

MARCO AZUERO

Adjunct Faculty | Organisations Area

Joined the School in 2017

ACADEMIC BACKGROUND

- 2013 - 2015 Master of Education, Universidad de los Andes, Bogotá, Colombia.
1982 - 1987 B. A. in Business Administration, Universidad de los Andes, Bogotá, Colombia.

TEACHING EXPERIENCE

Courses Taught in Recent Years

Graduate

- Negotiation and high-performance teams
- Negotiation 2: Multilateral and negotiating teams
- High-performance teams

Undergraduate

- Consultancy
- Negotiation Strategies
- Negotiation and team building workshop
- Executive education
- Negotiation
- High-performance teams

ACADEMIC ACTIVITIES

- 2021 - to date Director Specialization programs. UASM. Bogotá, Colombia.
2018 – 2021 Director Master in Strategic Management. UASM. Bogotá, Colombia.
2017 - to date Teaching Faculty, UASM. Bogotá, Colombia.
2010 – 2017 Seasonal teacher in Negotiation and high-performance teams for the Full Time and Part time MBA's

PUBLICATIONS

Cases

- 2021 Canal M, Azuero M. (2021) Peperoni Lovers. Estados Unidos.

CONSULTANCY ACTIVITIES

- 2020 Consulting Project. Operation model of an ITS software in the cloud. "ITS Soluciones". Developed through the company Perfect Deal SAS. Negotiation, effective teams and marketing.

- 2012 - 2017 Senior Consultant in Negotiation and Teams. Azuero & Asociados, Consultancy and training in Negotiation and High-Performance Teams.
- 2006 - 2011 Senior Consultant in Negotiation and Teams. Tandem Insourcing SAS, Consultancy and training firm in Negotiation, Teams and Innovation.
- 2004 - 2005 Business Consultant. CAUAC LTDA, Consultancy firm in Change Management and Organizational Development.

OTHER PROFESSIONAL ACTIVITIES

- 1998 - 2003 Controller. ITALTEL SPA - Colombian Branch. Italian Telecommunications Company.
- 1996 - 1998 Projects Controller. SAIC Colombia LTDA Colombian subsidiary of SAIC USA. North American technology company.
- 1995 - 1996 Administrative Manager. Flexo Spring S.A. Colombian manufacturing company in flexible plastics printed in flexography.
- 1993 - 1995 Administrative and Financial Deputy Manager. Multiproyectos S.A. Colombian manufacturing company in open office furniture.
- 1988 - 1993 Administrative and Logistics Assistant. Inravisión - National Broadcasting Company in Colombia (RTVC in present time).
- 1987 - 1988 Colseguros - Colombian Insurance Company. Advertising Director.

PARTICIPATION IN BOARDS, COMMITTEES AND ASSOCIATIONS

- 2019 – 2020 Uniandinos. Board of Directors Adandes (Chapter of Business Administrators).