



Universidad de
los Andes
Colombia

School of
Management
Leadership for Life



GLOCAL

Global Markets Local Creativities

Course Offer 2026-20



Course Descriptions

GEST 4071

4 Uniandes Credits/
10 ECTS

Core course:

Entrepreneurship and Capitalism in the Global South

Professor: Andrea Lluch

Schedule: Wednesdays 6:00 p. m. - 9:00 p. m.

Oct 5th to Nov 28th

DESCRIPTION

Latin America is a key yet complex component of the Global South, largely defined by shared histories of colonialism, economic marginalisation, and a peripheral role in the global order. However, Latin America, as part of the Global South, has undergone a dramatic transformation over the last 150 years. The course examines Latin America and, more broadly, the development of certain areas of the Global South through the lens of the entrepreneurs who shaped them. By situating business within a broad political, economic, and cultural context, the course examines the main changes in the structure of Latin American businesses, the winners and losers of capitalist expansion, and how the “peripheral areas” of the world economy have changed over time. The course is relevant to all future leaders operating in today’s global context, since students will learn to understand how the current business environment came about, and to think about how value can be derived in volatile circumstances with unpredictable political contexts. In that sense, the course provides a unique opportunity to learn from the past to chart a better future.

GEST 4073

4 Uniandes Credits/
10 ECTS

Core course:

Sustainability Issues in the Global South

Professor: Iván Darío Lobo

Schedule: Mondays 6:00 p. m. - 9:00 p. m.

Aug 3rd to Sep 26th*

*Since Monday August 19th is a holiday, a replacement class will be held on
Wednesday September 23rd - Time: 6:00 p. m. - 9:00 p. m.

DESCRIPTION

In an era of climate disruption, geopolitical uncertainty, and growing social inequality, understanding sustainability is no longer optional—it is strategic. This course explores the sustainability challenges and opportunities emerging across the Global South, a region that represents nearly 80% of the world's population and an increasingly decisive force in the global economy.

Through real-world cases from Latin America, Africa, and Asia, participants will examine how governments, firms, communities, and international organizations confront complex tensions between economic growth, environmental protection, and social inclusion. Topics include resource extraction, urbanization, inequality, climate pressures, fragile institutions, and the shifting balance of global economic power.

The course adopts a political economy perspective to help participants understand how markets, politics, institutions, and sustainability interact in high-stakes development contexts. Students will explore questions highly relevant for contemporary managers and decision-makers: How can organizations create value in contexts marked by institutional uncertainty and social conflict? What are the risks and opportunities associated with sustainability transitions in emerging economies? Can alternative development models generate both prosperity and legitimacy?

Blending critical analysis with practical relevance, the course equips future leaders with the strategic insight, ethical awareness, and global perspective needed to navigate sustainability challenges in an increasingly interconnected world.

GEST 4074

2 Uniandes Credits/
5 ECTS

Elective:

Management for Circular Economy

Professor: Bart van Hoof

Schedule: Tuesdays 6:00 p. m. - 9:00 p. m.

Aug 3rd to Sep 26th

DESCRIPTION

This course explores the transformative shift from linear production and consumption models to circular economy strategies that foster resilience, innovation, and sustainability. Students will examine the intersections between social dynamics and environmental systems, learning how circular approaches redefine growth by decoupling economic activity from finite resource use, designing waste out of systems, and advancing renewable energy. Through modules on ecosystem services, resource flows, system thinking, business models, industrial symbiosis, urban circularity, and public policy instruments, participants will gain a holistic understanding of circular economy management across organisational, regional, and national scales.

The program emphasises active learning via readings, quizzes, group presentations, case analyses, site visits, and reflective essays. By engaging with real-world examples, particularly in the Colombian context, students will develop critical skills in analysing complexity, stakeholder roles, and systemic interactions. The course equips future professionals to design innovative strategies that generate economic opportunities while delivering environmental and societal benefits. Evaluation combines individual and group work, emphasising critical analysis, originality, and clarity of communication. Ultimately, students will emerge with the capacity to translate circular economy principles into actionable solutions for sustainable development.

GEST 4075

2 Uniandes Credits/
5 ECTS

Elective:

Consultandes: Environmental Management

Professor: Kenneth Ochoa

Schedule: Fridays 7:00 a. m. - 10:00 a. m.

Aug 3rd to Nov 28th

Classes are held every two weeks, beginning in **August 14th**

DESCRIPTION

Consultandes - GLOCAL is a practice-based graduate course that provides students with hands-on experience in environmental management and corporate sustainability consulting. Working in teams, students collaborate with companies, public institutions, NGOs, and social enterprises to address real sustainability challenges through consulting projects.

The course follows a learning-by-doing approach, enabling students to apply knowledge from their master's programme to real organizational contexts and client-oriented problem solving. It combines three main methodological pillars: a Big 4-inspired consulting framework focused on analysis, stakeholder engagement, and client-ready deliverables; agile project management practices such as sprint planning and iterative feedback; and sustainability and environmental management frameworks to develop strategic and feasible recommendations.

By the end of the course, students experience the full consulting cycle, including understanding client needs, conducting diagnoses, developing recommendations, preparing implementation roadmaps, and presenting results to a steering committee.

MMBA 4602

2 Uniandes Credits/
5 ECTS

Elective:

Social Network Analysis

Professor: Sebastian Schorch

Schedule: Fridays 6:00 p. m. - 9:00 p. m.

Aug 3rd to Sep 26th

DESCRIPTION

This course examines how individuals and organisations are embedded in formal and informal social relationships that shape behavior, create opportunities, and influence outcomes. Drawing on psychology and organisational sociology, it explores how relationships are formed, how they are used, and how network structures affect individuals and organisations.

In addition to covering core concepts in social network theory, the course includes a clear empirical component. Students will use R and learn to analyse and interpret network data. The main assignment is a small empirical network study based on data collected by the students themselves. The course therefore involves quantitative reasoning and applied data analysis.

Students should be comfortable engaging with numerical material. While prior experience with R is helpful, it is not a prerequisite, and sufficient working knowledge of R can be developed during the course.

MIMC 4028

2 Uniandes Credits/
5 ECTS

Elective:

Fast Track: Launch, Automate and Scale

Professor: Daniel Mauricio Angel

Schedule: Thursdays 6:00 p. m. - 9:00 p. m.

Aug 3rd to Nov 26th

DESCRIPTION

This 8-week course empowers students to build, launch, and get sales from a traditional business or social enterprise idea using practical, hands-on strategies with no-code and low-code tools. Through dynamic workshops, field experiences, and fast-paced experimentation, students will gain the skills to create real-world solutions without relying on major financial investments.

By combining automation, digital marketing, and sales techniques, students will rapidly test and refine business ideas, equipping them to thrive in competitive markets through bootstrapped growth strategies.



For further information:
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Universidad de los Andes | Vigilada Mineducación. Reconocimiento como Universidad, Decreto 1297 del 30 de mayo de 1964 Reconocimiento personería jurídica. Resolución 28 del 23 de febrero de 1949 Min. Justicia.