

Ass. Prof., Dr. MARILENA VECCO

CURRICULUM VITÆ

October, 2017

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Date of birth: 2.09.1971

Place of birth: Turin, Italy

Nationality: Italian, French and Czech

Married, two children

LANGUAGE SKILLS

Italian (mother tongue)

Czech (2nd mother tongue)

English (very good), C2

French (very good), C2

German (very good), C2

Spanish (basic) A1

EDUCATION

1.11.2006-2.05.2007 Post-doc Scholarship at the Université de Paris I, Panthéon-Sorbonne (Prof. Xavier Greffe)

Research theme: The production of contemporary art in Paris

30.11.2005 Executive MBA in Arts Management, at the University of Salzburg Business School (Austria) in collaboration with Columbia College, Chicago (USA) (2004-2005)

Master Thesis: *Acropoli Perugia, Linking up the Museums of Perugia and the New Role of Foundations in Italy* (passed with distinction)

26.11.2005 PhD in Economic Sciences at the Université de Paris I, Panthéon-Sorbonne (2002-2005)

PhD in Economics of Institutions and Creativity at the Università degli Studi di Torino, in cotution with the Université de Paris I – Panthéon- Sorbonne, (2002-2005)

Doctoral dissertation: *The Economic Evolution of the Concept of Conservation* (passed with the highest mark: *très honorable avec les félicitations du jury à l'unanimité*)

- 10.02.1999 **Master in Economics of Cultural Heritage and Activities** at the University of Torino
(passed with final mark 110/110 and honours and honour of printing)
- 08.02.1995 **Master of Arts in Modern Foreign Languages and Literature** at the University of Torino
(German: 4-year-course; French: 3-year-course) (passed with final mark 110/110 and honours).

ACCADEMIC TITLES AND QUALIFICATIONS

- 07.01.2015 **University Teaching Qualification** (UTQ: Teaching portfolio: development of education, teaching activities, student guidance, assessment and evaluation, use of ICT in education), RISBO, Erasmus University Rotterdam (NL)
- 27.01.2010 **Maître de Conférences** in Economic sciences, qualification n. 10205170743 (France).

French HDR (Habilitation à diriger des recherches) under submission.

TRAININGS AND CERTIFICATES

- 2015 **Coneect training Educating Entrepreneurship Educators** organised by Coneect (international network of European universities) supported by the European Union, and Portugal Entrepreneurship Education Platform, Lisbon (P), 20-24 July 2015
- 2009 **Summer School in Evaluation methods**, organised by the University of Naples "L'Orientale" with the Università degli Studi di Napoli "Parthenope", la Seconda Università degli Studi di Napoli, l'Università degli Studi del Sannio, l'Università degli Studi Suor Orsola Benincasa e il Consorzio Promos Ricerche, 8th-13th June 2009
- 2001 **The Value of Culture**, The Amsterdam-Maastricht Summer University, Amsterdam, 6th-15th August 2001
- June 1993 **Certificat Pratique de Langue Française** de l'Université de Langues et Lettres de Grenoble obtained at the Centre Culturel Français of Turin with mention Très bien
- May 1993 **Alliance Française** (Diplôme de Langue Française) obtained at the Centre Culturel Français of Turin with mention Très bien
- Aug.1991 **Summer Academy for Germanistics and German Language** at the I.F.K. under the Patronage of the University of Salzburg: very good.

PUBLICATIONS

ARTICLE

A.1. INTERNATIONAL REFEREED JOURNALS

Vecco, M., Srakar A. (2017). The unbearable sustainability of cultural heritage: an attempt to create an index of cultural heritage sustainability in conflict and war regions, *Journal of Cultural Heritage*, forthcoming.

Vecco, M., Zanola, R. (2017). Don't let the easy be the enemy of the good. Returns from art investments: What is wrong with it?, *Journal of Economic Behavior & Organization*, 140,120–129.

Vecco, M., Srakar A., Piazzai M. (2017). Visitor attitudes to deaccessioning in Italian public museums: empirical analysis and a way forward. *Poetics*. Accepted on May 11, 2017.

Vecco, M., Imperiale, F. (2017). Cultural heritage: Values and measures. What insurance value? *Journal of Multidisciplinary Research*, 9(1), 7-22.

Vecco, M., Imperiale, F. (2017). Guest editorial: Insurance instruments and cultural heritage: Between natural disasters and human made hazards, *Journal of Multidisciplinary Research*, 9(1), 3-6.

Vecco, M., Srakar, A. (2017). Born to be different? The Performance of Nascent Cultural Firms in Europe, *Creativity and Innovation Management Journal*, special issue on "Varieties of Entrepreneurship: Exploring whether, how and why cultural and creative entrepreneurship differs from other varieties", forthcoming

Caust, J., **Vecco, M.** (2017). To what extent does UNESCO's World Heritage approach protect or further undermine cultural heritage sustainability? Evidence from Asian developing countries, *Journal of Cultural Heritage*. <http://dx.doi.org/10.1016/j.culher.2017.02.004>

Vecco, M., Chang, S., Srakar, A. (2017). La topographie changeante de l'art contemporain en Chine Continentale. Une nouvelle révolution culturelle ? /The changing topography of contemporary art in mainland China: a new cultural revolution. *Géographie et cultures*, forthcoming, July 2017.

Vecco, M., Srakar, A. (2017). Blue Notes: Three Slovenian jazz festivals and their contribution to the economic resilience of the host cities. *European Planning Studies*, special issue on *The role of art and culture for regional and urban resilience*, <http://dx.doi.org/10.1080/09654313.2016.1272548>

Vecco, M., Srakar, A. (2017). De visitus non est disputandum: How public museum visitors cluster towards deaccessioning, *International Journal of Arts Management*, special issue, Cultural Entrepreneurship and the New Arts Management, forthcoming (Sept. 2017).

Srakar, A. **Vecco, M.** (2017), Ex-ante vs. ex-post: Comparison of the effects of the European Capital of Culture Maribor 2012 on tourism and employment, *Journal of Cultural Economics*, special issue: Economics of Cultural Tourism: Theory, Practice, and Policy, <http://dx.doi.org/10.1007/s10824-017-9294-0>.

Srakar, A., **Vecco, M.** (2017). The Tale of the Cuts and Raises: Public Budgets for Culture in the European Countries During the Financial Crisis, *Review of Public Economics/Hacienda Pública Española*, 221 (2), forthcoming.

Mazuecos, B., **Vecco, M.**, Liberanome, D., Di Benedetto, G. (2017). Impact of Intrinsic and Sociological Factors on the Development of an Emerging Visual Artist's Career, The Andalusian Case, *The International Journal of the Arts in Society*, (revised paper, accepted on Dec. 17, 2016), forthcoming.

Vecco, M., Munoz, P.A. (2016). Cultural Policies in the mirror of Theatre Directors in Cali. *International Journal of Arts Management* (special issue on Latin America)

Vecco, M., Munoz, P.A. (2016). Políticas Culturales reflejadas en el espejo de los Directores de Teatro en Cali. *International Journal of Arts Management* (special issue on Latin America)

Vecco, M., Piazzai, M. (2015). Deaccessioning of museum collections: What do we know and where do we stand in Europe? *Journal of Cultural Heritage*, 16(2): 221-227 <http://dx.doi.org/10.1016/j.culher.2014.03.007>

Vecco, M. (2010), Creative and Cultural Industries and Cities, *International Journal of Sustainable Development*, 13(3): 208-217, ISSN: 1460-6720.

Vecco, M. (2010), A Definition of Cultural Heritage: From the Tangible to the Intangible, *Journal of Cultural Heritage*, 11(2): 321-324, ISSN: 1296-2074.

Mazuecos, B., **Vecco, M.** (2010), Contextual Art and Hedonic Price Indexes: To Be or Not to Be Marketable?, *The International Journal of the Arts in Society*, 4: 121-134, ISSN: 1833-1866.

Mossetto G., **Vecco, M.** (2003). The Aesthetic Labour Factor and the Incentives on its Productivity, *European Review of Economics and Finance*, 2(2): 53-62. ISSN 165356.

