

IVÁN DARÍO LOBO

Assistant Professor | Management Area

Joined the School in 2001

ACADEMIC BACKGROUND

2020	Ph.D. in Development Studies. University College London. United Kingdom.
2014	Master of Science in Social Policy and Planning. London School of Economics and Political Science. United Kingdom.
2008	Master in Political Science. Universidad de los Andes. Colombia.
2000	Bachelor in Industrial Engineering. Universidad de los Andes. Colombia.

TEACHING EXPERIENCE

Courses Taught in Recent Years

Undergraduate Level

- Colombia and its Institutions
- Social Responsibility
- Organisations
- Public Management

Graduate Level

- Governance, Institutions and Public Policy for Development
- Development theories
- Markets and Social Environmental Entrepreneurship
- Business and Society
- Graduation Project

Executive Education

- Context Observatory

PROFESSIONAL EXPERIENCE

2000 – 2002 Assistant of the Vice-President for Academic Affairs. Universidad de los Andes. Colombia.

Consulting

2015 'Gold Dialogues' 2015. Association for Responsible Mining ARM – Inter-American Development Bank IDB. La Paz, Bolivia, April 7, 2015.

2012 Ministry of the Environment and Sustainable Development of Colombia –

Universidad de los Andes – National Planning Department DNP. Low-carbon National Development Strategy – ECDBC. Sectoral and Expert Workshops for participatory design and planning of future scenarios. Bogota, March 13, May 4, July 11 and September 20, 2012.

- 2008 – 2009 Secretary of Culture, Recreation and Sports of Bogota – Universidad de los Andes. Participatory design of public policy on sports, recreation, physical activity, parks and scenarios for Bogota. Plan 2009-2019. Bogota, January 2008 – April 2009.
- 2008 Ministry of Culture of Colombia. Strategic Thinking for Nonprofit Organizations. Escuela Taller Foundations of Colombia: Mompox, Cartagena and Popayán. Cartagena, Colombia, December 5 – 8, 2008.
- 2008 Organization of American States – Trust for the Americas Foundation. Strategic Thinking for Nonprofit Organizations. POETA Program. Washington D.C., February 23 – 24, 2007 (First Workshop) February 29 and March 1, 2008 (Second Workshop).

ACADEMIC ACTIVITIES

- 2021 – to date Assistant Professor. Universidad de los Andes – School of Management. Bogotá, Colombia.
- 2019 – 2020 Part-time Faculty, Universidad de los Andes – School of Management. Bogotá, Colombia.
- 2018 – 2019 Postgraduate Teaching Assistant, University College London - Institute of the Americas. London, United Kingdom.
- 2002 – 2011 Researcher, Universidad de los Andes. Bogotá, Colombia.
- 2001 – 2011 Senior Instructor, Universidad de los Andes. Bogotá, Colombia.

PUBLICATIONS

Journal Articles

- 2022 Lobo I, Vélez M. (2020) From strong leadership to active community engagement: effective resistance to illicit economies in Afro Colombian collective territories. Colombia. Volume 102, April 2022, 103579. <https://doi.org/10.1016/j.drugpo.2022.103579>
- 2020 Lobo, I., Vélez, M. A., & Arroyo, A. (2020). Origen de la resistencia comunitaria a los cultivos de uso ilícito: evidencia de un consejo comunitario de comunidades negras al sur de Buenaventura. *Estudios Socio-Jurídicos*, 22(2). <https://doi.org/10.12804/revistas.urosario.edu.co/sociojuridicos/a.9148>
- 2019 Vélez, M. A., & Lobo, I. (2019). Challenges of Organised Community Resistance in the Context of Illicit Economies and Drug War Policies: Insights from Colombia. *Journal of Illicit Economies and Development*, 1(1), 72–79. <http://doi.org/10.31389/jied.15>
- 2016 Lobo, I., Vélez, M., & Puerto, S. (2016). Leadership, Entrepreneurship and Collective Action: A Case Study from the Colombian Pacific Region. *International Journal of the Commons*, 10(2), 982-1012. <http://doi.org/10.18352/ijc.640>

- 2007 Gutiérrez R., & Lobo, I. (2007). Corporate Social Engagement in Colombia. *Social Responsibility Journal*. Special Issue: Social Responsibility in Latin America. Social Responsibility Research Network SRRNet, 3(1), 40-51. <https://doi.org/10.1108/17471117200700005>
- 2006 Gutiérrez R., & Lobo, I. (2006). Caminos que la filantropía puede abrir. *Sociedad y Economía*, Facultad de Ciencias Sociales y Económicas, Universidad del Valle, 10, 47-67.
- 2006 Gutiérrez R., & Lobo, I. (Fall/Winter 2006). Poverty Alleviation Through Business: is it possible? *ReVista Harvard Review of Latin America*, 39-41.

