

Boletín de Publicaciones

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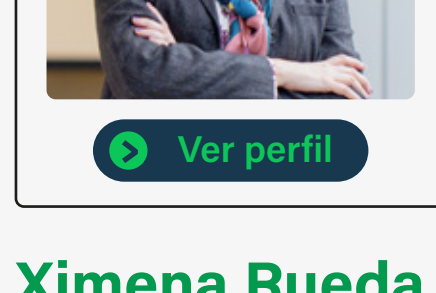
Como suscriptor(a) exclusivo(a) de nuestro Boletín, lo invitamos a leer y compartir nuestras últimas publicaciones

En esta edición del Boletín de Publicaciones, presentamos contribuciones que reflejan la calidad, diversidad y relevancia de la investigación de la Facultad de Administración frente a algunos de los principales desafíos contemporáneos. Como publicación destacada, resaltamos el informe global de IPBES sobre empresas y biodiversidad. El boletín reúne, además, investigaciones sobre sostenibilidad y transición ambiental; organizaciones, inclusión y transformación social; empresas, mercados y contextos institucionales; y nuevas perspectivas sobre conocimiento y management. Los invitamos a explorar estos trabajos y descubrir nuevas ideas para comprender y transformar las organizaciones y la sociedad.

Sostenibilidad y transición ambiental

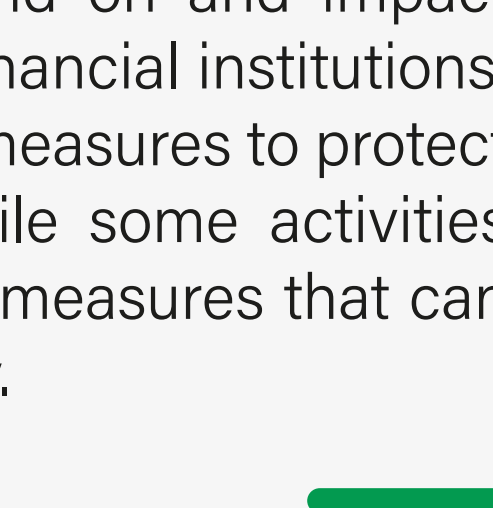
[*The impact and dependence of business on biodiversity and nature's contributions to people*](#)

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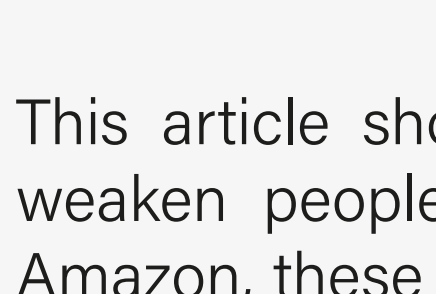
Ximena Rueda
Profesora Asociada

This report concludes that all businesses depend on and impact biodiversity. Therefore, all businesses, including financial institutions, have a responsibility to act and could adopt new measures to protect biodiversity if the environment is favorable. While some activities hinder transformative action, the authors identify measures that can be taken to benefit both business and biodiversity.



[*Environmental motivations in an ongoing PES program in the Colombian Amazon*](#)

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Lina M. Moros
Profesora Asociada

This article shows that financial incentives for forest conservation do not necessarily weaken people's personal motivations to protect the environment. In the Colombian Amazon, these payments can coexist with and even strengthen participating households' moral commitment and conservation identity.



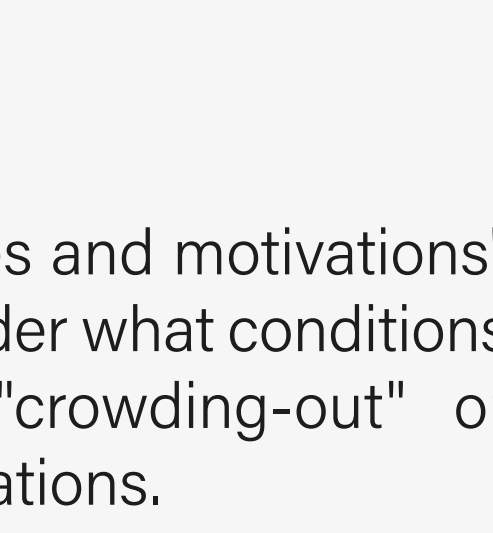
[*Payments for Ecosystem Services and crowding: exploring the driving conditions for success or failure: Introduction to the special issue*](#)

[Ver más](#)



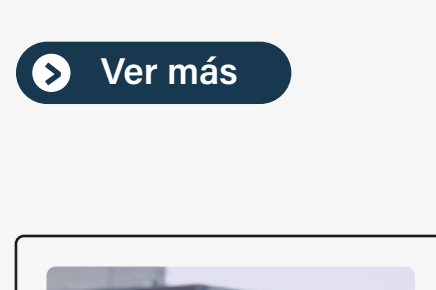
Lina M. Moros
Profesora Asociada

This editorial presents the special issue "Incentives and motivations" of Ecosystem Services, dedicated to examining under what conditions Payments for Ecosystem Services generate "crowding-out" or "crowding-in" effects on pro-environmental motivations.