Under review:

Vecco, M. (2017). Artpreneur's lessons to traditional entrepreneurs. *International Journal of Small Business and Entrepreneurship*.

Vakharia, N., **Vecco, M.**, Srakar, A., Jourdan, D. (2017). Knowledge-Centric Arts Organizations and financial performance: an empirical analysis, *Knowledge Management Research and Practice*.

Vecco, M., Ranaivoson, H., To What extent does cultural diversity affect (cultural) entrepreneurship?, *Creativity and Innovation Management*.

A2. GUEST EDITOR

2017 Special issue on "Anatomy of Cultural and Creative Entrepreneurship: Past, Present and Future", *International Journal of Entrepreneurship and Small Business*

2017 Special issue on "Cultural heritage in times of armed conflicts in the Middle East: Much more than material damage?", *Journal of Cultural Heritage*.

A.3. NATIONAL REFEREED JOURNALS

Vecco, M. (2011). I luoghi: tra cultura e sviluppo locale, *Journal BDC*, 12 March, Cd-rom, 12p.

Vecco, M. (2009). Creative Cities: Turin and the Contemporary Art System, *Journal BDC*, n. 9, July, ISSN 1121-2918.

Vecco, M. (1999). Il segreto del successo, *Il Giornale dell'Arte*, n. 179, July – Aug., Allemandi (Italy), pp. 28-30. ISSN 03940543.

B. BOOKS

Vecco, M., Konrad, E. (2017). *The power of trust: Necessity or luxury in the cultural sectors?*, Dortmund, ECCE (European Center for Creative Economy) (September 2017).

Lazzaretti, L., **Vecco, M.** (2018, eds.). *Creative industries and entrepreneurship: paradigms in transition in a global perspective*, Edward Elgar (October 2017).

Imperiale, F., **Vecco, M.** (2016, eds.). *Cultural Management Education in Risk Societies - Towards a Paradigm and Policy Shift?*, e-book of proceedings of the 24th ENCATC Annual Conference.

Zagato L., **Vecco, M.** (2016). *Cultural Heritage scenarios and new perspectives*. Venice: Ca' Foscari University Press (forthcoming).

Mazuecos, B., **Vecco, M.** (2017). *El Sistema del arte emergente en Andalucía. Cartografía discontinua de agentes y contextos de intermediación. /The Emerging Contemporary Art Market in Andalusia. A discontinued cartography of intermediary agents and contexts*. Sevilla: Laboratorio de las Artes.

Zagato L., **Vecco, M.** (2015). *Cultural Diversity and Human Rights*. Venice: Ca' Foscari University Press.

Vecco, M. (2012). *The Consumption of Culture - The Culture of Consumption*. Frankfurt: Lambert Academic.

Zagato, L., **Vecco, M.** (2011). *L'Europa della Cultura, Le Culture dell' Europa [Europe of Culture, The Cultures of Europe]*. Milan: F. Angeli.

Vecco, M. (2009). *Sguardi incrociati sul patrimonio culturale: Francia-Italia. Politiche e strumenti per la valorizzazione del patrimonio culturale*. [Cross Looks at Cultural Heritage. Policies and tools for cultural heritage valorisation] Milan: F. Angeli.

Vecco, M. (2007). *L'evoluzione del concetto di patrimonio culturale [The evolution of the concept of cultural heritage]*. Milan: F. Angeli.

Vecco, M. (2007), *Economie du patrimoine monumental [Economics of Monumental Heritage]*, Paris, Economica.

Greffe X. [**Vecco, M.** (2006), Italian editor of X. Greffe (2004)]. *Culture and Development: The role of culture in the local development*. Paris: OCDE. **Vecco, M.** Heskia Th. (2005). *Linking up the Museums of Perugia and the new role of foundations in Italy*. Salzburg, Salzburg Management - University of Salzburg Business School.

Mossetto, G., **Vecco, M.** (eds.) (2004). *Economics of Copying and Counterfeiting*. Milan: F. Angeli.

Mossetto, G., **Vecco, M.** (2002). *Economics of Art Auctions*. Milan: F. Angeli.

Vecco, M. (2001). *La Biennale di Venezia Documenta di Kassel. Esposizione, vendita, pubblicizzazione dell' arte contemporanea [Venice Biennale and Kassel Documenta. Exhibition, Sale and Promotion of Contemporary Art]* Milan: F. Angeli.

Mossetto, G., **Vecco, M.** (eds.) (2001). *Economia del patrimonio monumentale [Economics of Monumental Heritage]* Milan: F. Angeli.

Book plan:

2018-2019 *Cultural Entrepreneurship* (Konrad E., **Vecco M.**), Routledge, Mastering Management in the Creative and Cultural Industries series).

C. CONTRIBUTIONS TO BOOKS

Vecco, M., Srakar, A. (2018). Blue Notes: Three Slovenian jazz festivals and their contribution to the economic resilience of the host cities, in Lazeretti, L., Cook, Ph. (eds.), *The Role of Art and Culture for Regional and Urban Resilience*, Routledge, forthcoming.

Srakar, A., **Vecco, M.** (2017). Enhancing the potential of cultural entrepreneurship? Connecting regional development and performance of cultural firms in Europe, in Innerhofer, E., Perchlaner, H., Borin, E. (eds.), *Entrepreneurship in Culture and Creative Industries. Perspectives from Companies and Regions*, Springer, forthcoming.

Vecco, M., Srakar, A. (2017). Breaking Boundaries - Building Dimensional Relations. On why and how to include culture as a fourth dimension of sustainable development, in *Creative Economy Report 2017*, Geneva: UNCTAD.

Vecco, M., Srakar, A. (2017). Nascent and Early Cultural Entrepreneurship: Between Entrepreneurial Economics and Institutional Entrepreneurship in Moreira, A. C., Dantas, J. C., Valente, F. M. (2017). *Nascent Entrepreneurship and Successful New Venture Creation*, IGI Global Book, forthcoming.

Vecco, M. (2017). Value and Values of Cultural Heritage. In Reynolds, L., Campelo, A., Lindgreen, A., Beverland, M.; Maon, F. (2017). *Cultural Heritage. Research Anthology on Cultural Heritage*. Aldershot (UK): Gower Publishers (forthcoming).

Vecco, M. (2017). Genius loci: Between handcrafts and local development. In: Guerra, P. and Costa P. (eds.). *I'll be your mirror": Creative milieus and cultural scenes in contemporary urban spaces* (forthcoming).

Vecco, M. (2017). The Economic Calculation of Conservation. In Reynolds, L., Campelo, A., Lindgreen, A., Beverland, M.; Maon, F. (2017). *Cultural Heritage. Research Anthology on Cultural Heritage*. Aldershot (UK): Gower Publishers (forthcoming).

Srakar, A, Slabe-Erker, R. **Vecco, M.** (2017). Economic effects of Venice Carnivals: An ex-post econometric verification approach, In Cuffy, V. (2017, ed.). *Carnival, Culture & Tourism*, Wallingford: CABI. (forthcoming).

Grafenauer, P., Srakar, A., **Vecco, M.** (2016). Slovenian visual artists throughout history: a network analysis perspective. In: Guerra, P. and Costa P. (eds.). *Redefining art worlds in the late modernity*. Porto: Portugal, cop. 2016, str. 21-37.

<http://ler.letras.up.pt/uploads/ficheiros/14553.pdf>.

Strakar, A, **Vecco**, M. (2016). Ex-ante vs. Ex-post: Effects of European Capital of Culture Maribor 2012 on Tourism and Employment, In Imperiale, F., **Vecco**, M. (2016, eds.). *Cultural Management Education in Risk Societies - Towards a Paradigm and Policy Shift?*, e-book of proceedings of the 24th ENCATC Annual Conference.

Vecco, M., Di Benedetto, G. (2017). Indices de precios para el mercado del arte (Indices for the art market). In Mazuecos, B., Vecco, M. (2017). *El Sistema del arte emergente en Andalucia. Cartografia discontinua de agentes y contextos de intermediacion. /The Emerging Contemporary Art Market in Andalusia. A discontinued cartography of intermediary agents and contexts*. Sevilla: Laboratorio de las Artes, 31-46.

