fails and what to do about it" Lucas Graduate School of Business, San Jose State University (October 2011)
- "The Financial Crisis in the U.K.: Uncertainty, Calculation, and Error", Department of Economics Friday Workshop, San Jose State University (October 2011)
- "Whistleblowing and the knowledge problem", College of Business, San Jose State University (September 2011)
- "Why Market Monopolies are OK", Civil Society Institute, Santa Clara University (September 2011)
- "The problem with shock therapy is not enough volts: Why Russia needs more powerful oligarchs" David S. Saurman Provocative Lecture Series, San Jose State University (September 2011)
- "An introduction to the Austrian school of economics" Freedom Week Seminar, Sidney Sussex College, Cambridge (July 2011)
- "The financial crisis" Freedom Week Seminar, Sidney Sussex College, Cambridge (July 2011)
- "Competition and monopoly" Freedom Week Seminar, Sidney Sussex College, Cambridge (July 2011)
- "The second revival in Austrian Economics: why the future of good economics is Austrian" Oxford Libertarian Society, Christ Church Oxford (February 2011)
- "A proposal for sound money" Libertarian Alliance, London (November 2010)
- "Thoughts on the US economy: September 2010" Charles G. Koch Charitable Foundation (September 2010)
- "Contemporary work in Austrian Economics" Adam Smith Institute, St Stephen's Club, London (September 2010)
- "The behavioural foundations of currency crises", Helsinki School of Economics London Study Program, Radisson Edwardian Grafton Hotel, London (September 2010)
- "Banking, inflation and recessions" The Adam Smith Institute's 'Liberty Lectures', Cass Business School, London (August 2010)
- "Booms, busts and crashes: What Austrian economics tells us about the crash of 2008" Institute of Economic Affairs, London (July 2010)
- "Competition and monopoly" Freedom Week Seminar, Sidney Sussex College, Cambridge (July 2010)
- "The financial crisis" Freedom Week Seminar, Sidney Sussex College, Cambridge (July 2010)
- "The investment climate of transition: Shock Therapy in Eastern Europe" LSE Investment Society (February 2010)

- “Understanding costs: a negotiation exercise” BT Offsite Training, Savill Court Hotel, Windsor (August 2009)
- “Honest money in a free society” Libertarian Alliance, Shepherd’s Private Room, Westminster (July 2009)
- “Competition and monopoly” Freedom Week Seminar, Sidney Sussex College, Cambridge (July 2009)
- “The financial crisis” Freedom Week Seminar, Sidney Sussex College, Cambridge (July 2009)
- “Globalisation after the crash” (Panellist) Institute of Economic Affairs, London (June 2009)
- “Money, banking and policy: A European perspective on the credit crunch” Helsinki School of Economics London Study Program, Radisson Edwardian Grafton Hotel, London (April 2009)
- “Austrian insights into the current economic crisis – What might have Been?” University of Oxford Libertarian Society, Christ Church, University of Oxford (February 2009)
- “Some stylised facts about Eastern European transition” University College London (November 2008)
- “Advice for an international business education” Management Development Institute, Gurgaon, India (October 2008)
- “Research methods in historical perspective” ESCP-EAP Research Associate Training Program, Turin (July 2008)
- “Transition economies: lessons for classical liberals” Freedom Week Seminar, Sidney Sussex College, Cambridge (July 2008)
- “Research methods in historical perspective” ESCP-EAP Research Associate Training Program, London (June 2008)
- “The use of knowledge in firms” Koch Associate Program, Washington D.C. (February 2008)
- “Comparative methodology and the diffusion of ideas” Anglia Ruskin University, Cambridge (October 2007)
- “Recruitment presentation” ESCP-EAP European School of Management, Paris (September 2007)
- “Competition and the market process” Freedom Week Seminar, Sidney Sussex College, Cambridge (July 2007)
- “Collective goods problems” Freedom Week Seminar, Sidney Sussex College, Cambridge (July 2007)
- “Do ideas matter?” Hayek Society, London School of Economics (November 2006)

OPINION EDITORIALS

I used to write a weekly column for City AM and have published a number of opinion editorials, most regularly for The Guardian and Reuters.

For a full list see my website: <https://anthonyjevans.com/opinion/>

INTERVIEWS & COMMENTARY

I have appeared on the *BBC* and been quoted by *The Financial Times*, *The Times* and a range of other publications.

