

## JEROEN G. KUILMAN

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### CURRENT POSITION

Associate Professor (with tenure), Tilburg University, 2010-present.

### PREVIOUS POSITIONS

Assistant Professor, Department of Management, HKUST, 2007-2009  
Visiting Assistant Professor, Department of Management, HKUST, 2006-2007  
Post-Doctoral Researcher, RSM Erasmus Univ., 2005-2007

### FORMAL EDUCATION

**Ph.D. in Management, Erasmus University Rotterdam,** 2005  
Dissertation title: “*The Re-Emergence of Foreign Banks in Shanghai: An Ecological Analysis*”  
Visiting student at Stanford University, Spring 2005.

**M.Sc. in International Business Studies, University of Maastricht** 2001  
Concentration: Strategy and Organization

### RESEARCH INTERESTS

Organizational sociology, international strategy/management, organization theory, industrial dynamics.

### PUBLICATIONS

#### Journals

Carroll, G.R., M. Feng, & J.G. Kuilman. The Handover in Hong Kong: Impact on Business Formation. *Sociological Science*, 366-396.

Kim, T.Y., & J.G. Kuilman. 2014 “The Demography of Resources”, *Journal of Management Studies*, 50(7): 1155-1184.

Kuilman, J.G., & F.C. Wezel. 2013. “Taking Off: Category Contrast and Organizational Mortality in the U.K. Passenger Airline Industry, 1919-1975”, *Strategic Organization*, 11:56-77.

Kuilman, J.G., & H. van Driel. 2013. "Even You, Brutus? Naming Patterns and Form Demise in Dutch Warehousing, 1871-2007" *Industrial and Corporate Change*, 22 (2):511-548.

- Also included in the 2009 AOM Best Paper Proceedings, Chicago, IL.

Bruggeman, J., I Vermeulen, D. von Grunow, & J.G Kuilman. 2012. "The Shifting Effects of Niche Overlap" *Industrial and Corporate Change*, 21 (6):1451-1477.

Kuilman, J.G. & J.T. Li. 2009. "Grades of Membership and Legitimacy Spillovers: Foreign Banks in Shanghai, 1847-1935." *Academy of Management Journal*, 52:229-245.

Kuilman, J.G., J.T. Li & I. Vermeulen. 2009. "The Consequents of Organizer Ecologies: A Logical Formalization." *Academy of Management Review*, 34(2), 253-272.

- Also included in the 2008 AOM Best Paper Proceedings, Anaheim, CA.

Kuilman, J.G., & J.T. Li. 2006. "The Organizers' Ecology: An Empirical Study of Foreign Banks in Shanghai." *Organization Science* 17(3), pp. 385-401.

## **Working Papers**

Tang, Y., B. Sullivan, & J.G. Kuilman. "A Bird Known by its Note: The Impact of Identity Strength on Network Dynamics in the Hong Kong Film Industry, 1981-1997"

Betancourt, N. & J.G. Kuilman "Organizational Status and Interfirm Mobility: Hong Kong Law Firms, 1998-2008"

Hugten, J. van & J. G. Kuilman "Cause or Co-Incidence: Interarrival Times among Foreign banks in Tokyo, 1907-2002"

Betancourt, N., I. Hoever, J.G. Kuilman, & F.C. Wezel "Evaluating Negative Evaluation: An Experimental Investigation of Category Spanning"

## **PRESENTATIONS**

### Conferences

Betancourt, N., I. Hoever, J.G. Kuilman, & F.C. Wezel. 2013. "Evaluating Negative Evaluation: An Experimental Investigation of Category Spanning" Presented at the Annual Academy of Management Meetings.

Hugten, J. van & J. G. Kuilman. 2013 "Cause or Co-Incidence: Interarrival Times among Foreign banks in Tokyo, 1907-2002" Presented at the Annual Academy of Management Meetings.

Hugten, J. van & J. G. Kuilman. 2012 "Cause or Co-Incidence: Interarrival Times among Foreign banks in Tokyo, 1907-2002" Presented at the Annual ACED Conference, Antwerp.

Hugten, J. van & J. G. Kuilman. 2012 "Cause or Co-Incidence: Interarrival Times among Foreign banks in Tokyo, 1907-2002" Presented at the European Organizational Ecology Workshop, University of Tilburg.

Hugten, J. van & J. G. Kuilman. 2012 “Cause or Co-Incidence: Interarrival Times among Foreign banks in Tokyo, 1907-2002” Presented at the Asian Organizational Ecology Workshop, Seoul, South-Korea.

Carroll, G.R., M. Feng, J.G. Kuilman. 2011 “The Handover of Hong Kong: Impact on Business Formation” Presented at the Organizational Ecology Workshop, University of Lugano.

Betancourt, N. & J.G. Kuilman 2011 “Organizational Status and Interfirm Mobility: Hong Kong Law Firms, 1998-2008” Presented at the Organizational Ecology Workshop, University of Lugano.

