

FULL NAME	MARIA EMILIA CORREA
TYPE OF FACULTY	Part-time Faculty
JOINED THE SCHOOL IN	2025
NATIONALITY	COLOMBIAN
ID	21069342
PHONE NUMBER	+573046172955
GENDER	Female
HIGHEST LEVEL OF EDUCATION	Master Degree

#### Academic Background

1985 Master of Arts. Sociology. The New School for Social Research. NY, NY  
1983  
2019 Abogado. Universidad de los Andes. Bogotá, Colombia  
1975

#### Professional Experience

2025 - To date — Distinguished Professor, Universidad De Los Andes, Colombia

2018 — Fellow, Advanced Leadership Initiative, Harvard University

2012 - To date — CO-FOUNDER, SISTEMA B. First Board Chair: 2012–2014. Sistema B is a movement present in 19 countries across Latin America, part of the global B movement active in 100 countries. ([www.sistemab.org](http://www.sistemab.org))

2010–2016 — TRICICLOS – CHILE, BRAZIL. Partner. First B Corp certified company in South America. Provides scalable solutions for post-consumer waste.

2008–2010 — NATURA COSMÉTICOS – SÃO PAULO, BRAZIL. Director of Sustainability; Advisor to Board Members.

1993–2011 — GRUPO STEPHAN SCHMIDHEINY

- GRUPONUEVA 2000–2011. Vice President, Social and Environmental Responsibility; Presidential Advisor.
- COLOMBIAN BUSINESS COUNCIL FOR SUSTAINABLE DEVELOPMENT – CECODES: Executive Director, 1993–2000. Local chapter of the World Business Council for Sustainable Development – WBCSD.

1992–1994 — COLCIENCIAS. Assistant to the Director. Creator of the Red Caldas network to integrate Colombian scientists abroad.

1984–1987 — FUNDACION NATURA. Executive Director and Project Manager for biodiversity conservation: Fundación Natura – Colombia (The Nature Conservancy)

#### Teaching Experience

Undergraduate level

2025 Sustainability Management

Graduate level

2025 Social-environmental entrepreneurship

2026 Executive MBA Sustainability in business

2026 Executive MBA Challenge Based learning: collective action

2010–2016 MGA Corporate Environmental Strategy.

#### Academic Activities

2025 to date Part-Time faculty Universidad de los Andes – School of Management Bogota Colombia

2013-2018 Founder Academia B

2010-2016 Visiting professor *Universidad de los Andes – School of Management. Bogotá, Colombia*

#### Publications

Here is the list with the most recent first:

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2019 — Sistema B y las Empresas B en América Latina. CAF, Banco de Desarrollo de América Latina

2015–2020 — Academia B. El Blog. [www.blog.academiab.org](http://www.blog.academiab.org)

2016 — Innovación y Negocios con Impacto. Sistema B, BID

2015 — Negocios Sostenibles y las Empresas B. En "PYME de avanzada: motor del desarrollo en América Latina". Universidad de los Andes, Colombia

2014 — El Potencial de Impulsar Empresas B Rurales. Fundación Ford

2013 — Nuevas Empresas, Nuevas Economías: Las Empresas B en Sur América. Correa, Abramovay, Gatica y Van Hoof. BID

2013 — Nuevas economías y bienestar rural: Ecosistemas para las Empresas B en América Latina. Ford Foundation

2011 — Gestión de la Responsabilidad Social: cambio y diseño organizacional y Gestión de partes interesadas. Estévez y Correa, en "La responsabilidad social de la empresa en América Latina". Peinado-Vara, Vives, editores. BID, mayo

2010 — Cambio y oportunidad: responsabilidad social corporativa como fuente de competitividad en pequeñas y medianas empresas en América Latina y el Caribe. Correa, Van Hoof, Núñez. CEPAL

2010 — De la confrontación a la cooperación: lecciones de la responsabilidad empresarial liderada por la sociedad civil en Chile, en "Gobierno corporativo dirigido por la sociedad civil en América Latina." Brasil

2010 — Promover responsabilidad social corporativa en pequeñas y medianas empresas en América Latina y el Caribe. CEPAL

2007 — De empresa a empresa: liderando el cambio en América Latina en "Clima empresarial / Cambio climático", con Michael Porter y Forrest Reinhardt. Harvard Business Review, octubre

