

JEROEN G. KUILMAN

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CURRENT POSITION

Associate Professor (with tenure), Tilburg University, 2010-present.
Vice-Dean of Education, Tilburg School of Economics and Management, 2018-2022
QTEM Dean, QTEM Network, 2018-2022

PREVIOUS POSITIONS

Academic Director, MSc International Management, 2014-2018
Top-rated program (Keuzegids Masters, 2017)
#1 Master program in the Netherlands in international business (Elsevier, 2017)
Assistant Professor, Department of Management, HKUST (Hong Kong), 2007-2009
Visiting Assistant Professor, Department of Management, HKUST (Hong Kong), 2006-2007
Post-Doctoral Researcher, RSM Erasmus University, 2005-2007

FORMAL EDUCATION

Ph.D. in Management, Erasmus University Rotterdam, 2005
Dissertation title: *“The Re-Emergence of Foreign Banks in Shanghai: An Ecological Analysis”*
Visiting student at Stanford University, Spring 2005.
Committee: Barbara Krug (chair), Christophe Boone, Glenn Carroll, George Hendrikse, Laszlo Polos, Roy Thurik, and Arjen van Witteloostuijn.

M.Sc. in International Business Studies, University of Maastricht 2001
Concentration: Strategy and Organization

RESEARCH INTERESTS

Organizational sociology, entrepreneurship, international strategy/management, organization theory, industrial dynamics.

PUBLICATIONS

Journals

Boin, A., P. Kofman, J. Kuilman, S. Kuipers, & A. van Witteloostuijn. 2018. "Explaining the Survival of Public Organizations: An Empirical Analysis of US Federal Independent Agencies, 1935-2011" *Public Administration*, 1-18. [TOP CORE*, 2.600]

Boin, A., P. Kofman, J. Kuilman, S. Kuipers, & A. van Witteloostuijn. 2018. "Does Organizational Adaptation Really Matter?: How Mission Change affects the Survival of US Federal Independent Agencies". *Governance*, 30(4): 663–686. [TOP*, 3.643]

Carroll, G.R., M. Feng, & J.G. Kuilman. 2014 "The Handover in Hong Kong: Impact on Business Formation". *Sociological Science*, 366-396. [-, -]

Kim, T.Y., & J.G. Kuilman. 2014 "The Demography of Resources", *Journal of Management Studies*, 50(7): 1155-1184. [VERY GOOD, 5.839]

Kuilman, J.G., & F.C. Wezel. 2013. "Taking Off: Category Contrast and Organizational Mortality in the U.K. Passenger Airline Industry, 1919-1975", *Strategic Organization*, 11:56-77. [-, 3.109]

Kuilman, J.G., & H. van Driel. 2013. "Even You, Brutus? Naming Patterns and Form Demise in Dutch Warehousing, 1871-2007" *Industrial and Corporate Change*, 22 (2):511-548. [-, 1.824]

- Also included in the 2009 AOM Best Paper Proceedings, Chicago, IL.

Bruggeman, J., I Vermeulen, D. von Grunow, & J.G. Kuilman. 2012. "The Shifting Effects of Niche Overlap" *Industrial and Corporate Change*, 21 (6):1451-1477. [-, 1.824]

Kuilman, J.G. & J.T. Li. 2009. "Grades of Membership and Legitimacy Spillovers: Foreign Banks in Shanghai, 1847-1935." *Academy of Management Journal*, 52:229-245. [TOP CORE, 7.191]

Kuilman, J.G., J.T. Li & I. Vermeulen. 2009. "The Consequents of Organizer Ecologies: A Logical Formalization." *Academy of Management Review*, 34(2), 253-272. [TOP CORE, 10.632]

- Also included in the 2008 AOM Best Paper Proceedings, Anaheim, CA.

Kuilman, J.G., & J.T. Li. 2006. "The Organizers' Ecology: An Empirical Study of Foreign Banks in Shanghai." *Organization Science* 17(3), pp. 385-401. [TOP CORE, 3.257]

CentER status and 2018 impact factor in brackets, a status marked with an asterisk represents equivalent status at the department of public governance.

Working Papers

Betancourt, N. & J.G. Kuilman “Organizational Status and Interfirm Mobility: Hong Kong Law Firms, 1998-2008”

Hugten, J. van & J. G. Kuilman “Cause or Co-Incidence: Interarrival Times among Foreign banks in Tokyo, 1907-2002”

PRESENTATIONS

Regular conference attendance at the annual Academy of Management meetings, and invited presentations at the Harvard Law School, University of Antwerp, Copenhagen Business School, Sungkyunkwan University, University of Lugano, and Durham University, among others.

HONORS

Paper titled “Evaluating Negative Evaluation: An Experimental Investigation of Category Spanning” with Betancourt, N., I. Hoever, & F.C. Wezel, selected for inclusion in the AOM Best Paper Proceedings, AOM Conference 2013, Orlando, FL.

Paper titled “Even You, Brutus? Naming Patterns and Form Demise in Dutch Warehousing, 1871-2007” with Hugo van Driel, selected for inclusion in the AOM Best Paper Proceedings, AOM Conference 2009, Chicago, IL.

Paper titled “The consequences of organizer ecologies: A logical formalization” with Ivar Vermeulen and J.T. Li, selected for inclusion in the AOM Best Paper Proceedings, AOM Conference 2008, Anaheim, CA.

Finalist for the BPS Dissertation Award, Academy of Management, 2006.

Listed in Who’s Who in Science and Engineering, 2008-09.

Listed in Who’s Who in the World, 2009.