Kim, T. Y., & J.G. Kuilman. 2010. “The Demography of Resources: Divestment of Aircraft among U.K. Airlines, 1919-1975”, Presented at the European Organizational Ecology Workshop.

Kuilman, J.G., & H. van Driel. 2009. “Even You, Brutus? Naming Patterns and Form Demise in Dutch Warehousing, 1871-2007”, Presented at the annual Academy of Management Meetings.

Tang, Y., B. Sullivan, & J.G. Kuilman. 2009. “Liabilities of a Strong Identity: The Impact of Identity Strength on Network Dynamics in the Hong Kong Film Industry, 1970-1997”, Presented at the annual Academy of Management Meetings.

Kuilman, J.G., Vermeulen, I., & Li, J.T. 2008. “The consequents of organizer ecologies: A logical formalization”. Presented at the annual Academy of Management Meetings.

Kuilman, J.G., & Wezel, F.C. 2008. “Reaching consensus? Name extensions and organizational mortality in the U.K. passenger airline industry”. Presented at the annual Academy of Management Meetings.

Kuilman, J.G., & Wezel, F.C. 2008. “Reaching consensus? Name extensions and organizational mortality in the U.K. passenger airline industry”. Presented at the Organizational Ecology Conference, University of Antwerp.

Kuilman, J.G., & Li, J.T. 2007. “Audiences, grades-of-memberships, and legitimacy spillovers: Foreign banks in Shanghai, 1847-1935.” Presented at the annual Academy of Management Meetings.

Kuilman, J.G., & Li, J.T. 2006. “Market diversity and entry rates: Foreign banks in Shanghai, 1847-2004.”. Presented at the annual Academy of Management Meetings.

Kuilman, J.G. 2005. “Bridging the gap: The re-emergence of organizational populations after a period of dormancy.” Presented at the annual Academy of Management Meetings.

Kuilman, J.G. 2005. “Bridging the gap: The re-emergence of organizational populations after a period of dormancy.” Presented at the Organizational Ecology Conference, University of Durham.

Kuilman, J.G., & Li, J.T. 2004. “Pre-selection in foreign entry.” Presented at the EIASM Second Workshop on International Strategy and Cross-Cultural Management, Edinburgh, September.

Kuilman, J.G. 2004. “Local competition and non-local legitimation among Shanghai modern banks, 1897-1937.” Presented at the IACMR Inaugural Conference, Beijing, China, June.

Kuilman, J.G., & Li, J.T. 2003. "A spatial ecology of representative offices: Foreign bank foundings in Shanghai and Beijing, 1980-2002." Presented at the 12th EDAMBA Summer School, Sorèze, France, July.

### Invited

Betancourt, N. & J.G. Kuilman 2011. "Organizational Status and Interfirm Mobility: Hong Kong Law Firms, 1998-2008", to be presented at Harvard Law School, March.

Betancourt, N. & J.G. Kuilman 2010. "Organizational Status and Interfirm Mobility: Hong Kong Law Firms, 1998-2008", presented at the University of Antwerp, June.

Betancourt, N. & J.G. Kuilman 2010. "Organizational Status and Interfirm Mobility: Hong Kong Law Firms, 1998-2008", presented at Copenhagen Business School, October.

Kuilman, J.G., & H. van Driel. 2008. "Even You, Brutus? Naming Patterns and Form Demise in Dutch Warehousing, 1871-2007" Presented at Sungkyunkwan University, December.

Kuilman, J.G., & Wezel, F.C. 2008. "Reaching consensus? Name extensions and organizational mortality in the U.K. passenger airline industry." Presented at the University of Lugano, June.

Kuilman, J.G., & Li, J.T. 2006. "The organizers ecology: An empirical study of foreign banks in Shanghai." Presented at the University of Tilburg, February.

Kuilman, J.G., & Li, J.T. 2004. "Raising the stakes? Pre-selection patterns among foreign banks in Shanghai." Presented at Durham University, U.K., November.

Kuilman, J.G. 2003. "Social memory, identity and re-emerging networks: Organizational foundings after a period of population discontinuity." Presented at the Hong Kong University of Science and Technology, December.

### **HONORS**

Paper titled "Evaluating Negative Evaluation: An Experimental Investigation of Category Spanning" with Betancourt, N., I. Hoever, & F.C. Wezel, selected for inclusion in the AOM Best Paper Proceedings, AOM Conference 2013, Orlando, FL.

Paper titled "Even You, Brutus? Naming Patterns and Form Demise in Dutch Warehousing, 1871-2007" with Hugo van Driel, selected for inclusion in the AOM Best Paper Proceedings, AOM Conference 2009, Chicago, IL.