For a full list see my website: <https://anthonyjevans.com/opinion/>

EXECUTIVE EDUCATION AND CUSTOM TRAINING

- “Managerial Economics and Quantitative Methods”, Executive MBA, Cotrugli Business School (October 2008 – *present*)
- “Managerial Economics and Quantitative Methods”, MBA, Cotrugli Business School (July 2009 – *present*)
- “Microeconomics” International MBA, emlyon Business School (December 2019 - *present*)
- “Microeconomics” International MBA, emlyon Business School (December 2018 - *present*)
- “Macroeconomics Environment”, International Programme in Management for Executives, ESCP Europe, August 2018
- “Economic Growth and Secular Stagnation: Is the slowdown real?”, Sofia Business School, Bulgaria (June 2018)
- “Global and European Economy: Macroeconomic trends and analysis”, Frankfurt School of Finance and Management (May 2018)
- “Emergency Monetary Policy in Europe”, Sofia Business School, Bulgaria (June 2016)
- “Managerial Economics”, 10-day MBA Program as part of “European Entrepreneurs” project (May 2009 – June 2012)
- “Managerial Economics”, Executive MBA/General Management Programme, ESCP Europe (May 2009 – February 2012)
- “Managerial Economics”, MBA, Danube University, Krems (March 2011)

TEACHING EXPERIENCE

- “Economics for Managers”, Master in Management, ESCP Europe, 2014/15 – *present*
- “Economics for Managers”, International MBA, ESCP Europe, 2016/17- *present*
- “Microeconomics”, Master in Energy Management, ESCP Europe, 2016/17- *present*
- “Quantitative Methods” International MBA, ESCP Europe, 2018/19
- “Problem Solving and Decision Making”, MS in Marketing and Communications, ESCP Europe, November 2018
- “Economics for Managers”, Masters in European Business, ESCP Europe, 2005/06 -2016/17
- “Problem Solving and Decision Making”, Masters in European Business, ESCP Europe, September 2014 and 2016
- “Advanced Economics”, Master in Management, ESCP Europe, 2012/13 – 2013/14
- “The Paradox of Behavioural Finance”, ESCP Europe Summer School, July 2014
- “Advanced Microeconomics”, Master in Management, ESCP Europe, 2011/12
- “Economics for Managers”, Master in Management (Pre Masters Year), ESCP Europe, 2006/07 – 2010/11
- “Problem Solving and Decision Making”, Masters in Law and International Management, ESCP Europe, January 2010
- “Quantitative Methods”, Masters in European Business, ESCP Europe, 2006/07 - 2009/10
- “Fundamentals of Mathematics”, Masters in European Business, ESCP Europe, 2007 – 2008
- “Problem Solving and Decision Making”, General Management Cycle, ESCP Europe, September 2006

ONLINE COURSES

- “Quantitative Methods”, Cotrugli Business School, 2019/20 - *present*
- “Managerial Economics” Blended General Management Programme”, ESCP Europe (December 2018)
- “Managerial Economics”, Executive Master in International Business”, ESCP Europe (October 2017 – *present*)

LECTURE SERIES (PODCASTS)

- [“Belarus Briefing Document”](#), June 2018
- [“Macro Bootcamp”](#), March 2018

PEDAGOGICAL INNOVATION

- “Choose your own financial crisis” a role-playing app
See <http://www.financialcrisisapp.com/>
- “The Great EU Debt Write Off” a classroom simulation
See <http://www.eudebtwriteoff.com>

TEACHING CASES

- “La Marmotte”, 2019, Sage Business Cases Originals
- “The Suitcase Case”, June 2018
- “Taxi for Professor Evans”, June 2018

For cases, structured assignments, teaching notes and all support materials see my website:

<https://anthonyjevans.com/cases/>

RESEARCH AND TEACHING SUPPORT

- Research Assistant for Professor James Bennett, 2004-05
 - *Homeland Security Scams* (Transaction Publishers, 2006)
- Research Assistant for Professor Richard E. Wagner, 2003-04
- Undergraduate Tutor, Department of Economics, George Mason University, 2003-05

SPONSORED RESEARCH PROJECTS & FIELDWORK

- “Enterprise Britain”, July 2007 – Dec 2007
Client: The Shadow Chancellor’s Office, The Conservative Party
A policy report outlining the current entrepreneurial environment in the UK and policy recommendations to improve the culture of enterprise. Methods involved structured interviews, focus groups, surveys, and extensive data analysis.
- “The European market for clinical trials”, May 2007 – July 2007

Sponsor: Alliance Boots

High-level analysis of the European market for clinical trials, with particular emphasis on the competitive landscape, value chain, and key capabilities of service providers

- “Peer group analysis of EU regional enterprise”, September 2006 – February 2007

