

SUSTAINABLE AND RESPONSIBLE GLOBAL SUPPLY CHAIN MANAGEMENT



Simon Croom
University of San Diego

June 21 – July 2

Monday - Friday
(6:00 pm – 9:00 pm)

Online

DESCRIPTION

Environmental and social issues have been largely treated as peripheral concerns to business. However, for a variety of reasons, companies are now fusing social mission with competitive strategy. A form of “new capitalism” is emerging where environmental and social performance across the extended enterprise is embedded in the competitive strategy of the organization. Organizations are now evaluating themselves using the ‘triple bottom line’ (Elkington, 1997). The triple bottom line is concerned with creating a profit at the same time considering the long-term issues of society and the environment. This wider perspective requires that organizations consider the value added to looking at the total cost of ownership of the products and process that they use in their organizations.

This course is structured as an in-depth analysis into the nature of sustainability and will provide students with an understanding of Corporate Social Responsibility (CSR) in the organization, operation and development of global operations and supply networks (‘the extended enterprise.’)

There are many challenges to an organization desiring to be sustainable and socially responsible. These challenges include, but are not limited to, sustainable design, ‘green operations’, sustainable procurement, responsible sourcing and ‘green logistics’. In addition, the formal and informal networks across and between organizations (from innovation through destruction of the process or

product) are core processes that need to be carefully evaluated to bring about a culture of corporate and social responsibility.

OBJECTIVES

This course will provide students with tools for social innovation in management processes.

At completion of this course, students will be able to:

1. Synthesize various central concepts and theories of corporate social responsibility as the basis for analyzing and evaluating the implications for the management of supply chains and the extended enterprise.
2. Evaluate the effects that supply chains may have on the environment. Draw on case examples and research from a range of global industries.
3. Develop the skills used in systems thinking so students will be able to evaluate the total environmental cost of ownership (TECO).

METHODOLOGY

Online supported study using intensive study media on an interactive platform (developed by Dr Croom). Synchronous seminar sessions Asynchronous tutorials Team-based learning and project-based experiential learning.

EVALUATION

Assessment for this course will consist of the following elements:

Assessment	Due Date	Points
Individual Paper - sustainability challenge		150 Points
Team Project Proposal		1
'Buddy Paper' - WalMart in China Case Debrief paper		150 Points
Team Paper		299 Points
Team Presentation		250 Points
Participation Grade - primarily your Curatr activity		400 points

1250 Points total

PRE-REQUISITES

N/A