

## **Santiago Rodríguez Raga**

Assistant Professor

Finance Area

Joined the School in 2004

### Academic Background

2006 - 2011	Ph.D. in Management. Major in Finance. A.B. Freeman School of Business, Tulane University. New Orleans, LA, United States.
1999 - 2000	MBA – Major in Finance - Laval University. Quebec, QC, Canada.
1990 - 1991	Specialization in Finance, Universidad de los Andes. Bogotá, Colombia.
1983 - 1987	B.Sc. in Civil Engineering – Universidad de los Andes. Bogotá, Colombia.

### Teaching Experience

#### **COURSES TAUGHT IN RECENT YEARS**

##### **Graduate**

Finance system (Specialization in Finance)  
Personal Finance (Master in Finance, Specialization in Finance)  
Capital Markets (Master in Finance, MBA, Specialization in Finance)  
Credit and Operational Risk (Specialization in Risk)  
Financial Implications (Specialization in Marketing)  
Financial Risk Management (Master in Finance)  
Integrated Risk Management (Specialization in Risk)  
Liquidity Risk (Specialization in Risk)

##### **Undergraduate**

Personal Finance  
Capital Markets  
Finance II: Investment  
Financial Institutions Management  
Financial Planning

### Academic Activities

2017 - to date Master in Finance and Master in Marketing program Director. UASM. Bogotá, Colombia.  
2004 - to date Assistant Professor, UASM. Bogotá, Colombia.

## Other Professional Activities

### CONSULTANCIES

- 2018 – to date Consultancy. Coomeva. Segments Identification and curricular design of a Financial Education program.
- 2014 – to date Consultancy. Experian Datacrédito. Development and presentation of quarterly Newsletter.
- 2016 Consultancy. Project Autopista Mar 2 concession. Financial supervision.
- 2010 Consultancy. Ministerio de Educación. Analyze the operational cost structure.
- 2009 - 2010 Consultancy. IIC (Inter-American Investment Corporation). Analyze Colombian Small and Medium Enterprises (SME).
- 2008 Consultancy. Liberty Seguros. Development of operational risk models.
- 2007 Consultancy. ICETEX. Follow-up missionary consultancy.
- 2007 -2008 Consultancy. Ecopetrol. Creation of Value of the GEA.
- 2003 Consultancy. Virtual Program of Credit Risk Administration for Bancolombia.

## Other Professional Experience

- 2003 - 2004 Director of Credit Risk, Bancafé. Bogotá, Colombia.
- 2001 - 2003 Risk Manager, Colpatria Financial Group. Bogotá, Colombia.
- 1996 Consumer Credit Director, Colpatria Bank. Bogotá, Colombia.
- 1996 - 1998 Risk Manager, Colpatria Bank. Bogotá, Colombia.
- 1995 - 1996 Securitization Director, Colpatria Bank. Bogotá, Colombia.
- 1994 - 1995 Mortgage Credit Director, Colpatria Bank. Bogotá, Colombia.
- 1992 - 1994 Planning Senior Analyst, Colpatria Bank. Bogotá, Colombia.
- 1988 - 1992 Head of the technical and construction department, Descontaminación Ambiental. Bogotá, Colombia.

## Research

### RESEARCH AREAS

- Capital Markets
- Risk Management and Valuation
- Financial Education
- Banking

## Publications

### ARTICLES IN ACADEMIC JOURNALS

- 2016 "Determinantes del acceso a los productos financieros en los hogares colombianos" Estudios Gerenciales Vol. 32, Issue 138, January – March 2016, Pages 14 - 24.

## BOOKS

2017 Finanzas personales, su mejor plan de vida. Uniandes – Colpatría. ISBN 978-958-774 - 472-9

## CHAPTERS IN BOOKS

2012 El mercado de capitales y las empresas. In: Tendencias en la administración: gerencia y academia, 2012. Francisco Azuero, Ana Cristina González y María Lorena Gutiérrez (edición académica y compilación) Vol. 1 ISBN 978-958-695-807-3.

Participation in Boards, Committees and Associations
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2019 – to date Member. Risk Committee. Colfondos.

2018 – to date Member. Surveillance Committee of the Mercantil Colpatría Private Capital Fund. Mercantil Colpatría.

2018 Member. Board of Directors. Pollos Vencedor.

2016 - 2017 Member. Academic committee. Autorregulador del Mercado de Valores de Colombia.

2014 - 2016 Member. Board of directors, risk committee and audit committee. Fiduciaria Central.

2010 - 2013 Member. Investment committee. Corredores Asociados.

2010 - 2013 Member. Credit committee. Banco Colpatría.

2009 - 2017 Member. Rating committee. Value and Risk Rating.