

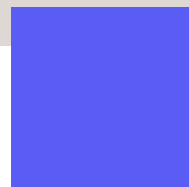
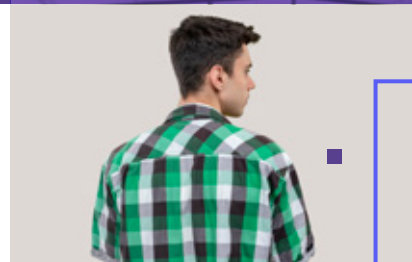
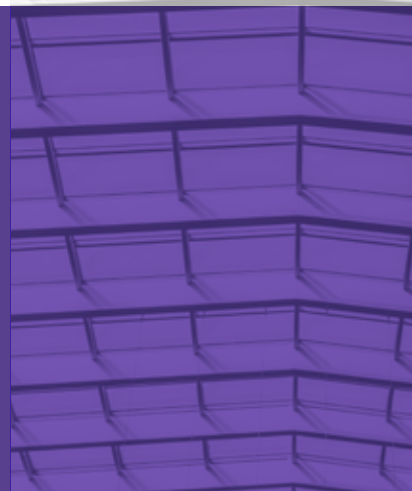
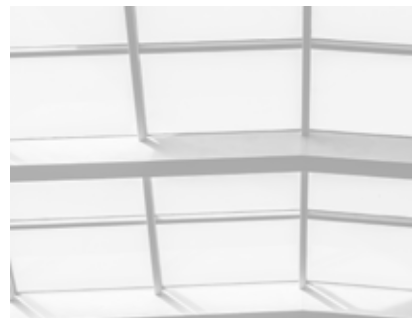
Universidad de los Andes
School of Management (UASM)

Courses delivered
in English

Graduate
course offer

2025²⁰


July - December



Sustainable Value Chains

MGAP-4441  2 Credits

Professor

 Ximena Rueda


This course addresses how to produce, market, and distribute essential raw materials in fair and sustainable ways. It examines whether nature can be used so that farmers, fishers, and artisanal miners access viable development opportunities while consumers receive healthy food and durable materials. Using contemporary agri-food systems as the entry point, students critically analyze these issues, explore how different actors address them, and evaluate the impacts of proposed initiatives through fieldwork. While emphasizing agri-food challenges in developing countries within an international context, the course also allows exploration of other sectors like mining and apparel. Special focus is placed on the role of businesses—supported by consumers, civil society, and governments—in designing and implementing sustainability initiatives. The learning process combines a field visit with the study of diverse case studies.

Skills Seminar

MIMC-4004  1 Credit

Exclusive to CEMS

Professor

 Valeria Escobar

This seminar trains students in practical skills. These are essential to start an effective professional life and adjust easily to the international management environment. Some topics include: Personal growth, consulting skills, marketing tools, group work skills, negotiation techniques, career development and presentation skills. This seminar contributes to achieving learning outcomes related to internationalization, business integration and comprehensive leadership.

Global Strategy Project

MIMC-4007  3 Credits Exclusive to CEMS

Professor

 Jorge Barriga

This module accompanies the course on global strategy and provides the possibility to directly apply its content with local and multinational organizations in Colombia.

Block Seminar (Cycle 1 of 8 Weeks)

MIMC-4005  2 Credits

Exclusive to CEMS

Professor


 Valeria Escobar

Block Seminars are intensive one-week seminars on an innovative Management topic, run prior to or at the start of the CEMS MIM Term 1. Students from all CEMS institutions gather for the Block Seminars that are usually led by teams of teachers from different disciplines of Management studies. Block Seminars act as a platform or a "laboratory" to initiate and develop content cooperation between different departments and, eventually, between different CEMS institutions.

Global Strategy

MGAP-4006  4 Credits

Exclusive to CEMS

Professor
 Veneta Andonova


In this course, students take the perspective of managers in multinational organizations and focus on understanding strategic issues. Thereby, they identify the key variables in global strategic management, and apply concepts, theories, and frameworks that help in addressing these issues. Specific topics include: Challenges to global corporations, strategic challenges for internationalizing corporations, and global market structures.