Sponsor: European Investment Fund

Using static and dynamic indicators of the economic environment facing SMEs to categorise European regions into peer groups, providing policy advice to the European Commission for the implementation of JEREMIE

- “The Romanian free-market epistemic community”, Summer 2005

Sponsor: Mercatus Center at George Mason University

Exploring the role of epistemic communities throughout the process of regime change and mapping the diffusion of market-economy operational codes; involving fieldwork in Bucharest, Romania

- “Ethnic Entrepreneurship in Liverpool’s Chinatown”, Summer 2004

Sponsor: Mercatus Center at George Mason University

A Global Prosperity Initiative piece of fieldwork in Liverpool, UK, analysing the internal governance structure of an ethnic economy, particularly the emergence of political representation in light of regeneration funding

STUDENT CONSULTANCY PROJECTS (AS TUTOR)

- “Deindustrialisation in Russia: Modernising and Restructuring of Single Industry Cities” (UK Trade and Investment), January 2010
- “Assessing the Economic Impact of the Imperial War Museum” (Imperial War Museum), January 2009
- “Defining a Revenue Model” (Six Nation State), June 2008
- “Proposed New Business Model: Mobile Phone Insurance Expansion” (Foneshield), May 2008
- “A Guide to the Upstream Oil Industry” (Accenture), January 2008
- “Assessing the Market for Islamic Finance” (British Arab Commercial Bank), August 2007
- “Super Foods: the Market for Acai” (Pulpa), June 2007
- “Creating an Investor Pack” (Foneshield), June 2007
- “Targeting Cost Reduction” (Temperley of London), December 2006
- “How to Increase Competition in the Audit Market” (Financial Reporting Council), July 2006

I have held responsibility for programme management and overall student experience for a course with over 200 enrolled students and comprising of 3 separate cohorts per year.

Working in partnership with an external client I have been responsible for the design, management and delivery of a custom MBA programme.

PROGRAMME MANAGEMENT

- Assistant Director of Studies, London campus, ESCP Europe. Responsible for the delivery of the Master in European Business (MEB) program, involving 150+ students per year
- Program Director of the “10-day MBA”, part of the “European Entrepreneurs” project funded by the European Union (European Social Fund 2007-2013), in partnership with the Centrul de Analiza si Dezvoltare Institutionala (CADI), Romania. Responsible for sourcing, program design, and delivery.

CUSTOM COURSES

- A Short Introduction to Monetary Policy, May 2015
- Macro Bootcamp, July 2011

EVENT ORGANISATION

- Organiser, “How Market-Based Management® built Koch Industries into one of the world's most successful companies” a public talk by Steve Daley, President of Market-Based Management at Koch Industries, October 2015
- Organiser, “NGDPLT Summit”, Danske Bank, Copenhagen, May 2013
- Director, “Colloquium on Sound Money” ESCP Europe London, November 20th-21st 2009
- Programme convenor, “Workshop on Cultural Theory and Management: A Conference held in memory of Prof. Dame Mary Douglas”, ESCP-EAP London (July 2007). Proceedings were published in *Innovation: The European Journal of Social Science Research*.
- Organiser, “The J.B. Say Lecture series”, public lectures to maintain dialogue between Political Economists and the industrial community, ESCP-EAP London (*since* Nov 2006). Past speakers include: Sudha Shenoy; Nikolai Wenzel; Karol Boudreaux & Paul Dragos Aligica; Christopher Coyne

INTERNAL TRAINING

- Teaching Rubrics Workshop, ESCP Europe London, November 2017
- Teaching Workshop, ESCP Europe London, May 2016
- Social Media Workshop, ESCP Europe London, October 2015
- Faculty Research Retreat, Thistle St Albans, August 2012
- Faculty Research Retreat, Holiday Inn Elstree, August 2011
- Faculty Brown Bags, ESCP Europe London, Nov 2007 – Nov 2008

RESEARCH GRANTS AND PRIZES

- 3rd place in “Student Choice Award: Best Online Teacher”, ESCP Business School, 2020
- Mercatus Center Conference Grant, 2019; “*Applied Research in Political Economy*”, Fairfax, VA
- **ESCP Europe Teaching Award 2018**
- Mont Pelerin Society Conference Grant, 2016; Miami, FL
- Liberty Fund Conference Grant, 2012; “*Applying the Lessons of Markets to Management*”, Arlington, VA