Vecco, M., Liberanome, D. (2017). *L'artista impretores/ The Artist Entrapreneur*. In Mazuecos, B., Vecco, M. (2017). *El Sistema del arte emergente en Andalucia. Cartografia discontinua de agentes y contextos de intermediacion. /The Emerging Contemporary Art Market in Andalusia. A discontinued cartography of intermediary agents and contexts*. Sevilla: Laboratorio de las Artes, 63-77.

Vecco M., Hovanessian, S. (2016). The Human Factor in Teaching Cultural Entrepreneurship: Experiences from the Netherlands. In: *Management of innovations in culture and media industries*. St. Petersburg. St. Petersburg University of Cinema and Television, St. Petersburg: CAHKT-Пәтәппбур, 42-57.

Vecco, M. (2015). A new approach to teach and learn cultural entrepreneurship: Evidence from the CEE master at Erasmus University. In Kuhlke, O., Annick Schramme, A., Kooyman, R. (Eds., 2015). *Teaching and Learning Cultural Entrepreneurship: A global comparative analysis of course and program content in university - and community-based education for the cultural and creative industries*. USA: Eburon Academic Publishers, pp. 232-241.

Tudose, J., **Vecco**, M. (2015). Cultural Diversity and the Import of Cultural Goods. Evidence from Canada. In Zagato, L., Vecco, M. (2015). *Cultural Diversity and Human Rights*. Venice: Ca' Foscari University Press, pp. 269-292.

Siebinga, A., **Vecco**, M. (2015). World Heritage and Tourism: the Case of Curacao. How to combine local and global interests. *Heritage, management e impresa: quali sinergie? Referred Electronic Conference Proceeding del XXVII Convegno annuale di Sinergie*, Heritage, management e impresa: quali sinergie?, pp. 615-632; ISBN 97888907394-5-3

Hovanessian, S., **Vecco**, M. (2014). Human Sustainability at the Core of Educating Entrepreneurs. In Gijón-Puerta, J., García-Sempere, P. (coords.) (2014). *Enabling Teachers for Entrepreneurship Education* (pp. 79-92). Granada: Editorial Universidad de Granada. ISBN: 978-84-338-5697-5.

Vecco, M. (2014). Handcrafts and genius loci/ *Genius loci: entre artesanat et development local*, in García López, A., Bellido Gant, L. (ed.), *Transferencias culturales. diálogos entre arte contemporáneo, artesanía y diseño*. New York: ATRIO y Down Hill Publishing: 41-52.

Willems, W., **Vecco**, M. (2014). What characteristics of crowdfunding platforms influence the success rate of cultural projects? In Shekova, E. (ed.), *Management in culture and media industries: innovative approaches and technologies*, St. Petersburg: CAHKT-Пәтәппбур ,pp. 39-45. ISBN: 978-5-4334-0151-8.

Vecco, M. (2012), "Economics and management of Venetian Villas evaluation" in Toppan, R. (ed. by), *La valorizzazione turistica di un prodotto culturale: le Ville Venete*", Bologna, IRVV, pp. 12-25.

Pestana Barros C., **Vecco**, M., Pizzi C. (2012). *Analysing Venice's Biennale attraction with a structural equation model*. In: Vecco M. (eds). *The Consumption of Culture – The Culture of Consumption*. Frankfurt: Lambert Academic Publishing, 96-114.

Vecco, M., Pestana Barros, C., Pizzi C. (2012). *An Analysis of the Determinants of Cultural Addiction at the Biennale of Venice*. In: Vecco, M. (eds). *The Consumption of Culture - The Culture of Consumption*. Frankfurt: Lambert Academic Publishing, 114-135.

Vecco, M. (2011). Le industrie culturali nella UE: verso una Europa della creatività? In Zagato L., Vecco M. (eds). *L'Europa della cultura, Le culture dell' Europa*. Milan, F. Angeli, 234-254.

Vecco, M. (2006). *Some Economics of Conservation of Cultural Heritage*. In: International Art Symposium, Canakkale Onsekiz Mart University, Turkey, 30th November - 2nd December 2006. Troia Kultur Merkezi/Canakkale, August 2007, 7-10.

Mossetto, G., **Vecco, M.** (2006). *The Aesthetic Labour Factor and the Incentives on its Productivity*. In: International Art Symposium, Canakkale Onsekiz Mart University, Turkey, 30th November - 2nd December 2006. Troia Kultur Merkezi / Canakkale, Turkie, August 2007, 262-274

Vecco, M. (2002). Short Vocabulary on Auctions. In: Mossetto, G. & Vecco M. (eds). *Economics of Art Auctions*. Milan: F. Angeli, 17-19.

Vecco, M. (2002). Introduction. In: Mossetto, G., Vecco, M. (eds). *Economics of Art Auctions*. Milan: F. Angeli, 11-16.

Vecco, M. (2002). A Biography on the Economic Literature on Auctions. In: Mossetto, G., Vecco, M. (eds). *Economics of Art Auctions*. Milan: F. Angeli, 20-36.

Vecco, M. (2001). Introduzione. In: Mossetto, G., Vecco, M. (eds). *Economia del patrimonio monumentale*. Milan: F. Angeli, 16-19.

Mongiello, M., **Vecco, M.** Aspetti gestionali di un progetto di riutilizzo. La Scuola Grande della Misericordia. In: Mossetto, G., Vecco, M. (eds). *Economia del patrimonio monumentale*. Milan: F. Angeli, 101-124.

Mossetto, G., **Vecco, M.** (2001). L'economia e la gestione del patrimonio edificato. In: Mossetto, G., Vecco, M. (eds). *Economia del patrimonio monumentale*. Milan: F. Angeli, 21-35.

Mossetto, G., **Vecco, M.** (2001). Transformation Strategies of Museums. In: Valentino, P.A., Mossetto, G. (eds). *Museo contro museo [Museum against museum]*. Rome: Giunti, 3-14.

D. OTHER PUBLICATIONS: WORKING PAPERS

Srakar, A., Grafenauer, P. and **Vecco, M.** (2016). Being Central and Productive? Evidence from Slovenian Visual Artists in the 19th and 20th Century, AWP-9-2016

Vakharia, N. K., **Vecco, M.**, Srakar, A. and Janardhan, D. (2016). Knowledge-Centric Practices of Performing Arts Organizations: New Directions for Organizational Resilience, AWP-7-2016

Vecco, M., Srakar A., Piazzai M. (2016). Visitor attitudes to deaccessioning in Italian public museums: empirical analysis and a way forward. ACEI working paper AWP 2-2016.

Pestana Barros, C., **Vecco, M.**, Blanco V. (2008). *An Analysis of the Determinants of Cultural Addiction at the Biennale of Venice*. Instituto Superior de Economica e Gestao Universidade Técnica de Lisboa, Departamento de Economia, WP 14/2008/DE/UECE Working Papers.

Bernardi, B., **Vecco, M.**, Pizzi C., (2008). *Il profilo dei visitatori nella 50° Biennale d'arti visive*. Department of economics and management, University Ca' Foscari of Venice, Working Papers.

Vecco, M., Pizzi, C. (2005). *Expectations and evaluation of contemporary art exhibition services*. International Center for Art Economics, ICARE Working Paper.

Vecco, M. (2004). *Selection Criteria in an International Art Exhibition: The Venice Biennale*". International Centre for Art Economics, ICARE, working paper.

Vecco, M.

(2002). *Rapporto sui sistemi di bigliettazione nelle chiese: esperienze italiane ed europee*. International Centre for Art Economics, ICARE Working Paper.

E. RESEARCH REPORTS

Vecco, M. (2011). *Research report on the economics of creativity. Evaluation of intangible heritage*. Naples, University of Naples Federico II (I).

Vecco, M. (2007). *Formalisation of a methodology for cultural industries: growth and local development*. Centre for Entrepreneurship, PME and local development, OECD, Paris (F).

