

**PILAR SÁNCHEZ**  
Assistant Professor | Organisations Area  
Joined the School in 2022

## ACADEMIC BACKGROUND

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| 2020 | Ph.D. in Cultural Anthropology, New York University, NY, United States |
| 2010 | M.A. in Anthropology, FLACSO, Ecuador.                                 |
| 1998 | B.A. in Economics and Business, Universidad de los Andes, Bogotá       |

## ACADEMIC ACTIVITIES

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| 2021        | Adjunct Professor. Anthropology. Universidad de los Andes. Bogotá, Colombia.                                                                                  |
| 2017 – 2019 | Assistant to the director. Salasaca Indigenous Association (Asociación de Indígenas Residentes en las Islas Galápagos). Santa Cruz, Galápagos Islands         |
| 2017 – 2018 | School Teacher. Runa Kunapak Yachay – Intercultural school. Santa Cruz, Galápagos Islands.                                                                    |
| 2017 – 2018 | School Librarian. Tomás de Berlanga School. Santa Cruz, Galápagos Islands.                                                                                    |
| 2012        | Consultant. Training program in management and marketing, directed towards senior managers (group managers and above). Quala Internacional. Bogotá, Colombia. |
| 2011        | Research Associate. Social Anthropology Group. Instituto Colombiano de Antropología e Historia. Bogotá, Colombia.                                             |
| 2010        | Consultant. Training program in management and marketing, directed towards senior managers (group managers and above). Quala Internacional. Bogotá, Colombia. |
| 2009        | Manager for new projects in printed media. Casa Editorial El Tiempo. Bogotá, Colombia.                                                                        |
| 2005 – 2006 | Manager for Business Intelligence. Bayer Healthcare. Andean Region. Bogotá, Colombia.                                                                         |
| 2002 – 2004 | Assistant Professor. Universidad de los Andes. Bogotá, Colombia.                                                                                              |
| 1998 – 2002 | Customer Team Marketing Manager. Advertising & Marketing. Procter & Gamble Colombia.                                                                          |

## PUBLICATIONS

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### Articles in Academic Journals

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| 2026 | “Decolonizing gender in Latin American Businesses: The Power of Metaphors in Corporate Rituals”. Journal of Organizational Ethnography. |
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- 2023 "Being good at being a manager: masculinities in the corporate world". Men and Masculinities. Sánchez Voelkl, Pilar.
- 2012 "A masculinidade na classe gerencial transnacional. Rituais do século XXI, Nueva Sociedad, Especial em português. (Translated to portuguese). Sánchez Voelkl, Pilar.
- 2011 "La masculinidad en la clase gerencial transnacional" (Masculinities in the managerial class"). Nueva Sociedad. 232. Sánchez Voelkl, Pilar.

## Conference Papers

- 2026 The Ritual Archive. Speaker. Standing Conference on Organizational Symbolism. Universidade Salvador, UNIFACS. Salvador de Bahía (Brasil).
- 2025 Power and Magic in Corporate Rituals. Speaker. 5<sup>th</sup> Global Business Anthropology Summit. Chuo University. Tokyo (Japan)
- 2024 Decolonizando el género en corporaciones de negocios. Speaker. Congreso Internacional de Análisis y estudios Organizacionales XXII, Porto Alegre, Rio Grande del Sur, (Brasil).
- 2023 Salasacas de Galápagos. Speaker. XI Congreso Ecuatoriano de Historia. Universidad Andina Simón Bolívar. Quito (Ecuador).
2019. Ser bueno como gerente: masculinidades y vida cotidiana en el mundo corporativo. Keynote Speaker. Regional Conference: 20 years of studies of men and masculinities in Latin America. Santiago de Chile (Chile).
2012. GDP, Tourism and Entrepreneurship. Speaker. Seminar: Market, Consumption and Patrimony. Biblioteca Luis Angel Arango, Bogotá (Colombia).

## Books

- 2025 Salasacas de Galápagos: colonización indígena, gobierno y conservación del archipiélago. Quito: Editorial Abya Yala. Bogotá: Ediciones Uniandes.
- 2022 Indigenous Settlers of the Galápagos Islands: Conservation Law, Race and Society. Maryland: Lexington Books. Sánchez Voelkl, Pilar.
- 2011 La Construcción del Gerente: Masculinidades en Élités Corporativas de Colombia y Ecuador. (Masculinities in Corporate Elites in Colombia and Ecuador). Quito: Ed. Abya-Yala y FLACSO Ecuador. Sánchez Voelkl, Pilar.

## Chapters in Books

- 2020 "Ser bueno como gerente: masculinidades y vida cotidiana en el mundo corporativo", en Masculinidades en América latina. Veinte años de estudios y políticas para la igualdad de género. Sánchez Voelkl, Pilar. Madrid S., Valdés T., Celedón R. eds. Santiago de Chile: Universidad Academia de Humanismo Cristiano y Fundación Crea Equidad.

- 2014 "Turismo, emprendimiento y la privatización de las políticas culturales en Colombia", en El Valor del Patrimonio: Mercado, Políticas Culturales y Agenciamientos Sociales. Chaves M., Montenegro M. y Zambrano M. eds. Sánchez Voelkl, Pilar. Bogotá: ICANH.

## SCHOLARSHIPS AND ACADEMIC DISTINCTIONS

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- 2015 – 2019 Colciencias Fellowship for doctoral studies.
- 2012 – 2017 The Henry MacCracken Fellowship – New York University.
- 2012 – 2014 J. William Fulbright
- 2012 – 2014 Colfuturo
- 2009 FLACSO Ecuador Research grant