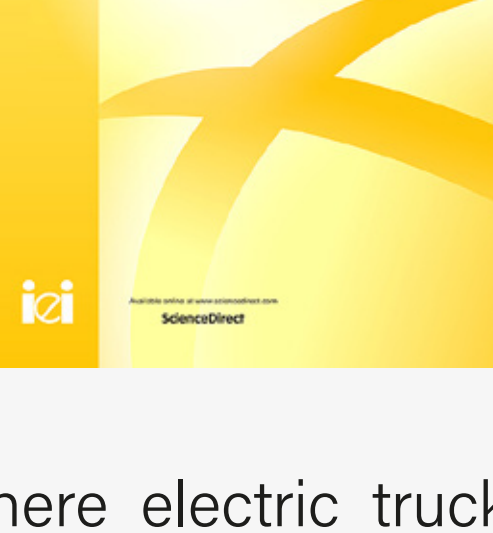
[*Where to charge? A data-driven national framework for locating and sizing electric freight charging infrastructure in Colombia*](#)

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Gordon Wilsmeier
Profesor Silla Kühne

This article proposes a model to determine where electric truck charging stations should be located and how much capacity they should have in Colombia. The results show that concentrating infrastructure along high-demand corridors can serve a large share of freight transport while reducing costs and land use.



Organizaciones, inclusión y transformación social

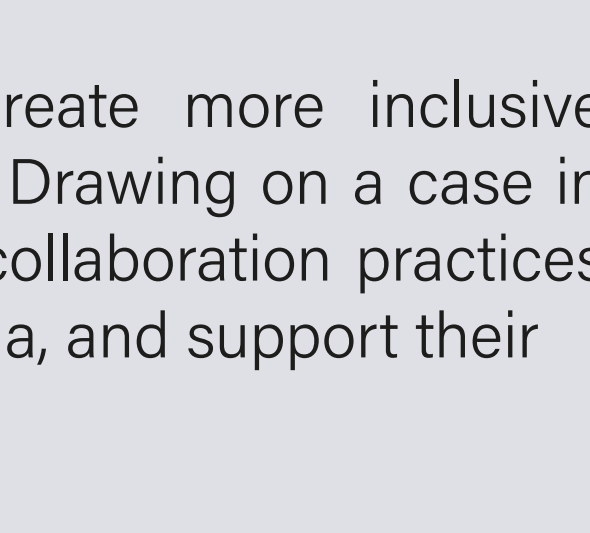
[*Addressing workplace mental health discrimination through strengths-based service ecosystems*](#)

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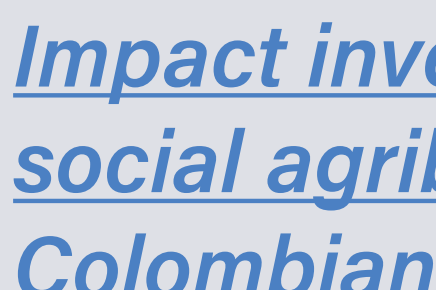
Andrés Barrios
Profesor Asociado

This article shows how companies can create more inclusive workplaces for people with mental disorders. Drawing on a case in Spain, it identifies recruitment, training, and collaboration practices that strengthen their capabilities, reduce stigma, and support their inclusion in the labor market.



[*Impact investment readiness in early-stage social agribusiness: a process case in the Colombian Amazon*](#)

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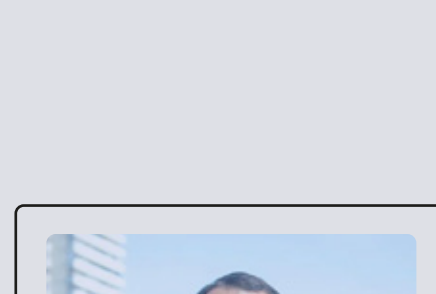
Andrés Guerrero
Profesor Asistente

This research shows that in early-stage social enterprises operating in fragile rural environments, readiness to receive impact investment is not a static condition that can be assessed using a list of financial requirements. Such readiness is built progressively through interaction among stakeholders and depends on the enterprise's capabilities and the territorial context.