- Grefe, X., Pflieger, S., **Vecco, M.** (2005). *Analyse des Politiques à l'OCDE*. Centre for Entrepreneurship, PME and local development, OECD, Paris (F).
- Vecco, M.** (2004). *The Public of the Biennale TeatroMusicaDanza*. University of Venice, EGART in collaboration with the Venice Biennale (I).
- Vecco, M.**, Chiarcos, A. (2004). Acropoli museums and tourism: new forms of collaborations, nouvelles formes de collaboration in Perugia. Padova, Sogesca s.r.l. (I).
- Vecco, M.** (2004). *Selection Criteria in an International Art Exhibition: The Venice Biennale*. Venice International Center for Art Economics and the Venice Biennale (I).
- Vecco, M.** (2003). *The public of Biennale TeatroMusicaDanza*. University of Venice, EGRT in collaboration with the Venice Biennale (I).
- Vecco, M.** (2002). *Rapporto sui sistemi di bigliettazione nelle chiese: esperienze italiane ed europee*. International Center for Art Economics, Venice (I).
- Vecco, M.** (2002). *The public of Biennale TeatroMusicaDanza*. University of Venice, EGRT in collaboration with the Venice Biennale, Venice (I).
- Vecco, M.** (2002). *Venetian Villas: between conservation and valorisation*. IRVV (Istituto Regionale Ville Venete), Venice.
- Vecco, M.**, Ursino, S., Saltini, S. (2001). *Rapporto Immagine e memoria. Studio sulle strutture museali in Italia e all'estero*. Roma, CIVITA.
- Trimarchi, M., **Vecco, M.**, De Luca M. et al. (2001). *Study of Sustainable Financing Mechanisms for Cultural Investments, Institutions and Activities*, commissioned by the World Bank.
- Vecco, M.** (2000). *The economics and management of the artistic heritage of buildings*. Venice, International Centre for Art Economics.

F. CONFERENCE PAPERS/ DELIVERED PRESENTATIONS AT PEER-REVIEWED INTERNATIONAL CONFERENCES

- 2016** CIM 6th CIM Community Workshop – 25th Anniversary of the Creativity and Innovation Management journal, in Potsdam 13-14 October 2016, Srakar, A., **Vecco, M.**, Born to be different? The Performance of Nascent Cultural Firms in Europe
- 19th International Conference of ACEI, Valladolid, 24th-26th 2016, Srakar, A. **Vecco, M.**, Slabe-Erkel, R., Economic effects of the Venice Carnival: An ex-post econometric verification analysis
- 2016 IECER, Interdisciplinary European Conference on Entrepreneurship Research, 7th 9th September 2016, Chur (CH), **Vecco, M.**, Ranaivoson, H., To What extent does cultural diversity affect (cultural) entrepreneurship?,
- Second conference on Teaching and learning cultural entrepreneurship, Bo (No), 25th-26th August 2016, **Vecco, M.**, Srakar, A., Artpreneurs' lessons to traditional entrepreneurs.
- Montreal ACHS2016 Conference «What does heritage change?», Montreal 4-8 June 2016, Association of Critical Heritage Studies, Critical Studies, **Vecco, M.**, Pinton S., Zagato, L., *Cultural Heritage as a plural and dynamic concept between Europe and Asia*.
- 35th International Conference on Organizational Science Development, March 16th – 18th 2016, Portorož, Slovenia, Srakar, A., **Vecco, M.**, *Culture as a fourth dimension of sustainable development – a statistical analysis and indicators' proposal*
- 2015** International conference *Cultural Heritage. Scenarios 2015*, University Ca' Foscari, Venice (I), 26th - 28th November, Srakar, A., **Vecco, M.**, Economic effects of Venice Carnivals: An ex-post econometric verification approach.

- *PARADOX Fine Art European Forum Conference “Alternative Zones: Uncovering the Official and Unofficial in Fine Art Practice, Research and Education.”* Poznan (P), 9th – 11th September 2015. Vermeulen, M., **Vecco, M.** (2015). The artpreneur: how is the need for artpreneurship influenced by the different civil society models in contemporary Europe?
 - *EWACE 7th European Workshop on Applied Cultural Economics*, 4th- 5th September 2015 Austrian Institute of Economic Research, Vienna (A)
Vecco, M., Srakar, A., Piazzai, M. (2015). Visitor attitudes to deaccessioning in Italian public museums: empirical analysis and a way forward.
 - *XXVII Sinergie Annual Conference Heritage, management e impresa: quali sinergie?* 9th -10th July 2015 – University of Molise, Termoli (I)
Vecco, M., Siebinga, A. (2015). World Heritage and Tourism: the Case of Curacao. How to combine local and global interests.
 - *ACEI 2015 Meeting*. University of the Basque Country (UPV/EHU) Bilbao, 10th July 2015, (ES)
Prieto-Rodríguez J., **Vecco M.**, A Finite Mixture Approach to Capture Unobserved Heterogeneity in Art Prices.
 - *12th AIMAC Conference* (International Conference Management of culture) Conference, Aix-en-Provence-Marseille, 28th June - 2nd July 2015
Vecco, M., Piazzai, M., Deaccessioning in the European Union: Between the subsidiarity and inalienability principles.
 - *1st International conference on Teaching and Learning Cultural Entrepreneurship*: A global comparative analysis of course and program content in university – and community-based education for the cultural and creative industries, Duluth University, Minnesota, 8th-10th June 2015
Vecco, M., A new approach to teach and learn cultural entrepreneurship: Evidence from the CEE master at Erasmus University.
 - *International Conference Cultural Landscapes and Heritage Values Embracing Change in the Management of Place Conference* May 13-15, 2015, UMass Amherst (USA)
Zagato, L., **Vecco, M.**, Pinton, S., Tangible and intangible cultural heritage in Venice.
 - *International Conference* within the IAPP Marie Curie Project GLocalfineart, *Between Adonism and Utilitarianism: Art Prices in the Contemporary Art Market*, 30th March 2015, Rotterdam (NL), **Vecco, M.**, Di Benedetto, Mazuecos, Contemporary Art Market for EAs. A Mess or a Clear Path? First Evidence from the Spanish Market.
- 2014** *STPA Conference on Social Theory, Politics and the Arts*, Ottawa, 8th -10th October 2014, Hovanessian, S., **Vecco, M.** (2014). Human sustainability and entrepreneurship skills in art management and education: How to combine research and practise?
- *Contemporary art and Territory: a new challenge for Rome. 13th October 2014* B.A.S.E., the Research Centre of Museo MAXXI in Rome (I), **Vecco, M.**, G. Di Benedetto (2014). Determinants of Works of art prices: The Dutch contemporary art market.
 - *8th International Conference on Cultural Policy Research (ICCP)*, Hildesheim, Germany, 9-12 September 2014. **Vecco, M.**, Munoz, P.A. (2014). A Perspective on Cultural Policies by Theatre Directors in Cali.
 - *18th International Conference of ACEI*, Montreal, 24th -27th June 2014
Vecco, M., Piazzai, M., Stop amassing crusts and stones! A quantitative enquiry on the practice of deaccessioning for Italian public museums.
Vecco, M., G. Di Benedetto, B. Mazuecos, D. Liberanome, Young Contemporary visual artist’s career and values in a local market. Some evidences from the Andalusian Case.