Chapters in Books

- 2022 Lobo, I. Commons-based enterprises: organisational challenges of entrepreneurial development in the context of the rural commons. In M. G. Arnold, S. Gold, J. N. Muthuri, & X. Rueda (Eds.), *Base of the Pyramid Markets in Latin America: Innovation and Challenges to Sustainability*. London: Routledge.
- 2022A ustin, J., Berger, G., González, R., Gutiérrez, R., Lobo, I., & Vernis, A. Generating Social Entrepreneurship Knowledge: International Research Collaboration on a Hemispheric Level. In D. Wasieleski, & J. Weber (Eds.), *Business and Society 360 Book Series - Social Entrepreneurship*, vol. 5. Emerald Publishing.
- 2012 Franco N., & Lobo, I. (2012). El fortalecimiento de las organizaciones del tercer sector en Colombia: tendencias y desafíos. In F. Zúñiga, A. González, & M. Gutiérrez (Eds.), *Tendencias en Administración: gerencia y academia*, vol. 2 (pp. 37-64). Bogotá: Ediciones Uniandes. ISBN: 978-958-695-816-5
- 2010 Durana V., Franco, N., Lobo, I., Gutiérrez, R., & Trujillo, D. (2010). Utilities: private interests, social benefits. In P. Márquez, E. Reficco, & G. Berger (Eds.), *Socially Inclusive Business: Engaging the poor through market initiatives in Iberoamerica* (pp. 153-178). Cambridge, MA: Harvard University, David Rockefeller Center for Latin American Studies.
- 2006 Reficco E., Gutiérrez R., Trujillo D., & Lobo, I. (2006). Creating Social and Economic Value. In J. Austin, R. Gutiérrez, E. Ogliastris, & E. Reficco (Eds.), *Effective Management of Social Enterprises: Lessons from Businesses and Civil Society Organizations in Iberoamerica* (pp. 251-276). Cambridge, MA: Harvard University Press.
- 2005 Gutiérrez R., Lobo, I., & Sanabria, R. (2005). Planificar sin morir en el intento: ¿qué hace de Profamilia un caso interesante de gestión social? In C. Dáguer, & M. Riccardi, *Al derecho y al revés: la revolución de los derechos sexuales y reproductivos en Colombia* (pp. 196-249). Bogotá: PROFAMILIA.
- 2005 Lobo I., Trujillo D. Gutiérrez R., (2005). Responsabilidad Social de la Pyme: esfuerzos para agregar valor en un mercado global. In *PYME Gestión para la Competitividad* (pp. 279-291). Bogotá: Casa Editorial El Tiempo and Ediciones Uniandes. ISBN: 958-706-151-9.
- 2004 Gutiérrez R., Trujillo D., & Lobo I., (2004). Multi-party Alliance Development in Colombian Cases. In J. Austin, E. Reficco, & SEKN Research Team (Eds.), *Social Partnering in Latin America: Lessons Drawn from Collaborations of*

Businesses and Civil Society Organizations (pp. 184-201). Cambridge, MA: Harvard University Press.

Teaching Cases

- 2015 Lobo, I., Vélez, M., & Moros, L. "Reality and Emotions in the Classroom: Teaching and Learning Challenges". CLADEA-BALAS Case Consortium Case No. AN0011-PDF-ENG (Harvard Business School Publishing), April 2015.
- 2014 Lobo, I., Reficco, E., & Rueda, A. "Wok: A Sustainable Restaurant Chain?" CLADEABALAS Case Consortium Case No. AN0003-PDF-ENG (Harvard Business School Publishing), July 2014.
- 2014 Lobo, I., Reficco, E., & Trujillo, A. "Green Gold: an Innovative Sustainable Mining Scheme". Harvard Business School Case No. SKE-150-PDF-ENG (Social Enterprise Knowledge Network SEKN), September 2014.
- 2014 Lobo, I., Franco, N., Rodríguez, E., & Gutiérrez R. "Codensa: Easy Credit for All". Harvard Business School Case No. SKE-147 (Social Enterprise Knowledge Network SEKN), September 2014.
- 2014 Lobo, I., Franco, N., Rodríguez, E., & Gutiérrez R. "Codensa: Decisions Made". Harvard Business School Case No. SKE-149 (Social Enterprise Knowledge Network SEKN), September 2014.
- 200 Lobo, I., Gutiérrez R., & Sanabria R. "Profamilia: planning to survive" Harvard Business School Case No. SKE-090 (Social Enterprise Knowledge Network SEKN), November 2006.