Elective:

Sensing the Consumer's Journey

MIMC-4017  2 Credits

Exclusive to CEMS


Professor
 Felipe Reinoso

In this course we will explore, in English, sensory marketing within the context of the customer's journey. Sensory marketing refers to marketing that appeals to our senses (seeing, hearing, touching, smelling, tasting). Here, we will not necessarily approach to each sense individually, but we will look for to understand how the brain combines the information from all of the senses (as in a multisensory context). Students from all disciplines will be invited to think of the senses not only as a tool to differentiate from the competition, but also as a way to further engage people and consumers during the different steps of the customer's journey.

Applied AI for Entrepreneurship

MIMC-4022  2 Credits

Exclusive to CEMS

Professor
 Rafael Vesga

A course focused on how AI can be embedded into your entrepreneurial projects. You'll learn different AI tools and how to include them in your business.

Supply Chain Management (Cycle 2 of 8 Weeks)

MMBA-4800  2 Credits


Professor
 Gordon Wilmsmeier

One of the main challenges for any company is aligning demand with supply, since both excess inventories and poor customer service generate high costs. While flexibility in managing internal and external flows improves alignment, it is also costly. Within the framework of "logistics," this course integrates operations management, information management, and supply chain management to strengthen organizational competitiveness. It highlights how qualitative, quantitative, and technological tools support decision-making, showing that access to information reduces uncertainty and the reliance on forecasts and inventories. Although operational and tactical models are reviewed, the course emphasizes the qualitative dimensions most relevant for general managers and consultants.

Macro Supply Chain Management

MIMC-4023  2 Credits

Exclusive to CEMS

Professor
 Marcus Thiell

Currently, beyond the effects of the pandemic and the war in Ukraine, global supply chains are being reshaped by major forces: (a) Industry 4.0 with digitalization and automation, (b) mega infrastructure projects like China's Belt and Road Initiative, (c) the reorganization of global trade, and (d) climate change under the sustainability megatrend. These dynamics will significantly alter supply chain structures worldwide. In this context of Macro Supply Chain Management, the course examines which scenarios will shape Colombian industries. Students will systematically explore these factors, assess their potential impacts on national supply chains, and develop a broader vision of future global supply chain scenarios and their implications for the Colombian economy.

Financial Management and Accounting

MMBA-4200  2 Credits

Professor
 Maximiliano González


The accounting and financial management course introduces students to decision-making by starting with basic accounting concepts from a financial manager's perspective, focusing on financial statements to support operating, investment, and financing decisions. Students will build a financial model, estimate Free Cash Flow, and use the weighted average cost of capital (WACC) to calculate NPV as the main measure of value creation. The course also covers risk analysis through Monte Carlo Simulation. With these tools, future top managers will be able to make sound operating, investment, and financing decisions through capital budgeting, applying financial tools effectively, and aiming for long-term, sustainable value.

Fast Track: Launch, Automate, Scale

(Cycle 1 of 8 Weeks)

MIMC-4028  2 Credits

Exclusive to CEMS

Professor
 Daniel Ángel

A project management course, aimed to take students into real world business cases, and teach them all PM tools needed to develop agile projects.

Elective: Management for Circular Economy

MIMC-4029

2 Credits

Exclusive to CEMS

Professor

 Bart Van Hoof

In a circular economy, economic activity sustains and restores system health, working effectively across all scales—businesses, organizations, individuals, locally and globally. Unlike adjustments to reduce the linear economy's negative impacts, it entails a systemic shift that fosters resilience, creates business opportunities, and delivers environmental and social benefits. This

course aims to help students understand the social-environmental intersections of circular economy, exploring strategies and practices from multiple perspectives. Emphasis is placed on complexity, cause-effect dynamics, and dilemmas, particularly in the Colombian context, while strengthening students' ability to design innovative solutions.



Further information

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Universidad de los Andes | Vigilada Mineducación.