Paper titled "The consequents of organizer ecologies: A logical formalization" with Ivar Vermeulen and J.T. Li, selected for inclusion in the AOM Best Paper Proceedings, AOM Conference 2008, Anaheim, CA.

Finalist for the BPS Dissertation Award, Academy of Management, 2006.

Listed in Who's Who in Science and Engineering, 2008-09.

Listed in Who's Who in the World, 2009.

Dean's Recognition of Teaching Excellence, HKUST Business School: 2006, 2008.  
Teaching Award, Tilburg University, 2014.

### **GRANTS AND FELLOWSHIPS**

EU Marie Curie Re-Integration Grant, 2011-15  
RGC Grant (641409), Hong Kong Research Grants Council, 2010.  
School-Based Initiative (SBI), Hong Kong University of Science and Technology, 2008  
Direct Allocation Grant (DAG06/07.BM11), Hong Kong Research Grants Council, 2007.  
Post-Doctoral Fellowship, Netherlands Organization for Scientific Research (NWO), 2005-07.  
Associate Membership of ERIM (Erasmus Research Institute of Management), 2005-07.  
Travel Grant, Netherlands Organization for Scientific Research (NWO), 2004.  
Travel Grant, International Association for Chinese Management Research, 2004.  
Research Grant, Vereniging Trustfonds Erasmus University Rotterdam, 2003.  
Travel Grant, EU Marie Curie short stay fellowship at Kingston University, UK, 2003.

### **PROFESSIONAL ACTIVITIES**

2012 Co-Organizer of the Annual ACED Conference, Antwerp.  
Organizer of the European Organizational Ecology Conference, Tilburg University.

2007 Co-organizer of a pre-conference workshop titled 'Managing your Dissertation' for the BPS division at the 2007 Academy of Management meetings.

2006 Organizer of a workshop on Organizational Ecology, speakers Michael T. Hannan (Stanford University), Glenn R. Carroll (Stanford University), and László Pólos (University of Durham).

### **PROFESSIONAL DEVELOPMENT**

2007 Master Teacher Program by Dr. Harvey Brightman.

2006 OMT Junior Faculty Consortium, 2006 AOM Meetings, Atlanta.

2003 Basic Course for Teacher Training, OECR, Erasmus University.

### **TEACHING INTERESTS**

Entrepreneurship, Corporate/International Strategy, and Organization Theory.

## TEACHING ACTIVITY

### Tilburg University

#### Degree Programs

325065 Corporate Entrepreneurship (2010-2015)  
Master Elective

325067 Introduction to Corporate Entrepreneurship (2011-2015)  
Bachelor Elective

### Hong Kong University of Science and Technology

#### Degree Programs

MGTO525 Entrepreneurship and Small Business (2008, 2009)  
MBA Elective

MGTO331 Entrepreneurship and Small Business (2006, 2008, 2009)  
Undergraduate Elective

MGTO231 Human Resource Management (2007)  
Undergraduate Core Course

#### Ph.D./M.Phil. Committees

Advisor, Ph. D. Dissertation, Joeri van Hugten (2015)

Member, Ph.D. Dissertation, Yi Tang (2009)

Member, M.Phil. Thesis, Zhen Yang (2008)

#### External Ph.D./M.Phil. Committees

Member, Ph.D. Dissertation, Pierre-Oliver Tremblay (2015) – Erasmus University

Member, Ph.D. Dissertation, Nathan Betancourt (2012) – Erasmus University

Member, Ph.D. Dissertation, Anil Divarci (2012) – University of Antwerp

## SERVICE

#### Professional

Member of the editorial review board of *Organization Science* (2008-present).

Member of the senior editorial board of the *American Journal of Management Studies* (2013-)

Ad-hoc reviewer for the *Academy of Management Journal*, *Administrative Science Quarterly*, *Journal of International Business Studies*, *Journal of Management Studies*, *Organization Studies*, the *Academy of Management annual meetings* (BPS and OMT divisions), the *Academy of Management Carolyn Dexter Award* (2007), and the *Hong Kong Research Grants Council* (2008-2009).

#### University

Academic Director, MSc Program in International Management (2014-)

Department of Organization and Strategy, Member of the Management Team (2012-13)

Department of Organization and Strategy, Research Committee (2012-2013)

Organizer, Internal Brownbag Seminar Series, Department of Organization and Strategy (2012-)

MGTO Ph.D. Committee (2008-2009)

MGTO Faculty Recruiting Committee – Strategy (2008-2009)

Co-organizer, Research Seminar Series, Department of Management (2007-2009)

Faculty advisor of MBA team at AsiaMoot Business Plan Competition, Bangkok (2007)

Faculty advisor of MBA team at the New Venture Competition, Oregon (2008)

### Community

Speaker at a workshop on business plan writing, Dutch Chamber of Commerce in Hong Kong (July 2008).

Member of the judging panel for the HSBC Young Entrepreneur Awards, 2008-09.