Universidad de
los Andes
Colombia
Facultad de
Administración
Liderazgo para la vida

FOUNDATIONS AND EVALUATION
CONTEXTS AND PRACTICES FOR EFFECTIVE PHILANTHROPY

Boletín de Publicaciones

El Comité de Publicaciones apoya la edición y divulgación de la producción intelectual de los profesores de la Facultad.

No. 071 | Marzo - Mayo 2026

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Como suscriptor(a) exclusivo(a) de nuestro Boletín, lo invitamos a leer y compartir nuestras últimas publicaciones

En esta edición del Boletín de Publicaciones destacamos la producción académica de nuestros profesores entre marzo y mayo de 2026. Los trabajos combinan evidencia empírica, marcos analíticos y estudios de caso organizados en cinco ejes temáticos: Decisiones organizacionales, Cambio climático y sostenibilidad, Cultura y transformación, Relevancia para la investigación y Salud pública. Estas investigaciones reflejan el compromiso de la Facultad con la generación de conocimiento riguroso y relevante para la sociedad. Asimismo, incluimos una separata especial sobre Historia empresarial con capítulos sobre el tema. Los invitamos a explorar y compartir estas valiosas contribuciones.

Decisiones organizacionales

ENTREPRENEURSHIP THEORY AND PRACTICE
ET&P

Damned if you do, damned if you don’t: How counterfactuals shape early-stage investment decision-making

Ver más

Ver perfil

The study shows that investors are less willing to invest when they imagine potential mistakes they could make, especially those involving social comparison or regret. In contrast, not investing and missing an opportunity has little influence on their decisions. This suggests that fear of making mistakes matters more than fear of missing out in investment choices.

Eduardo Boada
Profesor Asistente

Finance Research Letters
ScienceDirect

Asymmetric effects on asymmetry: The resilience of ESG indices

Ver más

This study analyzes how extreme risks spread between the traditional stock market and ESG funds, finding that these funds are not fully protected from extreme events. However, governance and social funds are more resilient to temporary shocks, while environmental funds are more closely linked to the traditional market.

Andrés Mora
Profesor Asociado

EG Estudios Gerenciales
Journal of Management and Economics for Iberoamerica
ICESI
145

When bollinger meets edgeworth: An application to the contrarian trading strategy

Ver más

Ver perfil

This study improves Bollinger Bands by adding statistical adjustments that account for asymmetry and kurtosis, enabling more accurate financial decisions. When applied to Dow Jones stocks, these adjusted bands support more effective trading strategies than the traditional approach. The results show better performance in terms of returns and risk across different periods.

Andrés Mora
Profesor Asociado

Innovakit: The challenge of seeking funds to scale impact on coffee farms in developing countries

HARVARD BUSINESS IMPACT

Ver más

Luz Elena Orozco
Profesora Asociada

Ver perfil

Andrés Guerrero
Profesor Asistente

Ver perfil

In the case a colombian social enterprise that supports coffee farmers aims to grow faster, but its founders disagree on how to do it, as one wants to bring in investors to scale quickly while the other prefers debt to retain control and preserve the original mission, leaving the team to decide how to fund growth without losing its social purpose.

Informational tradeoffs from banking concentration and institutional ownership on firm investment: Evidence from Europe

BUSINESS RESEARCH QUARTERLY
BRQ
ACEDE

Ver más

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Carlos Pombo
Profesor Asociado

The study finds that greater banking concentration can ease access to finance, especially for smaller or lower-rated firms. However, the presence of large institutional investors can weaken this effect. Overall, it shows how the financial system's structure shapes firms' investment decisions.

Informational tradeoffs from banking concentration and institutional ownership on firm investment: Evidence from Europe

npj | science of food
science of food

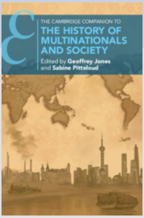
Ver más

Ver perfil

This study explores the factors that influence how much people enjoy coffee, considering habits, context, and beverage characteristics across countries providing a more comprehensive view of how context and preferences shape the coffee-drinking experience.

Felipe Reinoso
Profesor Asociado

Cambio climático y sostenibilidad


THE CAMBRIDGE COMPANION TO
THE HISTORY OF MULTINATIONALS AND SOCIETY
Edited by Geoffrey Jones and Sabine Pitteloud

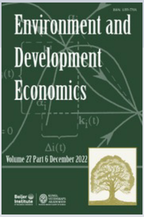
Multinationals, Latin America, and dependency theories

Ver más

Ver perfil

This chapter shows how foreign investment in Latin America brought some benefits, such as jobs and changes in consumption, but it also caused significant social and environmental harm. Multinational companies often gained more than local societies, especially in resource extraction, while displacing local businesses and neglecting health and environmental impacts. These issues persist today, continuing to generate conflict and social resistance.