Dissemination

- 2010 Lobo, I. (2010, octubre). De la ventana abierta a la puerta cerrada: dilemas y desafíos de la reintegración. RS Responsabilidad & Sostenibilidad, (26), 48-49.
- 2010 Lobo, I. (2010, agosto). Embriaguez emprendedora. RS Responsabilidad & Sostenibilidad, (23), 76-77.
- 2010 Thiell, M., & Lobo, I. (2010, junio). Gestión responsable de la cadena global de suministros. RS Responsabilidad & Sostenibilidad, (21), 68-69.
- 2010 Vélez, M., & Lobo, I. (2010, abril). Lecciones de Bahía Málaga. RS Responsabilidad & Sostenibilidad, (19), 50-51.
- 2010 Lobo, I. (2010, enero). Definiciones y confusiones. RS Responsabilidad & Sostenibilidad, (17), 72-73.
- 2009 Thiell, M., & Lobo, I. (2009, 20 de octubre). La inversión social es gratis en la cadena de suministros. Diario Portafolio, p. 19.
- 2009 Lobo, I. (2009, marzo). Entre el supermercado y las urnas. RS Responsabilidad & Sostenibilidad, (9), 26-28.
- 2009 Gutiérrez R., & Lobo, I. (2008, abril). Emprendimientos Sociales: alternativas para adelantar terreno. Revista Javeriana, 743(144), 45-51.
- 2006 Gutiérrez R., & Lobo, I. (2006, agosto). El empresariado social: entre la necesidad y la innovación. Unidad de Emprendimiento – Bienestar Universitario, Universidad Nacional de Colombia sede Medellín.

- 2006 Gutiérrez R., & Lobo, I. (Fall/Winter 2006). Poverty Alleviation Through Business: is it possible? *ReVista Harvard Review of Latin America*, 39-41.

Virtual Media

- 2015 Moros, L., Vélez, M., & Lobo, I. "El postconflicto en el salon de clases". *La Silla Vacía*, Blog educación. January 16, 2015. Available at: <http://lasillavacia.com/elblogueo/blog/elpostconflicto-en-el-salon-de-clases>
- 2008 Lobo, I. "MBA para rato". *Revista Dinero*, especial sobre empleo. December 1, 2008. Available at: <http://www.dinero.com/ed-imp/especial-empleo/articulo/mba-para-rato/72294>

Conferences

- 2019 "Practising the Commons: From Common Property Regimes to Community Enterprises". XVII Biennial IASC Conference 'In Defense of the Commons: Challenges, Innovation and Action'. Pontificia Universidad Católica del Perú, Lima, Peru. 2 July 2019.
- 2018 "The Role of Afro-Colombian Community Leadership on Collective Entrepreneurial Management of Natural Resources in the Colombian Pacific Region". Mark Cluster Mamolen Dissertation Workshop on Afro-Latin American Studies - Class of 2018. Hutchins Center for African & African American Research, Harvard University. Boston, MA, 11-12 May 2018.
- 2012 "Subsistence Entrepreneurship and the Paradox of Natural Wealth". *Water and Light, Managing Strategies to Scale Up Sustainable Social and Environmental Projects in Colombia*. First Colombian-Swiss Conference 2012. St. Gallen, Switzerland. Universität St. Gallen, September 3 – 4, 2012.
- 2011 "Principles for Responsible Management Education: Achievements and Challenges in Colombia". Principles for Responsible Management Education PRME - First Latin America Meeting. IAE - Business School. Buenos Aires, Argentina, December 6 – 7, 2011.
- 2008 "Consulting for Social Entrepreneurs". Skoll World Forum on Social Entrepreneurship. Oxford University – Said Business School. Oxford, UK. March 26 – 28, 2008.

PARTICIPATIONS IN BOARDS, COMMITTEES AND ASSOCIATIONS

- 2009 – 2013 Member of the Board of Directors, Escuela Taller de Bogotá. Bogotá, Colombia.

Awards, Scholarships, and Grants

- 2008 "Consulting for Social Entrepreneurs". Skoll World Forum on Social Entrepreneurship. Oxford University – Said Business School. Oxford, UK. March 26 – 28, 2008.
- 2018 Hutchins Center for African & African American Research, Harvard University. Mark Cluster Mamolen Dissertation Workshop on Afro-Latin American Studies - Class of 2018.

- 2013 Universidad de los Andes – School of Management. Teaching Committee Best Undergraduate Professor.
- 2011 Universidad de los Andes – School of Management. Teaching Committee Distinction for innovation in teaching methodologies (Video cases).
- 2000 Neme Foundation Scholarship Undergraduate studies grant.