- International Research and Practical Conference on Management in culture and media industries: innovative approaches and technologies. St. Petersburg State University of cinema and television; Institute of economics and management; Management of Economic and Social Processes Department. **Vecco, M.**, Willems, W. (2014, maart 28). *What characteristics of crowdfunding platforms influence the success rate of cultural projects?*
 - ENTENP2014 Conference on Enabling Teachers for Entrepreneurship Education, University of Granada, Granada, 5th-6th June, 2014, Hovanessian, S., **Vecco, M.** (2014). Human sustainability at the core of educating entrepreneurs.
 - International conference within the IAPP Marie Curie Project IAPP, GLOCALFINEART, *The Spanish Contemporary Glocal Art Market*. Granada, University of Fine Arts, 15th May, 2014, **Vecco, M.**, The impact of intrinsic and sociological factors on the development of an emerging visual artist's career.
- 2013**
- 12th AIMAC Conference (International Conference Management of culture), Bogota, 22nd-24th June 2013, University des Indes, **Vecco, M.**, Munoz, P.A. *Cultural Policies in the mirror of Theater Directors in Cali*.
 - International conference European Citizenship: The Human Rights/ Al cuore della cittadinanza europea: i diritti culturali, Venice, Ca' Foscari University, **Vecco, M.**, Ranaivoson, H. (2013, juni 04). *Does Cultural Diversity increase the rate of Entrepreneurship?*
- 2012**
- International conference Local Resources as Drivers for Urban and Global Futures: Building on Historic Urban Landscapes. University of Naples, Federico II, 6th – 7th September, **Vecco, M.**, Genius loci and creativity.
 - Joint ISC ICOMOS Meeting, The role of integrated conservation of cultural heritage for a creative, resilient and sustainable city, University of Naples, Federico II, Naples, 3rd – 5th September, **Vecco, M.**, Genius Loci, creative cities and clusters.
 - 17th International ACEI Conference, Kyoto, Japan 21st -24th June, 2012. **Vecco, M.** The creative evaluation of genius loci.
 - *Conference Le culture dell'Europa, l'Europa della cultura: punti fermi e rilanci*, December 12, University Ca' Foscari, Venice, **Vecco, M.**, "Towards a Europe of Creativity?",
- 2011**
- XVIIth ICOMOS General Assembly Scientific Symposium, Heritage Driver of Development, Paris, 28th November-2nd December. Fusco Girard, L., **Vecco, M.** (2011). Valorisation of Cultural Heritage: Direct and Indirect Effects.

Vecco, M., Vallois, M. (2008). *The Economic Dimension of Archaeology*. The 6th International Conference on Science and Technology in Archaeology and Conservation, Department of Antiquities of Jordan, El Legado Andalusi, The Hashemite University (Queen Rania Institute for Tourism and Heritage), Rome, 9th-12th December.

Vecco, M., Mazuecos, B. (2008). *L'art contextuel et les index de prix hédoniques: vendable ou non vendable?* Colloque *L'Art et la Mesure. Histoire de l'art et approches quantitatives; sources, outils et bonnes pratiques*, Ecole Normale Supérieure, Paris, 3rd -5th December.

Vecco, M., Mazuecos, B. (2008). *Contextual Art: Artists vs Market? Arts, Culture and Public Sphere. Expressive and Instrumental Value in Economic and Sociological Perspectives*, University IUAV of Venice, ESA (European Sociological Association) Venice, 4th -8th November.

Vecco, M. (2008). *The creative city: Paris and contemporary art*. Creative Cities, Sustainable City and Creativity: Promoting Creative Urban Initiatives, University Federico II, Naples, 24th-26th September.

Vecco, M. (2008). *Cultural Heritage: new frontiers of conservation and valorization*. IV Annual ENAME International Colloquium, "Between Objects and Ideas. Re-thinking the Role of Intangible Heritage", Ghent, 25th-29th March.

Vecco, M., Pestana Barros, C., Pizzi, C., Silvestre A. L. (2007). *Analysing Venice's Biennale Attraction with a Structural Equational Model*. IX Biennial Conference International Association of Arts and Cultural Management AIMAC, Valencia University, Valencia, 8th -11th July.

Vecco, M. (2007). *From the Tangible to the Intangible in Cultural Heritage*. International Conference on Science and Technology in Archaeology and Conservation, Department of Antiquities of Jordan, El Legado Andalusi, The Hashemite University (Queen Rania Institute for Tourism and Heritage), Granada and Baeza, Spain, 7th-12th July.

International conference: **Vecco, M.** (2006). *Incentives on Productivity of the Aesthetic Labour Factor*. International Art Symposium, Canakkale Onsekiz Mart University, Turkey, 30th November- 2nd December.

International conference: **Vecco, M.** (2006). Keynote: *Some Economics of Conservation of Cultural Heritage*. International Art Symposium, Canakkale Onsekiz Mart University, Turkey, 30th November- 2nd December.

XI International Seminar Forum UNESCO: **Vecco, M.** (2006). *A Well-documented Definition of Cultural Heritage*. XI International Seminar Forum UNESCO - University and Heritage, Florence, Italy, 11th-15th September.

XIV ACEI conference: **Vecco, M.**, Heskia Th. (2006). *Some Economics of Film Festivals: Cannes Festival*. XIV Biennial Conference of the International Association of Cultural Economics ACEI, Vienna, Austria 6th-7th July.

International conference: **Vecco, M.** (2006). *The Economics of Archaeological Heritage*. Archeosites, Conference on Archaeological Management, University of Ljubiana and University of Nova Gorica, Ljubiana, Slovenia, 2nd-3rd June.

XIII ACEI Conference: **Vecco, M.**, Pizzi, C. (2004). *Expectations and Evaluation of the Services of Exhibitions*. XIII Biennial Conference of the International Association of Cultural Economics, ACEI (Chicago), 13th - 14th June.

XIII ACEI Conference: **Vecco, M.** (2004). *Selection Criteria in an International Art Exhibition: The Venice Biennale*. XIII Biennial Conference of the International Association of Cultural Economics, ACEI (Chicago), 13th -14th June.

National conference: **Vecco, M.** (2002). *Rapporto sui sistemi di bigliettazione nelle chiese: esperienze italiane ed europee*. Chorus Workshop "The Church and its territory", Venice, Italy, 15th -16th October.

3rd International Congress on Science and Technology for the Safeguard of Cultural Heritage: **Vecco, M.** (2001). *Managerial Aspects of a Project of Re-utilisation*. *The Scuola Grande della Misericordia*. 3rd International Congress on Science and Technology for the Safeguard of Cultural Heritage in the Mediterranean Basin, Alcalà de Henares, Spain, 3rd -4th July.

XI ACEI Conference: **Vecco, M.** (2000). *Incentives on Productivity of the Aesthetic Labour Factor*. XI Conference, Biennial Conference of the International Association of Cultural Economics, ACEI (Minneapolis)? 4th -6th May.

ICARE-National Council of Research conference: **Vecco, M.**, Mossetto, G. (2000). *The Economics and Management of the Artistic Heritage of Buildings. Economics and Logistics of the Re-utilization of Museums in the Artistic Heritage of Buildings*, organised by ICARE in collaboration with CNR, Venice, 20th -21st March.

International conference: **Vecco, M.** (1999). *The Economics of Cultural Heritage*. ICARE Summer School: The Logistics of the Reuse of Cultural Heritage, 13th -14th July.

G. PUBLICATIONS IN INTERNATIONAL PRESS

- Kultura. Med ekonomiko in politiko, 3rd of January 2017

<http://www.sigic.si/kultura-med-ekonomiko-in-politiko.html>

- Seeing a Cash Cow in Museums' Precious Art, *New York Financial Times*, 4th April 2015 (interview)

<http://www.nytimes.com/2015/04/05/arts/design/seeing-a-cash-cow-in-museums-precious-art.html? r=0>

H. INVITED LECTURES, KEYNOTE SPEAKER

I have been invited to give **guest lectures** at a number of foreign institutions, including: St. Thomas University, Dade County, Miami (US); Université Paris 1 – Panthéon Sorbonne (F); the University of Rome Tor Vergata (I); the University of Paris 1, Pantheon Sorbonne (F); Ciannakale University (TR); Bilgi University of Istanbul (TR); University of Nova Gorica (SI); University of Naples Federico II (I); University of Naples L’Orientale (I); University of Udine (I); Fine Arts Academy of Granada (ES); and the ICCM (International Centre for Cultural Management, Salzburg A). I have also lectured at several national and international organisations in Italy (such as the National Research Council, IRVV, Regional Institute for Venetian Villas) and France (such as the OECD).

