# Helena V. González-Gómez, PhD

Associate Professor of Organizational Behavior NEOMA Business School

helena.gonzalez@neoma-bs.fr

Tel: +33 2 32 82 57 99

Campus Rouen, Office A-245

1 rue du Marechal Juin – BP 215

76285 Mont Saint-Aignan Cedex, France

## **EDUCATION**

**Ph.D., 2011 – IE Business School**, Madrid, Spain Management – Major: Organizational Behavior

M.Sc., 1999 – Los Andes University, Bogota, Colombia Industrial Engineering, Major: Production Strategies, Minor: Organizational Behavior

**B.Sc., 1997 – Pontificia Universidad Javeriana**, Bogota, Colombia Industrial Engineering

### RESEARCH INTERESTS

1) Emotions; 2) Creativity; 3) Favoritism

## ACADEMIC PUBLICATIONS IN PRJ AND ARTICLES IN EDITORIAL PROCESS

- (2019) Hudson, S., **González-Gómez, H.V.,** & Claasen, C. Legitimacy, particularism and employee commitment and justice. *Journal of Business Ethics*.
- (2017). Hudson, S., **González-Gómez, H. V.**, & Rychalski, A. Managing customer emotions in the call center experience. *Journal of Business Strategy.*
- (2017). Kakarika, M., **González-Gómez, H. V.**, & Dimitriades, Z. That wasn't our deal: A psychological contract perspective on employee responses to bullying. *Journal of Vocational Behavior.*
- (2015). **González-Gómez, H. V.**, & Richter, A. Turning shame into creativity: The importance of exposure to creative team environments. *Organizational Behavior and Human Decision Processes*.
- (1<sup>st</sup> R&R). Hudson, S. & **González-Gómez, H. V.** Impostor Syndrome, shame and creativity. *Journal of Vocational Behavior.* [Paper resubmitted in October 2019].
- (Rejection & Resubmit). **González-Gómez, H. V.,** Hudson, S. & Rychalski, A. Consumer frustration. *Journal of Consumer Psychology.* [To be resubmitted in February 2020].

## **WORK IN PROGRESS**

González-Gómez, H. V., & Richter, A. Topic: Boredom and Creativity.

Quintane, E., González-Gómez, H. V., & Brashears, M. Topic: Gender and social networks.

Hudson, S., **González-Gómez, H. V.**, & Claasen, C. <u>Topic</u>: Favoritism and legitimacy across cultures.

Kakarika, M., González-Gómez, H. V., Vasiljevic, D. & Borges, A. Topic: Silence in Negotiations.

Kakarika, M., Taghavi, S., & González-Gómez, H. V. Topic: Gossip in Organizations.

## **TEACHING EXPERIENCE**

Sep. 2018–Current, Associate Professor, NEOMA Business School, Campus Rouen, France Courses taught: Leadership Seminar, Psychology & Organizational Behavior, Managing Individuals and Teams: An Experiential Approach.

Programs: Bachelor, Masters.

# Sep. 2014-Sep. 2018, Assistant Professor, NEOMA Business School, Campus Rouen, France

<u>Courses taught</u>: Management Analysis, Human Resource Management, Organizational Behavior, Leadership.

Programs: Bachelor, Masters, MBA.

# Summer 2015 and 2016, Visiting Professor, Summer School Los Andes University, Colombia

Courses taught: Developing the Creative Organization.

Programs: International Bachelor, Masters, MBA – Summer School

Chosen by students as part of the group "Best Professors" in the MBA program, 2016.

# Summer 2014, Visiting Professor, Summer School La Sabana University, Colombia

Courses taught: Intercultural Business.

Programs: International Bachelor – Summer School.

## Sep. 2012-Aug. 2014, Assistant Professor, Rennes School of Business, France

Courses taught: Human Resource Management, Organizational Behavior

Programs: International Bachelor, Masters programs

# Sep-Oct. 2011, Teaching Assistant, IE Business School, Spain

Entrepreneurship and Venture Capital Seminar – International MBA

#### OTHER WORK AND LEADERSHIP EXPERIENCE

**2017–2018, Head of Department – People and Organisations, NEOMA Business School, France** 

**2001–2004, Senior Analyst – Operations,** Colombian Banks and Financial Entities Association (Asobancaria)

1997–2001, Analyst – Corporate Banking, Santander Bank, Colombia

1996–1996, Trainee – Marketing, S.C. Johnson & Son Colombiana S.A.

### **GRANTS**

**2008–2011**. Member of the Research Project (SEJ2007-65202) "Predicting Effective Intergroup Relations: A Social Network Perspective" sponsored by the Spanish Ministry of Science and Innovation.

2006–2010 – PhD Scholarship, IE Business School, Madrid-Spain.

**2004–2005** – Fundación Carolina Scholarship, Fundación de Estudios Financieros, Madrid-Spain.

**1997–1999** – Los Andes University, Enterprise-University Scholarship (Universidad-Empresa), Bogota-Colombia.

### SELECTED CONFERENCES AND PRESENTATIONS

**González-Gómez, H.**, Hudson, S., & Rychalski, A. (2019). The psychology of frustration: Appraisal theory, satisfaction and soyalty. Academy of Marketing Conference, London, 2019. Awarded as "**Best Paper In Track**".

Hudson, S., **González-Gómez, H.**, Claasen, C., & Luo, Y. Legitimacy, organizational nepotism. EGOS Conference, Naples, Italy, 2016.

**González-Gómez, H.**, & Richter, A. Bored yet Creative: The Role of of Team Leaders. INGRoup conference, Pittsburgh-US, July, 2015.

**González-Gómez, H.**, & Richter, A. The social regulation of shame, worry, and boredom for enhanced individual creativity: The importance of expressive suppression in creative team environments. Symposium INGRoup conference, Atlanta-US, July, 2013.

## **OTHER SKILLS**

Languages: Spanish, Native Tongue; English, Proficiency; French, Intermediate (B2)

Statistical Software: HLM, R, SPSS, Stata.