- Legatum Institute Conference Grant, 2012, “*Creating Institutional Structures to Prevent Future Financial Crises*”, Charles Street Symposium, London, UK
- Liberty Fund Conference Grant, 2010; “*The Communication of Economics*”, Malmesbury, UK
- Liberty Fund Conference Grant, 2009; “*Wealth, Happiness, and Liberty in Modern Economic Debate*”, Cambridge, UK
- Mentor, Koch Associate Program, Fall 2007 – Spring 2008
- ESCP-EAP conference grant, 2007, “Workshop on Cultural Theory and Management: A Conference held in memory of Prof. Dame Mary Douglas”
- **The Israel M. Kirzner Award**, Spring 2007; for “Subjectivist Social Change: The Influence of Culture and Ideas on Economic Policy”
- Liberty Fund Conference Grant, 2007; “Hayek, Coase and Schumpeter: On Knowledge, Hierarchy and the Role of Elites”, West Sussex, UK
- Liberty Fund Conference Grant, 2007; “Liberty and Cultural Diversity”, Bruges, Belgium
- LAHS Dissertation Fellowship, (College of Liberal Arts and Human Sciences, George Mason University) Spring 2007
- **Don Lavoie Memorial Prize**, Fall 2006; for “A Nomos Model of Social Change: where Human Action meets Cultural Theory”
- Hayek Scholars Fund, Summer 2006
- Association for the Study of Religion, Economics and Culture (ASREC) Conference Grant, 2005
- Mercatus Center Fellowship, Summer 2005
- Earhart Foundation Fellow, 2004-05
- Mercatus Center Fellowship, Summer 2004
- Economics Department Fellow, (George Mason University), 2003-04

ACCREDITATION PANELS

- EFMD report on the Executive MBA, ESCP Europe, September 2019
- AACSB accreditation for the school, ESCP Europe; March 2018
- QAA visit, ESCP Europe, London; November 2016, November 2017, November 2018
- AMBA accreditation for the MEB Programme, ESCP Europe, Paris; 4th June 2009
- EQUIS accreditation for the school, ESCP Europe, Paris; 26th November 2008

PHD COMMITTEE

- David Cronin, “Essays on Money, Inflation and Asset Markets”, University College Cork, June 2018
- Simeng He, “Monetary Policies during and after the Global Financial Crisis” University of Buckingham, November 2017

SOUTENANCE (THESIS) COMMITTEE

- Karoline Holm, “The Norwegian Gender Equality Paradox: Why do gender equality-winner Norway have such low percentage of female leaders in the business sector?” June 2017

- Emilie Gueissaz, “Marketing ploy or source of competitive advantage? A case study of circular economy practices in urban hotels in Europe” May 2017
- Francesca Celano, “Economic Freedom and Human Development: An analysis of the links between economic policy and quality of life” June 2016
- Valentin Vermersch “Features of Successful Strategies by Firms from Developing Economies”, June 2014
- Bartosz Wasilewski “Analysis and Evaluation of the Credit Rating Industry”, July 2007

PROFESSIONAL AFFILIATIONS

- Senior Fellow, Higher Education Academy
- Member, Institute of Economic Affairs’ *Shadow Monetary Policy Committee*
- Member, *Mont Pelerin Society*
- Member, i7 Institute for Innovation and Competitiveness
- Microeconomics of Competitiveness Affiliate Faculty, *Harvard Business School*
- Faculty Network, *Mercatus Center at George Mason University*
- Founding Senior Fellow, *The Cobden Centre*
- Senior Fellow, *Adam Smith Institute*
- Jury member for The *Blundell Studentships*
- Commissioner for the 2020 Tax Commission
- Scientific Council, *OEconomica*
- Editorial Board, *Romanian Economics and Business Review*
- Member, *American Economic Association*
- Member, *Southern Economic Association*
- Member, *Society for the Development of Austrian Economics*
- Member, *Association of Private Enterprise Education*

JOURNALS EDITED

- Guest editor of *Innovation: The European Journal of Social Science Research* Vol. 21, No. 3 (2008)

JOURNALS SERVED AS REFEREE

- Journal of Institutional Economics, Journal of Business Ethics, Journal of Management Education, California Management Review, Review of Austrian Economics, Central European Journal of Public Policy, Economic Affairs, Studies in Emergent Order, Quarterly Journal of Austrian Economics

BOOK PUBLISHERS SERVED AS REFEREE

- MIT Press, Palgrave Macmillan, Routledge
-

PERSONAL INFORMATION

- Born 8th February 1981 in Yorkshire, England
- Living in Hertfordshire, England
- Married to Faith Evans (nee Donohoe); one daughter (born 2010) & one son (born 2012)
- FA Licensed soccer coach and amateur scout