Invited lectures, keynote speaker, outreach activities:

- March 21, 2016, Master class on Cultural Entrepreneurship, St. Petersburg State Institute of Film and Television ()
- October 21, 2015, LECTURE 2: European programmes for researchers; 8th Young Researchers’ Forum on Cultural Policy and Cultural Management, ENCATC, Lecce (I)
- January 15-16, 2015, The Artist as Entrepreneur, Granada Fine Arts University, Master in Contemporary Art and Heritage Management, Granada (ES)
- Bilgi University of Istanbul, *The European contemporary art market*; invited lecture, 5th December 2014 (TR).
- November 19-21, 2014 Plenary Speaker to the "1st International Meeting of Young Researchers on Heritage - PatrimoniUN10". University of Jaén, Baeza (ES).
- October 28 – Nov. 3, 2013, The Contemporary Art Market: Values, Measures and Entrepreneurial Skills, Bilgi University, Istanbul, Master in Cultural Management (TR).
- January 18, 2013, The Artist as Entrepreneur, Granada Fine Arts University, Master in Contemporary Art and Heritage Management (ES).
- January 17, 2013, Entrepreneurial skills for artists. Guest lecture. Granada Fine arts university, Master in Contemporary Art and Heritage (ES).
- University of Naples, Federico II, *Genius Loci, creative cities and clusters*. Joint ISC ICOMOS meeting; The role of integrated conservation of cultural heritage for a creative, resilient and sustainable city, University of Naples, Federico II, Naples, 3rd September 2012 (I).
- IRVV (Regional Institute for Venetian Villas), The economics of built cultural heritage; keynote speaker, Treviso, 10th June 2011, (I).
- IRVV (Regional Institute for Venetian Villas), The economics of built cultural heritage; keynote speaker, Venice, 18th May 2011 (I).
- University of Fine Arts of Granada, *Evaluation methods on the contemporary art market*; invited lecture, 16th December 2011 (I).
- University of Naples “L’Orientale”, *Expectations and evaluation of contemporary art exhibition services*; invited lecture, Procida (I), 8th June 2009 (I).
- University of Fine Arts of Granada, *The contemporary art market*; invited lecture, Granada, 17th April 2008 (ES).
- University of Paris 1, Pantheon Sorbonne, *L’économie du patrimoine monumental*, Centre d’économie de la Sorbonne, 20th November 2007 (F).
- Canakkale Onsekiz Mart University, *Some Economics of Conservation of Cultural Heritage*; **keynote speaker** at the International Art Symposium, Canakkale Onsekiz Mart University, Turkey, 30th November 2006 (TR).
- University of Ljubiana and University of Nova Gorica, **keynote speaker**, *The Economics of Archaeological Heritage*. Archeosites, Conference on Archaeological Management, Ljubiana, Slovenia, 2nd June 2006 (SI).
- University of Nova Gorica, a number of presentations and lectures on cultural and

management economics and PhD seminars, Sept. 2005-Dec. 2007 (SI).

- University of Paris 1, Pantheon Sorbonne, *Valorisation and Management of the Built Cultural Heritage*, Centre d'Economie de la Sorbonne; invited lecture as part of the master's in Cultural Products, 15th December 2005 (F).
- Ca' Foscari University, a number of presentations and lectures on cultural economics and PhD seminars, Nov. 2003-Dec. 2005 (I).
- University of Paris 1, Pantheon Sorbonne, a number of presentations and lectures in cultural and management economics and PhD seminars, Sept. 2002-Dec. 2004 (F).

ACADEMIC EXPERIENCE IN PROGRAM DEVELOPMENT AND MANAGEMENT

- 2016 **Development of a program in Management of the arts and cultural institutions studies** for the Qatar Museums (Doha, Qatar)
- 2011 -2016 **Coordinator of the management and entrepreneurship areas**, in charge of the reorganisation of the courses: Cultural entrepreneurship and cultural management within the Cultural Economics and Entrepreneurship Master at Erasmus School of History, Culture and Communication, Erasmus University Rotterdam
- 2007 -2009 **Developer, Co-ordinator of the Master program in Arts Management and professor of cultural economics and management**, St. Thomas University, Dade County, Florida, USA
- 2007 -2011 **Coordinator of the economic area and professor of courses in *Finance and Fiscal Systems of cultural markets, Economics of culture, Analysis of Art markets***, Master MABAC (Management of cultural goods and activities), Ca' Foscari, University of Venice and Ecole Supérieure de Commerce de Paris ESCP-EAP, France
- 2005-2006 **Scientific coordinator of cultural programs**, Fondazione per gli Alti Studi sull'Arte [Foundation for High Studies on Arts], Venice, Italy
- Scientific concept 2005-2007** for the ICCM - International Centre for Culture and Management on behalf of the Regional Government of Salzburg, Austria
- 2004-2007 **Developer, Coordinator of the Economic program of the Post Graduated Master Degree in Economics and Techniques of the Conservation of Cultural and Environmental Heritage, and Professor (docent) of Cultural Economics, Economics of Cultural Heritage, Micro and Macro-economics**, University of Nova Gorica (Slovenia) and IUAV University of Architecture of Venice, Italy
- 2003-2009 **Coordinator of Erasmus student exchange program** Venice-Paris, Venice-Rotterdam, EGART (Economics and Management of Arts and Cultural Activities), Ca' Foscari, University of Venice, Italy.

ACADEMIC RESEARCH CONSULTING (cultural and creative industries: economics, management and entrepreneurship)

- 2016 ENCATC's **representative within Voices of Culture** (Structured Dialogue between the European Commission and the cultural sector) for the theme: Developing the entrepreneurial and innovation potential of the cultural and creative sectors (Brainstorming Session: 25-26 February 2016, Berlin/Germany; Dialogue Meeting: 26 April 2016, Brussels/Belgium)
- 2016 **Invited expert** of the "validation workshop" in the context of the study "Boosting the competitiveness of cultural and creative industries for growth and jobs" on behalf of the Directorate General for Internal Market, Industry, Entrepreneurship and SMEs (DG GROWTH) and EASME, 3rd March 2016, Vienna/Austria
- Since 2015 **Expert within the European Expert Network on Culture and Audiovisual**, led by Panteia (logistical lead) and iMinds-SMIT (scientific lead, prof. Dr. Caroline Pauwels) (since Nov. 7, 2015). Expertise: cultural heritage, arts markets and cultural entrepreneurship.
- Since 2015 Member of the **working group for the Portuguese project Creative Terminal**, international work network for the creative, marketing and advertising industry, connecting people, companies and media together, led by Pablo Feron. Launch in London in June 2016, budget: €1million (<http://www.creativeterminal.com/>)
- Since 2015 **Member of the Coneect** (training Educating Entrepreneurship Educators) Open Faculty and Think Act Tank 2016

- Since 2015 Member of the Working Creative Economy initiative working group. Objective: to develop MOOCs on Creativity & Creative Economy, and Creative Entrepreneurship, organised by UNITAR (United Nation Institute for Training and Research, Rene Kooyman Edna dos Santos-Duisenberg)
- Since 2015 **Responsible of the “Internationalisation”, “Research and Education” and “Cultural entrepreneurship”** thematic areas of ENCATC (European network on Cultural Management and Cultural Policy education)
- Since 2011 **Expert** at the Executive Agency "Education, Audiovisual and Culture" (EACEA), European Commission, for the Programme Culture (small and bigger platforms programmes in culture)
- 2004 **Expert** for the study Acropoli museums and tourism: new forms of collaborations in Perugia. Padova, Sogesca s.r.l. (I).