Dean’s Recognition of Teaching Excellence, HKUST Business School: 2006, 2008.

Teaching Award, Tilburg University, 2014, 2017.

GRANTS AND FELLOWSHIPS

EU Marie Curie Re-Integration Grant, 2011-15

RGC Grant (641409), Hong Kong Research Grants Council, 2010.

School-Based Initiative (SBI), Hong Kong University of Science and Technology, 2008

Direct Allocation Grant (DAG06/07.BM11), Hong Kong Research Grants Council, 2007.

Post-Doctoral Fellowship, Netherlands Organization for Scientific Research (NWO), 2005-07.

Associate Membership of ERIM (Erasmus Research Institute of Management), 2005-07.

Travel Grant, Netherlands Organization for Scientific Research (NWO), 2004.
Travel Grant, International Association for Chinese Management Research, 2004.
Research Grant, Vereniging Trustfonds Erasmus University Rotterdam, 2003.
Travel Grant, EU Marie Curie short stay fellowship at Kingston University, UK, 2003.

PROFESSIONAL ACTIVITIES

2012 Co-Organizer of the Annual ACED Conference, Antwerp.
Organizer of the European Organizational Ecology Conference, Tilburg University.

2007 Co-organizer of a pre-conference workshop titled 'Managing your Dissertation' for the BPS division at the 2007 Academy of Management meetings.

2006 Organizer of a workshop on Organizational Ecology, speakers Michael T. Hannan (Stanford University), Glenn R. Carroll (Stanford University), and László Pólos (University of Durham).

PROFESSIONAL DEVELOPMENT

2019 Seniorekwalificatie Onderwijs (SKO)

2018 Basiskwalificatie Onderwijs (BKO)

2015 Onderwijskundig Leiderschap, Bureau Beysterveld

2007 Master Teacher Program by Dr. Harvey Brightman.

2006 OMT Junior Faculty Consortium, 2006 AOM Meetings, Atlanta.

2003 Basic Course for Teacher Training, OECR, Erasmus University.

TEACHING INTERESTS

(Corporate) Entrepreneurship, Corporate/International Strategy, and Organization Theory.

TEACHING ACTIVITY

Tilburg University

Degree Programs

325065 Corporate Entrepreneurship (2010-2016)
Master Elective
Instructor and course evaluations by year (**score out of 5**):
2014: 4.0 (course), 4.3 (instructor)
2015: 4.5 (course), 4.4 (instructor)

2016: 4.3 (course), 4.5 (instructor)

- 325067 Introduction to Corporate Entrepreneurship (2011-2016)
Bachelor Elective
Instructor and course evaluations last three year year (**score out of 5**):
2014: 4.2 (course), 4.2 (instructor)
2015: 3.9 (course), 4.2 (instructor)
2016: 4.3 (course), 4.6 (instructor)
- 230372 Selected Topics in Organization and Strategy (2014-2017)
PhD course
Module on “Organizational Ecology”

Executive Programs

TiSEM Professional Learning – Innovation Management (2018-19)
Evaluation: 4.0 (out of 5)

Hong Kong University of Science and Technology

Degree Programs

- MGTO525 Entrepreneurship and Small Business (2008, 2009)
MBA Elective
- MGTO331 Entrepreneurship and Small Business (2006, 2008, 2009)
Undergraduate Elective
- MGTO231 Human Resource Management (2007)
Undergraduate Core Course

Ph.D./M.Phil. Committees

Advisor, Ph. D. Dissertation, Joeri van Hugten (2015)

Member, Ph.D. Dissertation, Yi Tang (2009)

Member, M.Phil. Thesis, Zhen Yang (2008)

External Ph.D./M.Phil. Committees

Member, Ph.D. Dissertation, Tatiana Zabara (2019) – Tilburg Univ./ Univ. of Antwerp

Member, Ph.D. Dissertation, Pierre-Oliver Tremblay (2015) – Erasmus University

Member, Ph.D. Dissertation, Nathan Betancourt (2012) – Erasmus University

Member, Ph.D. Dissertation, Anil Divarci (2012) – University of Antwerp

Universidad de los Andes

International Summer School – Corporate Entrepreneurship (2014, 2016)

SERVICE

Professional

Member of the editorial review board of *Organization Science* (2008-2021).

Ad-hoc reviewer for the Academy of Management Journal, Administrative Science Quarterly, Journal of International Business Studies, Journal of Management Studies, Organization Studies, the Academy of Management annual meetings (BPS and OMT divisions), the Academy of Management Carolyn Dexter Award (2007), and the Hong Kong Research Grants Council (2008-2009).

Member of the NWO committee “Promotiebeurs voor leraren” (2016-)

University

Vice-Dean of Education (2018-2022)

Academic Director, MSc Program in International Management (2014- 2018)

Department of Organization and Strategy, Member of the Management Team (2012-13)

Department of Organization and Strategy, Research Committee (2012-2013)

Organizer, Internal Brownbag Seminar Series, Department of Organization and Strategy (2012-2013)

MGTO Ph.D. Committee (2008-2009)

MGTO Faculty Recruiting Committee – Strategy (2008-2009)

Co-organizer, Research Seminar Series, Department of Management (2007-2009)

Faculty advisor of MBA team at AsiaMoot Business Plan Competition, Bangkok (2007)

Faculty advisor of MBA team at the New Venture Competition, Oregon (2008)

Community

Speaker at a workshop on business plan writing, Dutch Chamber of Commerce in Hong Kong (July 2008).

Member of the judging panel for the HSBC Young Entrepreneur Awards, 2008-09.