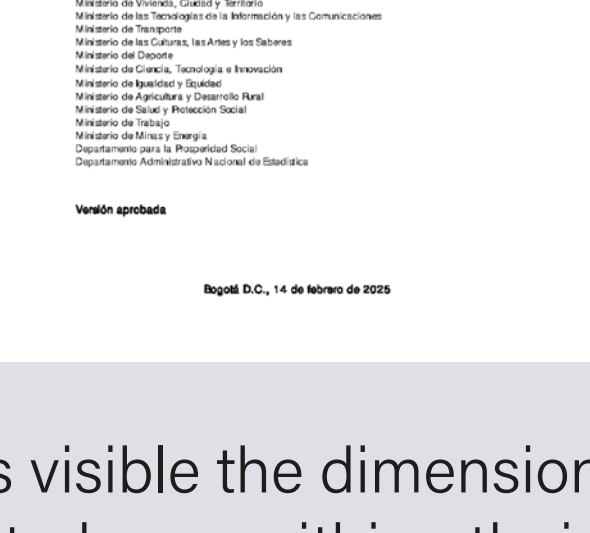
[*CONPES 4143*](#)

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Oscar Naranjo
Profesor Asistente

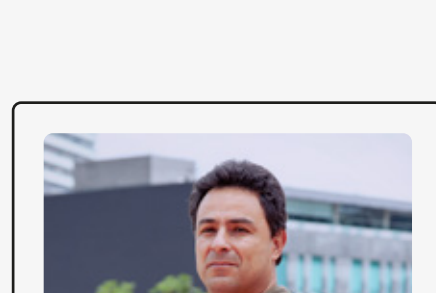
This CONPES document highlights and makes visible the dimension of community-based, collective, and self-directed care within ethnic groups and rural communities. In contrast to the dominant approach, which understands care as individual work—typically female, unpaid, and confined to the home—this research revealed that in Colombia there are organized, territorial, and multicultural ways of sustaining life that do not fit into that category.



Empresas, mercados y contextos institucionales

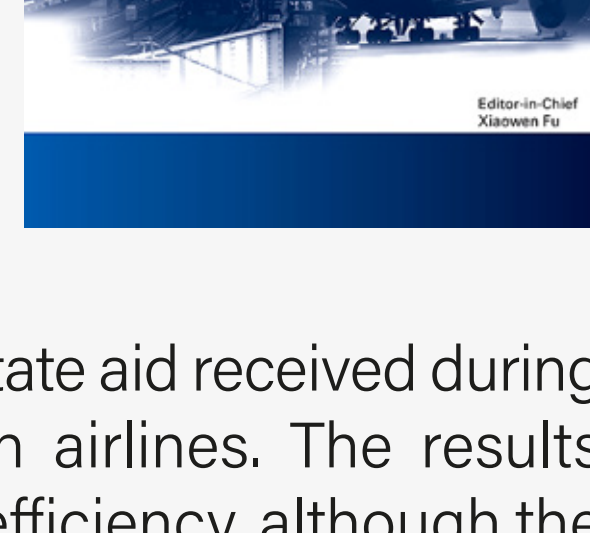
[*Is state aid associated with the technical efficiency of European airlines in a post-COVID-19 setting?*](#)

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Rodrigo Britto
Profesor Asociado

This article examines the relationship between state aid received during the pandemic and the efficiency of European airlines. The results show that state aid was associated with lower efficiency, although the relationship varied according to characteristics such as airlines' business models and their position at major hubs.

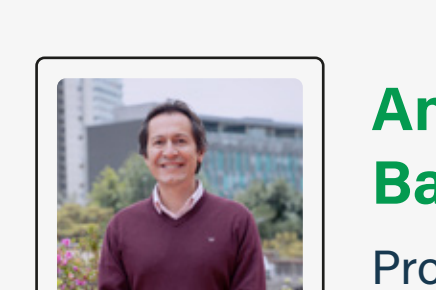


[*Guest editorial: Rethinking service complexities: insights from Latin America for advancing services marketing research*](#)

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Andrés Barrios
Profesor Asociado



Oscar Naranjo
Profesor Asistente

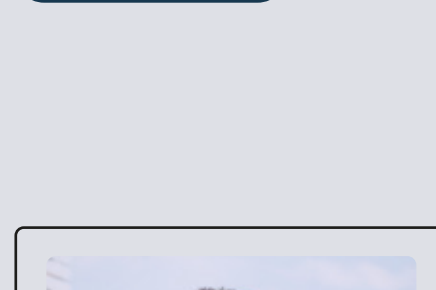
This work proposes Latin America as a key context for understanding service complexity. The region's informality, institutional instability, inequalities, and digital transformation offer insights that can broaden service marketing theories beyond contexts characterized by greater stability.



Nuevas perspectivas sobre conocimiento y management

[*Un/learning from the margins: Rethinking knowledge and learning in management research*](#)

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Margarita Canal
Profesora Asociada

This article invites us to rethink how knowledge is produced and validated in management and organization research. It argues that learning from traditionally marginalized perspectives requires not only including new voices, but also questioning the criteria that determine which forms of knowledge are considered legitimate.



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