ADDITIONAL PROFESSIONAL QUALIFICATIONS AND EXPERIENCES

27.11.1997 Registration in the Journalist's Association of Piedmont and the Valle d'Aosta (I)

RESEARCH

RESEARCH EXPERIENCES

- April 2017 **Visiting professor** at HEC Montreal, Chair of arts management.
- Oct.-Nov. 2016 **Visiting professor** at HEC Montreal, Chair of arts management.
- Since 2016 **Research partner** in the Partnership Framework - Creative and cultural spillovers at Arts Council England.
- 2015 **Co-applicant and researcher** within the project ARtes visuales, gestión del Talento y marketing cultural: Estrategias de construcción del branding y desarrollo de unA network Para la Promoción y difusión de jóvenes artistas (ARTAPP) Proyectos I+d+i "RETOS DE INVESTIGACIÓN", Spanish National Ministry of Research, 2015-2016.
- 2015 **External Researcher for the Centre for Entrepreneurship, SMEs and Local Development, OECD** to prepare a paper on “International comparison on the management of cultural heritage. The Case of Netherland and France”
- 2013-2015 **Coordinator of the IAPP Marie Curie Project** (Industry-Accademia Partnerships and Pathways **GLOCALFINEART** (GLObal cOntemporary art market: the intrinsic and sociologicAl components of FINancial and artistic valuE of ARTworks (GA n. 612213). Coordination of an international research group (17 junior and senior research fellows)
- 2009 **Research Grant** on Economics of Creativity, Economics and Management of Culture, Evaluation of Intangible Heritage, University Federico II of Naples (I) (one-year grant).
- 1999-2009 **Research Fellow and Head of Research** at the International Centre of the Economics of Art (ICARE) at Ca’ Foscari, University of Venice (I), in charge of the research organisation and documentation
- 2007 **External Consultant for the Centre for Entrepreneurship, SMEs and Local Development, OECD**, «Drafting a Methodology on Creative Industries, Growth and Local Development», January-June
- 2001-2002 **Research Co-ordinator of the research Venetian villas: between conservation and valorisation** in collaboration with IRVV (Istituto Regionale Ville Venete, Venice, I)
- 2004-2005 **External Consultant for the Centre for Entrepreneurship, SMEs and Local Development, OECD**, revision and editing of the document “Analyse des Politiques à l’OCDE” and

- translation from French, English to Italian of the book written by professor Xavier Greffe and by Professor Sylvie Pflieger "Culture and Local Development", published in 2005
- 1999-2004** **Research group co-ordinator** for EGART (Graduation Program on Economics and Management of Culture and Arts, University Ca' Foscari of Venice) for the researches in collaboration with La Biennale of Venice (I)
- 2001-2007** **Researcher** as part of the project on Cultural Heritage by the National Research Committee, CNR; 5th operative unit - target museums (museography and museology). Subproject: Museums, economics and the history of ideas
- 2000-2001** **Research group coordinator** CIVITA for the annual report "Image and memory. Study on museum structure in Italy and abroad" (May 2000 - April 2001)
- 1999-2001** **Coordinator of the research** *Investments, Institutions and Activities*, commissioned by the World Bank (led by Prof. Gianfranco Mossetto, October 1999 - April 2001)
- 1999-2009** **Researcher and Head of Research of ICARE** (International Centre for Art Economics) at Ca' Foscari, University of Venice, Italy.

ACQUISITION OF RESEARCH FUNDS (LAST FIVE YEARS)

DG EAC Tender European Expert Network on Culture and Audiovisual (EENCA) led by Panteia (logistical lead) and iMinds-SMIT (scientific lead, prof. Dr. Caroline Pauwels) (since Nov. 7, 2015) (co-applicant as team-member) 2015-2017
€300.000

Dirección General de Investigación Científica y Técnica Subdirección General de Proyectos de Investigación, Spanish national Research Ministry (as co-applicant) 2015-2016
 Artes visuales, gestión del Talento y marketing cultural: Estrategias de construcción del branding y desarrollo de una network Para la Promoción y difusión de jóvenes artistas (ARTAPP) Proyectos I+d+i "RETOS DE INVESTIGACIÓN"
€23.000

IAPP Marie Curie Project GLOCALFINEART (Industry-Accademia Partnerships and Pathways **GLOCALFINEART** Global cOntemporary art market: the intrinsiC and sociologicAL components of FINancial and artistic valuE of ARTtworks (GA n. 612213) (sole applicant as coordinator and concept developer) 2013-2015
€1.920.638

GRANT

Post-doc Fellowship by the Ville de Paris, hosting institution: Laboratoire Matisse, Université de Paris 1 – Panthéon Sorbonne, November 2006-May 2007 2006-2007
€21.000

1993-1994 **Erasmus study grant** at the University of Bielefeld (Germany)

SCIENTIFIC COORDINATION OF INTERNATIONAL CONFERENCES AND SEMINARS

May 2017 *Heritage (at risk): Breaking Boundaries, Sharing System. 8th International Conference on Science and Technology in Archaeology and Conservation, WATCH, Hamman, Jordan*

- Oct. 2016** 24th ENCATC Annual Conference “Cultural Management Education in Risk Societies - Towards a Paradigm and Policy Shift?”, co-organised by ENCATC and University of Valencia, Oct. 5-7, 2017, Valencia
- Nov. 2015** International Conference on *Cultural Heritage. Scenario 2015* (The Faro Convention and Local Communities), co-organised with the University Ca’ Foscari of Venice, Italy
- March 2015** International conference *Between Adonism and Utilitarianism: Art Prices in the Contemporary Art Market*, Rotterdam, Erasmus University, The Netherlands
- June 2013** International Conference on *Culture Diversity and Human Rights*, University Ca’ Foscari of Venice, Italy
- Nov. 2010** International Conference on *The Europe of Culture – The Cultures of Europe*, University Ca’ Foscari of Venice, Italy
- April 2009** International Conference on *The Consumption of Culture – The Culture of Consumption*, ICARE, University Ca’ Foscari of Venice, Italy
- June 2005** Workshop on *Education in Cultural Economics and Management*, Foundation ASA (High Studies in Arts), Venice, Italy
- Oct. 2004** *International Conference ICARE-Venexia - Polytechnic of Nova Gorica, The Un-Sustainable Development*, Venice, Italy
- Jan. 2002** International Workshop ICARE, *The Economics of Art Auctions*, Venice
- 1999-2001** *Conference cycle* as part of the University Diploma in Economics and Management of Arts and Cultural Activities of the Faculty of Literature and Faculty of Economics, Ca’ Foscari, University of Venice, Italy
- June 2000** ICARE-Sichelgaita Conference, *Economics and Music: an Economic Interpretation of Classical Musical Festivals*, Ravello, Italy
- March 2000** ICARE-CNR Seminar, *The Economics and Logistics of the Re-use of Museums in the Artistic Heritage of Building*, Venice, Italy.

MEMBER OF INTERNATIONAL ORGANISATIONS AND SCIENTIFIC BOARDS

- Since 2016 Member of **WATCH** (World Association for protection of Tangible and intangible cultural heritage in areas of armed conflicts), in charge of the development of economic studies on cultural heritage
Creative Industries Federation, UK
- 2015-2017 Board member of **ENCATC** (European Network on Cultural Management and Cultural Policy education) (elected on Oct. 23, 2015), and associated ENCATC member of **AAAE** (Association of Arts Administration Educators)
- Since 2015 Member of **UNITAR** (United Nation Institute for Training and Research, cultural entrepreneurship area)
- Since 2012 Member of **ICOMOS ISCEC** (International Scientific Committee of Economics on Conservation)
- Since 2011 Member of **ICOMOS**, Italy
- Since 2009 Member of **CESET** – Study Centre for Territorial Economics and Evaluation (Centro Studi di Estimo e di Economia Territoriale)
- Since 2008 Member of the scientific board of the yearly conference organised by the **European Academy of Bozen-Bolzano** (EURAC research) and the Innsbruck University School of Management

- Since 2007 Member of **ESA**, Research Network for the Sociology of the Arts
- Since 2002 Member of **FOKUS**, Austrian Society for Cultural Economics and Policy Studies (Vienna, Austria)
- Since 2000 Member of **AIMAC** - International Association of Arts and Cultural Management
- Since 1999 Member of **ACEI** - Association for Cultural Economics International.

EDITORIAL BOARD MEMBERSHIP

- Since 2017** Editorial board of *International Journal of Arts Management*
- Since 2016** Editorial board of *Journal of Business Paradigms*
- Editorial board of *Journal of Multidisciplinary Studies*
- Since 2015** Editorial board of the *Blog EconomistsTalkArt Research-based policy analysis and commentary*, initiative supported by ACEI (launched at the end of November 2015)
<http://economiststalkart.org/>
- Since 2012** **Editorial board** of the Book series: *Sapere l'Europa, sapere d'Europa*, Ca' Foscari University Press.
- Since 2010** **Director** of the book series "The Economics and Management of Culture and Creativity", F. Angeli, Milan, Italy
- Since 2008** **Editorial board** of the *Journal of Cultural Heritage* (Elsevier).
- 2001-2009** **Co-editor** of the series "The Economics and Management of Art and Culture", ICARE (International Centre for Arts Economics) - F. Angeli, Milan (I).