Andrea Llunch
Profesora Asociada


Environment and Development Economics
Volume 27 Part 6 December 2022

Is it too hot to work? Evidence from Peru

Ver más

Ver perfil

This paper examines temperatures from climate change can reduce the number of hours people work. This effect is stronger in informal jobs than in weather-exposed occupations. It suggests that labor market structure shapes how climate change impacts employment.

Minoru Higa
Profesor Asistente

Journal of
Industrial Ecology
Springer

Circular economy in the global south: Co-creating a research agenda from the Industrial Ecology Society

Ver más

Bart van Hoof
Profesor Asociado

This study explores how to adapt the circular economy to the specific challenges of the Global South by proposing a more inclusive and context-sensitive research agenda. Based on collaborative work, it identifies key gaps such as limited data availability, the need to combine quantitative and qualitative approaches, and the importance of cultural and ancestral knowledge. It also highlights the role of informal economies in shaping solutions.

Cultura y Transformación

Pilar Sánchez Voelkl
SALASACAS
de Galápagos:
colonización indígena, gobierno
y conservación del Archipiélago

Salasacas en Galápagos: colonización indígena, gobierno y conservación del Archipiélago

Ver más

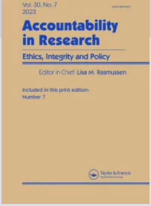
Pilar Sánchez
Profesora Asistente

Este libro ofrece el primer relato histórico y etnográfico acerca de la colonización indígena de Galápagos, prestando especial atención al rol de los kichwa salasaca en la construcción de ciudad, en la conservación del parque y en el montaje de la industria del turismo en la isla Santa Cruz.

Presentación en Galápagos el 1 de julio de 2026.

Relevancia para la investigación

Can aspects of predatory publishing be applied to some mainstream and grey journals?


Vol. 30, No. 7
2023
Accountability in Research
Ethics, Integrity and Policy
Editor in Chief: Lisa M. Rasmussen
Included in this print edition:
Number 7
Taylor & Francis

Ver más

Ver perfil

This study examines how "predatory" journals have been framed as low-quality, often based on profit motives and weak evaluation criteria. By comparing them with other journals, it shows that the boundary between legitimate and questionable publishing is not always clear. It also highlights that this perspective has overlooked useful innovations in editorial processes. Finally, it calls for better evaluation standards and greater transparency to assess journal quality more effectively.

Simon Turner
Profesor Asociado

Salud pública

Have changes in practice in response to COVID-19 been sustained? A qualitative study of experiences and perceptions of health system stakeholders in Colombia

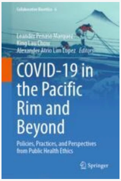
BMC
Health Research Policy and Systems
biomedcentral.com
Part of Springer Nature

Ver más

This article examines how, during the pandemic, the Colombian health system introduced many changes to deal with the crisis, but these have not been maintained over time because they depend on informal agreements or individual efforts; therefore, greater institutional support and more research are needed to turn these responses into stable and effective practices.

Simon Turner
Profesor Asociado

Health decision-making during the pandemic in Colombia: implications for public health ethics research


COVID-19 in the Pacific Rim and Beyond
Policies, Practices, and Perspectives from Public Health Ethics
Springer

Ver más

Ver perfil

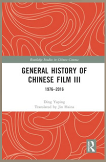
Simon Turner
Profesor Asociado

This chapter examines Colombia's COVID-19 response and its impact on society and the health system. Based on interviews, it highlights effects on workers, decision-making, public interest, and institutional coordination. It shows that emergency measures had important ethical and social consequences.

SEPARATA ESPECIAL

Historia empresarial

Ver más



Routledge Studies in Chinese Cinema
GENERAL HISTORY OF CHINESE FILM III
1976–2016
Ding Yaping
Translated by Jin Haina

Frank Safford (1935-2022), humanista y ciudadano universitario
Once ensayos en torno a su obra y su legado
Marco Palacios
(edición académica y compilación)
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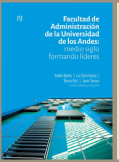
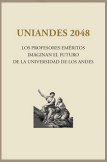


Facultad de Administración de la Universidad de los Andes:
medio siglo formando líderes
Andrés Barrios | Luz Elena Orozco | Norma Ortiz | Javier Serrano
(edición académica y compilación)



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Reconocimiento como Universidad,
Decreto 1297 del 30 de mayo de 1964
Reconocimiento personería jurídica
Resolución 28 del 23 de febrero de 1949 Minjusticia