

ANA PAULA LAFAIRE

Full-time Faculty | Organisations Area

Joined the School in 2026

ACADEMIC BACKGROUND

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| 2019-2024 | Doctor of Science in Economics and Business Administration, Major in Organizational Communication. Aalto University School of Business, Department of Management Studies. Helsinki, Finland. |
| 2016-2018 | Master of Science Business and Design. Gothenburg University. Gothenburg, Sweden. |
| 2008-2013 | BA Industrial Design. University of Guadalajara. Guadalajara, Mexico. |

PROFESSIONAL EXPERIENCE

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| 2024 – To date | Postdoctoral Researcher. Aalto University School of Business. Helsinki, Finland. |
| 2019 – 2024 | Doctoral Researcher. Aalto University School of Business. Helsinki, Finland. |
| 2014 – 2016 | CEO of Mádica. Guadalajara, Mexico. |
| 2013 – 2014 | Manager of the Mexican branch at Maria Camarena Studio. Guadalajara, Mexico. |
| 2011 – 2013 | Designer and account manager, Creativos en Carpintería. Guadalajara, Mexico. |

TEACHING EXPERIENCE

Gest lecturer at Graduate level

Creativity Workshop: Open to Wonder in Qualitative Research
Advanced Topics in International Design Business Management
Challenge and Industry project in International Design Business Management
Critical approaches to Visual Studies and Art Education
Qualitative Research in International Design Business Management
Ethics and Creativity
Gender and Diversity at Work
Paper Development Workshop: Qualitative research - (Course Assistant)
Doing Fieldwork in Organizations
Critical approaches to research

Guest lecturer at Undergraduate level

Creativity workshop: Storytelling for SDG design challenges

Creativity workshop: Open to Wonder in the Design Practice

Creativity workshop: Design Strategy

Creativity workshop: Mapping and data visualization

Methods in Design Research

ACADEMIC ACTIVITIES

2024 – To date	Postdoctorate Researcher. Aalto University School of Business. Helsinki, Finland.
2025 – To date	Co-supervisor of doctorate candidate Maria Uusitalo. Aalto University School of Business. Helsinki, Finland.
2019 – To date	To date. Guest lecturer. Aalto University School of Business. Helsinki, Finland.
2025	Invited panelist at the EGOS Feminist Network Meeting “Exploring Creativity for a Feminist Academia”, Athens, Greece.
2024 – 2025	Co-Organizer of International Feminist Workshop at Aalto University School of Business. Helsinki, Finland.
2023	Co-organizer of the stream 21 “Vibrant Matter for Un-doing Marginalization” at the Gender, Work and Organization conference at Stellenbosch, South Africa.
2023	Co-Organizer of the International Queer Feminist Writing Workshop at WU. Vienna, Austria.
2023	Co-Organizer of the Videography Workshop at Aalto University School of Business. Helsinki, Finland.
2020 – 2021	Interdisciplinary student representative at the Doctoral Education Working Group, Aalto University.

PUBLICATIONS

2025	Wickström, A., Kangas-Müller, L., Lafaire, A. P., & Soini, A. (2025). Centering the Dialogicity of Care: A posthuman exploration of the politics of liveability in alternative organizing. <i>Organization Studies</i> , 46(11), 1615-1639.
2025	Soini, A., & Lafaire, A.P. (2025). Keep scrolling by/for yourself: Affective identity work in social media, <i>New Media & Society</i> , 0(0). https://doi.org/10.1177/14614448251379031

- 2025 Cozza, M., Lafaire, A. P., Baxter, L., Wickström, A., Nadegger, M., & Abdellatif, A. (2025). Gat-her-ing at the dinner table: an arts-based invitation to organize differently in academia. *Culture and Organization*, 1–18. <https://doi.org/10.1080/14759551.2025.2581117>
- 2024 Lafaire, A. P. (2024). Exploring interventions for relational knowing and caring in management and organization studies, Doctoral Thesis. *Aalto University*.
- 2023 Van Amsterdam, N., van Eck, D., Meldgaard Kjær, K., Leclair, Theunissen, M., Tremblay, M., Thomson, A., Lafaire, A.P., et al. (2023). “Feeling Clumsy and Curious. A Collective Reflection on Experimenting with Poetry as an Unconventional Method.” *Gender, Work & Organization* 30(4): 1429–1449. <https://doi.org/10.1111/gwao.12964>.
- 2023 Lafaire, A. P. (2023). Book review: The affective researcher. *Management learning*.
- 2022 Lafaire, A. P., Soini, A., & Grünbaum, L. (2022). In lockdown with my inner saboteur: A collaborative collage on self-compassion. *Gender, Work & Organization*, 1– 19. <https://doi.org/10.1111/gwao.12799>
- 2022 Lafaire, A.P., Kuismin, A., Moisander J., & Grünbaum, L. (2022). Interspace for empathy: engaging with work-related uncertainty through artistic intervention in management education. *Culture and Organization*, DOI: 10.1080/14759551.2022.2029442

AWARDS, SCHOLARSHIPS AND GRANTS

- 2025 Personal grant for postdoctoral research. Foundation for Economic Education (LSR), Finland.
- 2025 Travel grant for parer development workshop at Lund University. Helsinki School of Economics Foundation (HSE), Finland.
- 2024 Travel grant to participate in the conference NFF, Iceland. Helsinki School of Economics Foundation (HSE), Finland.
- 2023 Postdoctoral salary as part of WP2 Project “Luova Loikka – Creativity as a competitive advantage in business”. Business Finland, Finland.
- 2023 Personal grant for doctoral research. Foundation for Economic Education (LSR), Finland.
- 2023 Personal grant for doctoral research. Helsinki School of Economics Foundation (HSE), Finland.
- 2023 Personal grant for doctoral research. Marcus Wallenbergin Liiketaloudellinen Tutkimussäätiö, Finland.
- 2023 Travel grant to participate in the international conference Gender Work and Organization, South Africa. Marcus Wallenbergin Liiketaloudellinen Tutkimussäätiö, Finland.
- 2023 Travel grant for research visit to Mexico, Foundation for Economic Education (LSR), Finland.

- 2022 Funding to organize an international workshop on “Videography for Business Research”, Foundation for Economic Education (LSR), Finland.
- 2022 Funding to organize an international workshop on “Nurturing creativity and feminist research”, Foundation for Economic Education (LSR), Finland.
- 2022 Funding for “Root to Rise Building a Community for Aalto BIZ Doctoral Students”, Aalto School of Business Diversity and Inclusivity Fund, Finland.
- 2021 Travel grant to participate in doctoral course “Feminist Theories and Organization Studies: Dialogue on New Bases”, Helsinki School of Economics Foundation (HSE), Finland.
- 2020 Personal grant for doctoral research. Marcus Wallenbergin Liiketaloudellinen Tutkimussäätiö, Finland.
- 2019 Personal grant for doctoral research. Foundation for Economic Education (LSR), Finland.
- 2018 Award for outstanding master student in creative studies, Slöjdföreningens Samlade Fonder, Sweden.