Universidad de los Andes Colombia | Facultad de Administración | Liderazgo para la vida

Boletín de Publicaciones

El Comité de Publicaciones apoya la edición y divulgación de la producción intelectual de los profesores de la Facultad.

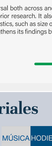
No. 070 | Diciembre 2025 - Febrero 2026

Suscríbete a nuestro boletín aquí

Como suscriptor(a) exclusivo(a) de nuestro Boletín, lo invitamos a leer y compartir nuestras últimas publicaciones

Este Boletín de Publicaciones reúne investigaciones recientes que analizan desafíos clave para la gobernanza, la innovación, la sostenibilidad y la transformación social. Los trabajos combinan evidencia empírica, marcos analíticos y estudios de caso que aportan insumos relevantes para el debate académico y la toma de decisiones públicas y privadas, con especial atención a contextos de economías emergentes. Organizado en cinco ejes temáticos: **Empresas e instituciones, Experiencias multisensoriales, Gestión responsable, Innovación, poder y responsabilidad, y Movilidad y medioambiente**, el Boletín ofrece una visión integrada sobre políticas territoriales, inteligencia artificial responsable, dinámicas geopolíticas de la innovación, sostenibilidad del transporte, comportamiento empresarial, prácticas organizacionales y nuevas formas de creación interdisciplinaria, destacando la importancia de enfoques éticos, integrales y basados en evidencia.

Empresas e instituciones

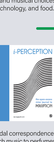


The role of corporate governance on cash holdings in weak institutional environments: The case of Latin America

Ver más

Maximiliano González
Profesor Titular

The study shows that in Latin American countries with high corruption and weak institutions, firms tend to hold more cash to cope with uncertainty. Strong corporate governance helps manage these risks, while more transparent firms need to hold less cash. Overall, institutional quality strongly shapes firms' financial decisions.



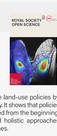
Return reversal of Latin American industries

Ver más

Emilio Cardona
Profesor Asociado

The study provides new evidence on return reversal both across and within industries in a region rarely examined in prior research. It also shows how this behavior differs by firm characteristics, such as size or market capitalization. In addition, the paper strengthens its findings by properly addressing multiple hypothesis testing.

Experiencias multisensoriales



Tasteful music: An exploratory analysis of gastrosonics using the SoundSphere ecology

Ver más

The article explores gastrosonics, an emerging field that studies how taste and smell influence musical creativity and how sound shapes gastronomic experience. An experiment with beverages and sound mixing shows a strong link between flavors and musical choices. This highlights new interdisciplinary possibilities connecting music, technology, and food.

Felipe Reinoso
Profesor Asociado

'Play the fragrance': Designing musical soundscapes to match fragrances based on olfactory-auditory crossmodal correspondences

Ver más

Felipe Reinoso
Profesor Asociado

The paper reviews whether research on crossmodal correspondences between smells, sounds, and visuals can help match music to perfumes. Unlike simple scents, perfumes are complex, intentionally pleasant, and strongly gendered, which makes auditory translation more challenging. The review assesses how useful existing evidence is for designing music or soundscapes that meaningfully represent a fragrance.

Gestión responsable

A multi-objective approach for the nurse scheduling problem. A home health care delivery case study

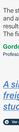
Ver más

Nubia Velasco
Profesora Titular

The paper presents an advanced scheduling model for nurses that incorporates staff preferences, such as days off and balanced workloads. Tested in home healthcare services in Bogotá, the approach significantly improves workload distribution and nurse satisfaction. The results show that it is a fast and effective alternative to manual scheduling, supporting staff well-being and healthcare efficiency.

Policy principles for sustainable and just land systems

Ver más

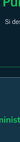


Ximena Rueda
Profesora Asociada

The article presents eight principles to improve land-use policies by integrating justice, multiple goals, and adaptability. It shows that policies work better when these principles are considered from the beginning. The cases studied suggest that inclusive and holistic approaches lead to better environmental and social outcomes.

Decolonizing Gender in Latin American Businesses: the power of metaphors in corporate rituals

Ver más



María del Pilar Sanchez
Profesora Asistente

The study examines corporate rituals in firms in Colombia and Ecuador to show how language and symbols reinforce masculine stereotypes in management. These rituals elevate male executives while excluding women from equal competition within corporate hierarchies. The findings reveal how such practices reproduce colonial legacies and patriarchal structures in organizations.

Innovación, poder y responsabilidad

Innovation and global rebalancing: defense spending and corruption across geopolitical alliances

Ver más

Juana García
Profesora Asociada

Veneta Andonova
Profesora Asociada

The chapter examines whether emerging economies' geopolitical ambitions are supported by their innovation capacity. Findings show that in Global South countries, especially the SCO, innovation is strengthened by defense spending and arms transfers, unlike in advanced economies. This points to a major shift in the global balance of innovation and power.

fAIr Tech Radar: explorando la adopción de inteligencia artificial en América Latina y el Caribe

Ver más

Veneta Andonova
Profesora Asociada

El texto presenta el *fAIr Tech Radar*, una herramienta creada para apoyar la adopción responsable de la inteligencia artificial en América Latina y el Caribe. Esta permite evaluar tanto las capacidades técnicas de las empresas como su alineación con principios éticos y de bienestar social. Su propósito es promover un uso inclusivo, estratégico y sostenible de la IA en la región.

Movilidad y medioambiente

Assessing the impact of urban freight traffic restrictions on mobility and emissions: Evidence from Bogotá, Colombia

Ver más

The study examines how freight transport restrictions in Bogotá influence traffic congestion and air pollution. By comparing conditions before and after new rules for heavy vehicles, the results show that these measures partly reduce traffic and emissions but also have limitations. The findings offer practical evidence to support better urban mobility and air quality policies.

Gordon Wilmsmeier
Profesor Silla Kühne

A simulation-based analysis for the road freight transport decarbonization: A case study of Colombia

Ver más

Gordon Wilmsmeier
Profesor Silla Kühne

The study uses simulation to assess how road freight transport can cut emissions through operational improvements and cleaner fleet renewal strategies. By integrating policies, logistics practices, and new vehicle technologies, the results show substantial emission reductions by 2030 and 2050. The findings provide useful guidance for decarbonizing freight transport in emerging economies.

Publicaciones Facultad de Administración

Si desea conocer todas las publicaciones de la Facultad de Administración, lo invitamos a revisar nuestra página web, en el siguiente enlace:

clic aquí para conocer las publicaciones de la Facultad

clic aquí para cancelar suscripción a nuestro boletín

administracion.uniandes.edu.co | AdminUniandes

Facultad de Administración
Calle 21 No. 1 – 20 Edificio SD Bogotá
Tel.: 332 4144, 339 4949 / 99

Universidad de los Andes | Vigilada Mineducación
Reconocimiento como Universidad, Decreto 1297 del 30 de mayo de 1964 -
Reconocimiento de Personería Jurídica
Resolución 28 del 23 de febrero de 1949 Minjusticia