2005 — Medir para Gestionar la Responsabilidad Social Corporativa. Harvard Business Review (en Español). Correa, Galopin, Núñez

2004 — Responsabilidad Social Corporativa En América Latina: Una Visión Empresarial. Correa, Flynn, Amit. CEPAL

2000 — Repensar la línea de resultados del desempeño de la empresa como una oportunidad. BID. <https://publications.iadb.org/handle/11319/879>

1995 — El desarrollo sostenible en la economía de América Latina. Correa, Valencia. CECODES, Bogotá

Participations in Boards, Committees and Associations.
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2024-to date Watts SA Chile: Independent Board Member elected by Pension Funds (AFP),

2022- to date Vista Hermosa Chile, BTG Pactual: Board Member, 2022–present

2022-to date Reforestation Fund Investment Committee, Latam, BTG Pactual: Committee Member

2016-To date Fundación Bancolombia, Colombia: Board Member, 2016–present

2023-to date Aspen Institute Colombia: Member, Advisory Board, 2023–present

2024-to date Advisory Council, Institute for Business in Society (BIGS), Harvard Business School: Member, 2024–present

2021-to date Steering Committee, G7 International Impact Task Force: Member, 2021–present

2022-to date WWF Colombia: Member, Board of Directors, 2022–present

2020–2025 — Member of the Board, Humanitarian Quality Assurance Initiative (HQAI), Switzerland

2019–2024 — Independent Board Member, Colbún SA, Chile

2018–2024 — Board Member, Córpora Family Holding, Chile

2014–2018 — Member, Board of Directors, Crepes & Waffles, Colombia

2012–2014 — Board Chair, Sistema B

2013–2017 — Member, Board of Directors, Aeiotu–Fundación Carulla, Colombia

2008–2014 — Board Chair, Casa de la Paz, Chile

2013–2017 — Member, Board of Directors, Amata, Brazil

2003–2006 — Member, Board of Directors, Amanco Holding

2004–2009 — Member, Board of Directors, Plycem Holding

2004–2006 — Member, Board of Directors, Fundación AVINA Global

1996–1999 — Steering Committee Member, Global Reporting Initiative (GRI)

1998–2000 — Steering Committee Member, Global Sullivan Principles on Corporate Social Responsibility

1996–2002 — Liaison Delegate, World Business Council for Sustainable Development (WBCSD)

1998–1999 — Member, Search Committee appointed by President James Wolfensohn to define and fill the position of Compliance Advisor/Ombudsman for the International Finance Corporation and MIGA

1999 — Member, Task Force to develop procedures for the Office of the Compliance Advisor/Ombudsman, International Finance Corporation and MIGA

2008 — Stakeholder Panel Member to evaluate sustainability strategy, Alcoa

2008 — Stakeholder Panel Member to evaluate sustainability strategy, General Electric

2000–2003 — Technical Committee Member, AA1000 Series, Accountability

1997–2004 — Editorial Board Member, Journal of Environmental Assessment Policy and Management, Imperial College Press

1999 — Member, Advisory Task Force to the President of Ecuador, National Sustainability Strategy

1997 — Member, "Destino Colombia" — Scenario planning initiative led by Adam Kahane, involving all active forces in Colombia: guerrilla, military, politicians, business leaders, and farmers

#### Awards, Scholarships and Grants

##### Scholarships

2018 Harvard University. Advanced Leadership Initiative

1983-1985 Fulbright Scholarship, U.S. Department of State. The New School for Social Research NY NY

1983-1986 The New School for Social Research NY NY

1984-1986 Center for Studies of Social Change, The New School for Social Research NY NY

## Grants

2013-2018 IDRC Canada. Academia B

## Awards

- 2026 — 137 Leaders Updating Colombia, *Forbes*
- 2017 — 30 Most Influential Intellectuals in Ibero-America, *EsGlobal*
- 2016 — Jury Member, Rolex Awards for Enterprise
- 2013 — Women Leaders in Environment, Chile
- 2013 — 100 Women Leaders, Chile
- 2009 — Bravo Business Awards, Masisa, Miami
- 2008 — Corporate Sustainable Standard-Setter, Rainforest Alliance, GrupoNueva, New York
- 2010 — New Global Sustainability Champion, Masisa, World Economic Forum
- 1999 — Business Leadership Recognition, *Portafolio*, Colombia
- 1998 — Recognition as a Leader in Promoting Responsible Business Management, Ministry of the Environment, Colombia