

Rosa Isabel González Muñoz

Assistant Professor

Finance Area

Joined the School in 2003

Academic Background

2009 - 2015	Ph.D. in Management, Tulane University, A.B. Freeman School of Business, New Orleans, LA, United States.
2006 – 2009	Master in Management, Tulane University, A.B. Freeman School of Business, New Orleans, LA, United States.
2000 - 2001	MBA, Universidad de los Andes, School of Management. Bogotá, Colombia.
1995 - 1996	Specialization in Financial Management. Universidad de la Salle, Bogotá, Colombia.
1989 - 1994	Certified Public Accountant. Universidad Nacional de Colombia, Bogotá, Colombia.

Teaching Experience

COURSES TAUGHT IN RECENT YEARS

Graduate

Financial accounting
Financial planning
Cost information systems
Management cost in the supply chain

Undergraduate

Financial accounting
Fundamentals of accounting
Professional ethics and responsibility

Academic Activities

2006 - to date	Assistant Professor. Universidad de los Andes, School of Management.
2015 - 2017	Director, Bachelor Programme in International Accounting. Universidad de los Andes, School of Management.
2004 - 2006	Instructor. Universidad de los Andes, School of Management.
2003 – 2004	Graduate Assistant. Universidad de los Andes, School of Management.
2002 - 2003	Part-time Professor. Universidad de los Andes, School of Management.

Other Professional Activities

CONSULTANCIES

- 2018 Universidad de los Andes, Administrative and Financial Vicepresidency. Accounting cost model for UniAndes. Bogotá, Colombia.
- 2015 Universidad de los Andes, School of Education. Financial model for UniAndes Kindergarten. Bogotá, Colombia.
- 2015 Universidad de los Andes, Center for Innovation in Technology and Education (ConectaTE). Financial model for UniAndes Kindergarten. Bogotá, Colombia.
- 2015 Sinú Technological Park and Cordoba Department. Financial model for Feasibility Analysis. Bogotá, Colombia.
- 2014 Universidad de los Andes, Administrative and Financial Vice Presidency. Evaluation of new financing options for Financial Support Office. Bogotá, Colombia.
- 2011 Valuation of Zona Franca Metropolitana in order to seek potential investors. Bogotá, Colombia.
- 2011 Valuation of Multinationals in order to evaluate new potential markets. Bogotá, Colombia.
- 2011 - 2017 ICFES. Senior reviewer of the Financial Management National Exam (Saber Pro) questions applied to undergraduate students in order to validate their competence in financial topics.
- 2008 -2009 Ministry of National Education. Methodology for estimating the costs of higher education programmes. Bogotá, Colombia.
- 2007 – 2008 ECOPEL, Cost Model for administrative service areas. Bogotá, Colombia.
- 2000 – 2001 TELECOM, Colombia's National Telecommunications Company; BDO Audit AGE. Commercial performance assessment. Bogotá, Colombia.

Other Professional Experience

- 2002 - 2003 Commercial, operations and administrative manager. VISE LTDA. Quality Assurance Director (head of ISO 9001 certification process; development of company's control scheme). Bogotá, Colombia.
- 1995 - 1999 Business Analyst, (tariff design for regulated and no-regulated customers; analysis of new regulatory scheme and its impact in company's finance; implementation of new regulatory scheme; member of commercial system continuous improvement team; coordinator of billing process for 1.350.000 clients). CODENSA S.A. ESP, Bogotá, Colombia.
- 1993 - 1995 Vice-rector's Administrative Assistant, (system support of Personnel re-structuring; analyzed impact of social security regime change; controller of faculty's evaluation process). Universidad Nacional de Colombia. Bogotá, Colombia.

Publications

ARTICLES

- 2015 Dissertation: "A Comprehensive Assessment of the Effect of Internal Capital Markets on Firms Performance: Colombian Case" Advisor: Prof. Sheri Tice.

CHAPTERS IN BOOKS

- 2012 Tendencias en la administración: gerencia y academia, 2012. Francisco Azuero, Ana Cristina González y María Lorena Gutiérrez (academic edition and compilation) Vol. 1 ISBN 978-958-695-807-3.
- 2012 Brucker, Clara; González, Rosa; Rodríguez, Eric; Gil, Hernando; Marco de Referencia: Módulo de Gestión Financiera, Bogotá, Colombia: Instituto Colombiano para el Fomento de la Educación Superior – Ascolfa.

OTHER ACADEMIC PUBLICATIONS

- 2019 Gonzalez, Rosa. IFRS Financial Accounting Class Notes. Universidad de los Andes, 2019.
- 2019 Ortiz, Norma; Jaramillo, Carlos; González, Rosa; Fabricato: Do Not Break the Thread (Case No. 119-0070-1) The Center of Cases, England, 2019.
- 2010 Gonzalez, Rosa, Financial Accounting Class Notes, Universidad de los Andes, 2010.
- 2002 Gonzalez, Rosa, "Corporate governance in AVAL Conglomerate": Bogotá, Colombia: Universidad de los Andes, 2002.

Scholarships and Academic Distinctions	
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| 2018 | Awarded with Universidad de los Andes Best Teaching Award at BALAS Annual Conference for Case Fabricato: Do Not Break the Thread. Business Association of Latin American Studies. San Diego, USA. |
| 2001 | Awarded with Vega Lara Scholarship for outstanding academic and professional performance. Universidad de los Andes. Bogotá, Colombia. |
| 1990 | Awarded with a merit based scholarship for outstanding academic achievement. Universidad Nacional de Colombia. Bogotá, Colombia. |