Invited **Guest Editor**:

- 2016-2017 *International Journal of Entrepreneurship and Small Business*, special issue:
Anatomy of Creative and Cultural Entrepreneurship: Shifts in paradigms, past, present and future
- 2016-2017 *Journal of Cultural Heritage*, special issue:
Cultural heritage in times of armed conflicts in the Middle East: Much more than material damage?

REVIEWER OF INTERNATIONAL JOURNALS

- ✓ *International Journal of Heritage Studies*, since 2016
- ✓ *International Journal of Cultural Policy*, since 2015
- ✓ *International Journal of Technology Management*, since 2015
- ✓ *International Journal of Arts Management*, since 2014
- ✓ *Journal of Art Management, Law and Society*, since 2014
- ✓ *International Journal of Cultural Management*, since 2013
- ✓ *International Journal of Tourism Policy (IJTP)*, since 2006
- ✓ *Journal of Cultural Heritage*, since 2006.

UNIVERSITY TEACHING EXPERIENCE

- 2017 (Oct.) -** *Associate professor in Entrepreneurship* at Burgundy School of Business – Université Bourgogne Franche-Comté, France, subjects: cultural entrepreneurship, arts markets, business models, cultural project engineering.
- 2016** Professor in *Arts Management and Entrepreneurship* in the Master in Contemporary Arts Market, NABA Milan (Nuova Accademia di Belle Arti/ New Academy of Fine Arts, I), Laureate International Universities, Domus Academy
- 2011-2017** Asst. prof. in *Cultural Entrepreneurship, Cultural Management, Research Workshop* within the master in Cultural Economics and Entrepreneurship at Erasmus university and Asst. prof. in *Money and the Fine Arts and Economics of Cultural Heritage* at the bachelor programme at Erasmus School of History, Cultural and Communication, Erasmus University Rotterdam, The Netherlands
- 2012-2013** Asst. prof. in *Cultural Economics theory, Cultural organisations, Cultural management, at the Cultural Economics and Entrepreneurship Master, Erasmus university Rotterdam, The Netherlands*
- 2014** Professor in *Arts management* within the Master in Art, Law and Economy at International Hellenic University, Thessaloniki, Greece
- 2003-2011** Adjunct professor in *Cultural Economics* at the Graduation Program on Economics and Management of the Arts and Culture, Faculty of Economics, at Ca' Foscari, University of Venice, Italy
- 2008-2011** Adjunct professor in *Cultural Economics and Fiscal system advanced* at the Post-graduation Program on Economics and Management of the Arts and Culture, Faculty of Economics, at Ca' Foscari, University of Venice, Italy
- 1999-2011** Adjunct professor in *Cultural Economics* at the Graduation Program on Economics and Management of Tourist Services (EGeST), Faculty of Economics, at Ca' Foscari, University of Venice, Italy
- 2004-2009** Adjunct professor in *Analysis of Art Markets*, Graduation Program on Economics and Management of the Arts and Culture, Faculty of Economics, at Ca' Foscari, University of Venice, Italy
- 2006-2009** Coordinator of the modules *Cultural economics* and *Art markets* and lecturer at the Master in Economics and Management of Cultural Goods, University Ca' Foscari and Ecole Supérieure de Commerce de Paris ESCP-EAP (Paris, France)
- 2006-2007** Visiting Professor in *Economie des entreprises culturelles*, Erasmus Teaching Staff Mobility, Université de Paris 1, Panthéon-Sorbonne, Paris, France, 21st-31st October 2006,
- 2005-2008** Professor (docent) in *Micro and Macroeconomics, Cultural Economics and Economics of Cultural Heritage* at the Post graduated Master Degree in Economics and Techniques of the Conservation of Cultural and Environmental Heritage, University of Nova Gorica (Slovenia) and IUAV University of Architecture of Venice, Italy
- 2005-2006** Visiting professor in *Economics of Cultural Enterprises* at the Master on Cultural Products, University of Paris 1, Panthéon Sorbonne, Paris, France, November 2nd-12th November, Project Socrates-Erasmus Teaching Staff Mobility
- 2005-2008** Adjunct professor in *Cultural Economics 1* at the Graduation Program on Economics and Management of the Arts and Culture, Faculty of Economics, at Ca' Foscari, University of Venice, Italy
- 2004-2005** Adjunct professor in *Economics of Performing Arts* at the Post Graduation Program on Economics and Management of Cultural Activities, Faculty of Economics and Faculty of Literature and Philosophy, University La Cattolica – Sacro Cuore of Milan, Italy

- 2003-2004** lecturer and coordinator of the seminar: *Economics of Cultural Heritage* at the School of Specialisation in Preservation and Management of Urban Building, October 20th-21st 2004, University of Studies of Naples, Federico II, Italy
- 2002-2005** Adjunct professor in *Cultural Economics* at the *Master Services Management* (2nd level), Federico II, Faculty of Economics, University of Naples, Italy
 Adjunct professor in *Cultural Economics* at the Council of Ministers School (Scuola di Pubblica Amministrazione), 16th and 19th January, April 2nd, Introduction to cultural economics and communication, Rome, Italy
- 2003-2005** Adjunct professor in *Social History of Art*, Graduation Program on Economics and Management of the Arts and Culture, Faculty of Literature and Philosophy, at Ca' Foscari, University of Venice, Italy.

SUPERVISION OF DOCTORAL CANDIDATES

Candidates name	Start date	End date
<u>Erasmus University</u>		
Luca Antoniazzi (External doctoral candidate in exchange, Leeds University)	February 2014	July 2014
Simeng Chang Doctoral candidate within the IAPP project (Glocalfineart)	April 2014	December 2017
Maria Dolores Gallengo External doctoral candidate (Glocalfineart)	May 2014	July 2015
University of Fine Arts Granada		
Amalia Belen Mazuecos	June 2004	April 2009
University Federico II of Naples (I)		
Sanchez Amalia Chianese	September 2009	December 2010
Nova Gorica University (SI)		
Iva Mrak Veronika Kretschmer	September 2005	October 2007

ADMINISTRATIVE ACTIVITIES AT THE DEPARTMENT/FACULTY/UNIVERSITY LEVEL, ERASMUS University Rotterdam (2012-2017)

- **Coordinator of the minor Creative Economy** (2015-2016)
- **Member of Programme Committee for Arts and Culture Studies** (Toelatingscommissie Arts and Culture Studies), 2014-2016
- **Member of Selection Committee for CEE Master applications** 2014-2016
- **Development of new Erasmus Agreement:**
 - Valencia University,
 - Vienna University,

- Istanbul Technical University,
 - and work on Minnesota University collaboration.
 - Other agreements on going (UK, P, G).
- **Study trip organisation:**
 - Paris (F), 2011/2012
 - Istanbul (TR), 2012/2013.

AT OTHER UNIVERSITIES (2000-2010)

- 2006-2010 Coordinator of the economics' disciplines for the double master's MABAC (Management of Cultural Goods and Activities), University Ca' Foscari, Venice, in collaboration with ESCP Europe (Paris)
- 2007-2008 Person in charge of ETC validation within the master's in Economics and Conservation of the Architectonic and Environmental heritage, University of Nova Gorica (SI), in collaboration with the University IUAV of Venice, Italy
- 1999-2010 Coordinator and organiser of international conferences and workshops at the International Center for Art Economics, University Ca' Foscari of Venice, Italy
- 2003-2008 Coordinator of Erasmus programme within EGART, University Ca' Foscari of Venice, I
- 2001-2010 Coordinator of internships at EGART (university degree in Economics and Management of Arts and Cultural Activities), University Ca' Foscari of Venice, Italy
- 2000-2001 Student advisor at EGART within the project IG Students Foundation, Laboratory of Enterprise, Italian Ministry of Education, Ministry of University and Scientific Research, Venice, Italy
- 2000-2010 Coordinator of research training at EGART (master's level, University Ca' Foscari of Venice, Italy
